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A MODERN FILM EXCHANGE CREATED BY EXHIBITORS' GOOD WILL

ASTRAL FILMS LIMITED

and ASSOCIATED COMPANIES

OFFICES IN ALL CANADIAN EXCHANGE CENTRES AND REPRESENTATIVES IN ALL FILM PRODUCING CENTRES IN THE UNITED STATES, EUROPE AND ASIA

I. H. (Izzy) Allen
Jerry H. Solway
General Manager

Home office

130 CARLTON STREET
TORONTO CANADA
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A GREAT TRADITION
of Motion Picture Entertainment
Since 1906

The Allens
and Louis Rosenfeld

THEATRE HOLDING CORPORATION
LIMITED
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Specializing in Roll and Reserved Seat Tickets since 1880

D. ENGLISH & CO. LTD.
TICKET PRINTERS
1029 BEAVER HALL HILL
MONTREAL, QUEBEC
The Pioneer of the Year: HASKELL M. MASTERS

"THIS honor and this occasion I'll never forget," Haskell M. Masters told guests from all parts of Canada who filled the Crystal Ballroom of the King Edward Hotel, Toronto, on Nov. 26, 1959 to see him presented with The Pioneer of the Year Award by L. W. Brockington, QC, CMG, for the Canadian Picture Pioneers. This presentation was followed by one in which John J. Fitzgibbons, CBE, placed a silver tray in Masters' hands for three Warner Bros. colleagues, Charles Boasberg, Ben Kalmenson and Jack L. Warner.

The last was the seventh CPP presentation in the course of a busy, enjoyable evening chaired by R. W. Bolstad, CPP president. Five of these were ancillary awards and one was the annual branch award.

Brockington's speech of presentation, richly humorous, contributed a great deal to the pleasure of the evening. "For a man to have friends he must be a friend," he said, quoting Hesketh Amery, "and Haskell has been a friend to us all." Of The Pioneer of the Year Award, symbolized by a plaque, he told Masters: "It comes from us with gratitude for what you have done and affection for what you are."

The honored one, noting the dozens of letters, wires and phone calls of congratulations, observed that "it just isn't possible, if one has blood in his veins, to just feel normal about it." There have been many changes in the motion picture business — "from hand-cranked machines to Ben-Hur" — since he got into it 43 years ago in Boston as an employee in a theatre operated by Abe Montague, now Columbia's vice-president. "I have been blessed with many friends in the industry who made my own years pleasant and the companies I worked for profitable."

Bolstad, opening the evening spoke of all those honored since the inception of the awards as people "who have carried their share of the responsibility of the industry and the nation."

The first presentation was that of the branch award for service to the organization and its purposes. This was received by David Rothstein, vice-president of the Winnipeg branch, which covers Manitoba and Saskatchewan, from Frank H. Fisher, vice-president of the Canadian Picture Pioneers.

Two ancillary awards were accepted in person, these by Harold Pfaff from O. R. Hanson, and Joshua Leiberman from F. Gordon Spencer. The first two are from Toronto and the last two from Saint John, NB. Owen Bird of Vancouver, who presented Bolstad with a $2,000 cheque for the Trust Fund in behalf of the Vancouver branch, accepted an award for Frank Gow of that city, Sam Swartz of Winnipeg one for P. W. Mahon of Prince Albert, Sask., and Ken Leach of Calgary one for his fellow-townsman, W. O. Kelly.

All were honored for their contributions to the growth and development of the industry in their parts of Canada.

King Vidor, noted Hollywood director, was a head table guest.

During the course of the evening Lionel Lester, co-ordinator of the dinner, thanked his committee heads, among them George Altman, tickets and setting up of the brochure; Martin Simpson, aide to Altman; Len Bishop, entertainment; Ralph Dale and Archie Laurie, publicity; and Dave Ongley, head table arrangements.

NEXT PAGE: PHOTOS OF THE PIONEERS' AWARD DINNER

TOP ROW: R. W. Bolstad, president of the Canadian Picture Pioneers, is shown receiving a $2,000 cheque for the Trust Fund, which was presented by Owen Bird for the BC branch. Bird accepted an ancillary award for Frank Gow, Vancouver. In the centre photo Bolstad looks on as Leonard Brockington, right, presents The Pioneer of the Year Award to Haskell Masters. Right photo has David Rathstein receiving the branch award for Winnipeg from Frank Fisher, CPP vice-president.

SECOND ROW: On the left are two old friends: Oscar R. Hanson presenting an ancillary award to Harold Pfaff at Toronto. The centre photo is at the general scene. The third photo shows Joshua Leiberman at Saint John, NB, (with Mrs. Leiberman), who received an ancillary award.
The Rank Organization has blazed many new trails through the WONDERLAND of entertainment since 1933; the year J. Arthur Rank first stepped THROUGH THE LOOKING GLASS into the exciting world of show business.

*With apologies to Lewis Carroll "... of shoes — and s
any things:
-AND BOWLING LANES
RECORDINGS.”

Now the path he
trod has led to
MANY THINGS, and
in Canada our
new enterprises
are growing
alongside
those already
long
established.

ATION IN CANADA

and sealing wax — of cabbages and kings!”
OSCAR R. HANSON

REPRESENTING

ALLIED ARTISTS PICTURES CORPORATION
LION INTERNATIONAL FILMS LIMITED

Sterling Films Limited
EXCLUSIVE CANADIAN DISTRIBUTION
OF
FOTO-NITE

King Edward Hotel Toronto, Ontario

FOTO-
NITE

CANADIAN HEAD OFFICE
STERLING FILMS LIMITED

King Edward Hotel Toronto, Ontario
Exhibition

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PREMIUMS & CONTESTS

ASSOCIATIONS

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THEATRE LICENCE FEES

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SEATING

35 MM. AUDITORIUM THEATRES

35 MM. DRIVE-IN THEATRES
FAMOUS PLAYERS
CANADIAN CORPORATION LIMITED
HEAD OFFICE, ROYAL BANK BUILDING
TORONTO, ONTARIO

FAMOUS PLAYERS THEATRES
Leaders in Entertainment Since 1920

JOHN J. FITZGIBBONS, C.B.E.  •  R. W. BOLSTAD
President  •  Vice-President
THE YEAR IN REVIEW

To many in our business the most startling event of the last 12 months was the merger of the Columbia-Paramount distribution and sales facilities. This kind of possibility was predicted here last year. The cost of distribution in Canada is comparatively high in relation to potential grosses and the largest portion of revenue accrues from the more important circuits. It is not unlikely therefore that this merger sets a pattern for others in the future.

For many theatres attendances were down in 1959, which follows a trend of recent years. The dollar loss was offset in some cases by an increase in admission prices. Unseasonable weather for a good part of the year and excessive rain in many areas may be partly to blame. Yet one must consider economic conditions which have been poorer than in previous years and caused greater unemployment. In addition some potential blockbusters did not find the anticipated favor with the public. There has been a further shrinkage in the number of theatres, particularly in small situations and in subsequent runs in larger cities. Early runs continue to become more valuable and the public more selective.

In line with the trend in the United States roadshow attractions on a reserved-seat basis are growing in number. Not all are necessarily successful and it is only in the larger cities that such policy finds real support.

Notwithstanding the general decline in attendance, business in the drive-in theatres seems to hold up comparatively well. Nevertheless, there has been very little additional construction, principally because most suitable locations have already been covered. While there were a number of additional installations of 70 mm. equipment, it is not likely that this practice will spread much further. The cost of importing 70 mm. prints into Canada is so great that distributors, rather than exhibitors, are shying away from them.

Greater competition for theatres in the more populated areas is foreshadowed by the granting of eight second-station TV licences by the Board of Broadcast Governors, all of which will be on the air in 1961. Because of the competitive factors one may assume that there will then be better TV shows in Canada.

Foreign films dubbed into English continue to enjoy an increasingly larger percentage of playing time in Canadian theatres. There is now less public and exhibitor opposition and as the dubbing improves there will be greater acceptance. At any rate, the public now expects to see films produced anywhere and everywhere in the world and does not look solely to Hollywood for its screen entertainment.

Feature film production is still struggling to establish itself on even a low plateau. While there are now ample studio facilities, experienced crews and suitable acting talent, it still remains for a Canadian film to achieve worldwide acceptance or acclaim, an event which might well start a stampede towards Canadian production or at least establish it as a permanent business. In the final analysis, however, a continuing and prosperous feature film production industry must be founded on Government subsidy in some form.

At this time it is premature to make a positive prediction on the future of Telemeter. The test in Etobicoke has proven that the public will pay to see in the home what piques its interest. Many important people in our business have predicted that some form of pay TV must eventuate. This test seems to have proven that success depends on programming. Undoubtedly wider use of Telemeter would enable greater flexibility and variety in attractions offered and widen the vista of potentiality.

The Sixties promise to be most exciting in our business. Before the end of this decade we may expect to see changes which will make our present-day business unrecognizable in many ways. Mobility and fast change are now an important factor and those who want to survive must do so in this kind of atmosphere. Nevertheless, one bright light continues to shine—given the right incentives, a good portion of the public still wants to attend motion picture theatres.
Associated With the
Independent Theatre Owners of Ontario
The only organization of its kind in the Province

A BUYING & BOOKING SERVICE
FOR INDEPENDENT THEATRES

221 VICTORIA STREET TORONTO 1, ONTARIO

SERVING BRITISH COLUMBIA

•

Buying - Booking - Advertising Accessories
Special Features

West Coast Theatre Service Ltd.
West Coast Booking Associates Ltd.
Northwest Releasing Co. Ltd.

•

Owen Bird - Eric Rosebourne - Charles Ramage
Doug Isman

Vancouver Film Exchange Building, 2182 West 12th Avenue
VANCOUVER, B.C.
FACTS ABOUT EXHIBITION

QUEBEC is the only province in Canada where motion picture theatres are open on Sunday. It is also the only province in which drive-ins are banned, as well as the only one in which no person may enter a licensed movie house who is under 16. It is hoped that the first change in government in many years may lead to the end of the juvenile ban, which was instituted for safety reasons only following a tragic fire in 1927.

EFFORTS to have the amusement tax ended or reduced are being continued by Canada’s provincial and regional motion picture theatres’ associations. Reduction in civic assessments, licence fees and seat taxes are other aims that have won occasional recognition.

RADIO and television are getting larger shares of the theatre advertisers’ dollar. Theatre operators have been asking newspapers to end the old and unfair business of charging a much higher rate for amusement advertising, a practice which began in the days of strolling actors. On occasion these didn’t pay their printing and advertising bills.

DIVERSIFICATION of interests, a policy among USA theatre operators in the past few years, has come to Canada. Theatre chains are converting profitless theatres into profitable bowling alleys and building or buying into more. They are also building motels and entering the TV-station business.

NEW THEATRES: Since January 1, 1960 four theatres have been built in Canada, of which one, in Alta., was a drive-in. Of the three auditorium houses, BC, Alta. and Sask. each had one. Five standard houses and two drive-ins are on the planning boards. In 1959 eight theatres opened, six of them drive-ins.

CLOSINGS: From January 1 to September, 1960 62 standard houses and two drive-ins closed. In all of 1959 71 four-wall theatres and 11 drive-ins shuttered. From January 1 to September, 1960 six theatres were put out of business by fire, while in 1958 three theatres were destroyed by fire.

AVERAGE admission price in 1958 was 52c, up three cents over that of 1957. Quebec’s 61c was the highest in Canada and Prince Edward Island’s 40c the lowest. These figures do not include amusement taxes. The per capita expenditure in 1958 was $5.21 compared with $5.46 in 1957 and $6.04 in 1956.

FILMS released for theatrical booking in 1958 included 653 35 mm. features and 178 16 mm. features. French-language features totalled 130 in 35 mm. and 56 in 16 mm., while 119 35 mm. ones were in other languages. Of the short subjects 114 cartoons were in 35 mm. and 35 in 16 mm. The total of all types of films released theatrically in 1958 was 1,432, with 1,084 being in 35 mm. and 348 in 16 mm.

CAPACITY utilized of theatre seating was 21 per cent in 1958, the same as for 1957 and one per cent lower than 1956. The record figure was that of 1946—37.6 per cent.

PAYROLL: The collective wages and salaries of the 6,691 men and 5,085 women employed in theatres in 1958 (11,776 employees compared to 12,668 in 1957 and 13,661 in 1956) was $17,110,735 against $17,669,425 in 1957 and $17,893,731 in 1956. Forty-nine film exchanges working from 124 offices paid 546 male employees $2,-685,591 and 556 female workers $1,419,086. Exchange payrolls declined in totals, the drop from 1957 being about $230,000.

THEATRES OPERATING (35 mm.): So many theatres are closing and reopening in Canada that it is difficult to determine how many are operating at a particular time. However, Canadian Film Weekly records show that in September, 1960 there were 1,466 standard theatres (not including two with Cinerama and 10 offering live drama) and 231 drive-ins. A year ago CFW figures showed that 1,528 standard houses and 234 drive-ins were doing business.
## Principal Statistics of Motion Picture Theatres, by Provinces and for Selected Cities, 1958

(Prepared by the Dominion Bureau of Statistics. Drive-ins are not included.)

<table>
<thead>
<tr>
<th>Province and City</th>
<th>No. of Establishments</th>
<th>Seating Capacity</th>
<th>Receipts (excluding taxes) $</th>
<th>Amusement taxes</th>
<th>Number of Paid Admissions</th>
<th>Potential Number of Admissions</th>
<th>Average Capacity Utilized %</th>
<th>Average Admission Price $</th>
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</thead>
<tbody>
<tr>
<td><strong>Canada</strong></td>
<td>1,622</td>
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<tr>
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<td>3,155</td>
<td>330,256</td>
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<td>3,193,539</td>
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<td><strong>Quebec</strong></td>
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<td>Montreal</td>
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<td>503,554</td>
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<td>Hull</td>
<td>3</td>
<td>2,388</td>
<td>207,022</td>
<td>24,660</td>
<td>381,085</td>
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<td>Three Rivers</td>
<td>4</td>
<td>3,181</td>
<td>307,587</td>
<td>38,875</td>
<td>677,247</td>
<td>2,931,360</td>
<td>23</td>
<td>45</td>
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<tr>
<td>Verdun</td>
<td>3</td>
<td>2,445</td>
<td>299,246</td>
<td>35,204</td>
<td>505,104</td>
<td>3,268,174</td>
<td>15</td>
<td>59</td>
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<tr>
<td>Other places</td>
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<td>128,849</td>
<td>7,206,598</td>
<td>874,209</td>
<td>13,704,936</td>
<td>64,446,307</td>
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<td>53</td>
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<tr>
<td><strong>Ontario</strong></td>
<td>415</td>
<td>285,749</td>
<td>29,609,433</td>
<td>2,784,115</td>
<td>51,577,477</td>
<td>255,873,130</td>
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<td>57</td>
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<tr>
<td>Toronto</td>
<td>77</td>
<td>72,161</td>
<td>10,631,930</td>
<td>1,023,173</td>
<td>14,890,282</td>
<td>70,572,280</td>
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<td>Hamilton</td>
<td>18</td>
<td>15,790</td>
<td>1,560,500</td>
<td>150,952</td>
<td>2,702,093</td>
<td>14,727,956</td>
<td>18</td>
<td>58</td>
</tr>
<tr>
<td>Ottawa</td>
<td>13</td>
<td>13,273</td>
<td>1,792,126</td>
<td>169,026</td>
<td>3,364,943</td>
<td>14,654,004</td>
<td>23</td>
<td>53</td>
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<tr>
<td>London</td>
<td>7</td>
<td>7,425</td>
<td>910,645</td>
<td>84,590</td>
<td>1,621,288</td>
<td>9,061,576</td>
<td>18</td>
<td>56</td>
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<tr>
<td>Windsor</td>
<td>6</td>
<td>7,226</td>
<td>728,339</td>
<td>67,888</td>
<td>1,128,483</td>
<td>7,336,260</td>
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</table>
Principal Statistics of Motion Picture Theatres, by Provinces and for Selected Cities,¹ 1958 — (Continued)

<table>
<thead>
<tr>
<th>Province and City</th>
<th>No. of establishments</th>
<th>Seating capacity</th>
<th>Receipts (excluding taxes)</th>
<th>Amusement taxes</th>
<th>Number of paid admissions</th>
<th>Potential number of admissions</th>
<th>Average capacity utilized %</th>
<th>Average admission price ¢</th>
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<tr>
<td><strong>Ontario (continued)</strong></td>
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<td></td>
<td></td>
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<tr>
<td>Sudbury</td>
<td>6</td>
<td>5,553</td>
<td>754,364</td>
<td>72,548</td>
<td>1,276,230</td>
<td>7,123,476</td>
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<td>Brantford</td>
<td>4</td>
<td>3,954</td>
<td>301,597</td>
<td>28,124</td>
<td>588,537</td>
<td>4,607,106</td>
<td>13</td>
<td>51</td>
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<tr>
<td>Kitchener</td>
<td>5</td>
<td>4,777</td>
<td>438,059</td>
<td>44,501</td>
<td>921,327</td>
<td>5,975,560</td>
<td>15</td>
<td>47</td>
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<tr>
<td>St. Catharines</td>
<td>4</td>
<td>3,334</td>
<td>334,257</td>
<td>30,611</td>
<td>668,042</td>
<td>3,721,944</td>
<td>18</td>
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<td>Oshawa</td>
<td>4</td>
<td>3,153</td>
<td>403,560</td>
<td>38,858</td>
<td>728,269</td>
<td>3,594,792</td>
<td>20</td>
<td>55</td>
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<tr>
<td>Peterborough</td>
<td>3</td>
<td>2,842</td>
<td>329,047</td>
<td>30,491</td>
<td>633,272</td>
<td>3,591,552</td>
<td>18</td>
<td>52</td>
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<td>Other places</td>
<td>264</td>
<td>142,987</td>
<td>10,983,769</td>
<td>1,002,832</td>
<td>22,220,124</td>
<td>106,607,044</td>
<td>21</td>
<td>49</td>
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<td><strong>Manitoba</strong></td>
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<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Winnipeg</td>
<td>24</td>
<td>20,239</td>
<td>2,003,598</td>
<td>115,121</td>
<td>3,651,766</td>
<td>20,765,154</td>
<td>18</td>
<td>55</td>
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<tr>
<td>Other places</td>
<td>105</td>
<td>33,952</td>
<td>1,460,285</td>
<td>26,183</td>
<td>3,745,281</td>
<td>14,442,330</td>
<td>26</td>
<td>39</td>
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<tr>
<td><strong>Saskatchewan</strong></td>
<td>179</td>
<td>62,509</td>
<td>3,522,539</td>
<td>145,516</td>
<td>7,664,650</td>
<td>31,674,418</td>
<td>24</td>
<td>46</td>
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<tr>
<td>Regina</td>
<td>6</td>
<td>5,229</td>
<td>601,379</td>
<td>31,154</td>
<td>1,132,076</td>
<td>5,766,456</td>
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<td>Saskatoon</td>
<td>5</td>
<td>4,528</td>
<td>516,996</td>
<td>27,046</td>
<td>1,018,430</td>
<td>5,113,968</td>
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<tr>
<td>Other places</td>
<td>168</td>
<td>52,752</td>
<td>2,404,164</td>
<td>87,316</td>
<td>5,513,544</td>
<td>20,793,994</td>
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<td>44</td>
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<tr>
<td><strong>Alberta</strong></td>
<td>179</td>
<td>75,053</td>
<td>6,311,903</td>
<td>257,523</td>
<td>11,987,902</td>
<td>50,037,617</td>
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<td>53</td>
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<tr>
<td>Edmonton</td>
<td>16</td>
<td>13,204</td>
<td>1,726,416</td>
<td>108,054</td>
<td>2,900,475</td>
<td>13,412,108</td>
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<td>59</td>
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<tr>
<td>Calgary</td>
<td>12</td>
<td>10,171</td>
<td>1,593,308</td>
<td>110,426</td>
<td>2,462,683</td>
<td>12,118,698</td>
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<td>65</td>
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<tr>
<td>Other places</td>
<td>161</td>
<td>51,678</td>
<td>2,992,179</td>
<td>39,043</td>
<td>6,624,744</td>
<td>24,506,811</td>
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<td>45</td>
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<td><strong>British Columbia</strong></td>
<td>142</td>
<td>80,054</td>
<td>7,945,492</td>
<td>782,672</td>
<td>14,449,327</td>
<td>55,912,133</td>
<td>26</td>
<td>55</td>
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<tr>
<td>Vancouver</td>
<td>29</td>
<td>28,054</td>
<td>3,310,650</td>
<td>330,889</td>
<td>5,396,557</td>
<td>23,993,283</td>
<td>22</td>
<td>61</td>
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<tr>
<td>Victoria</td>
<td>7</td>
<td>6,753</td>
<td>708,307</td>
<td>70,825</td>
<td>1,238,958</td>
<td>7,167,400</td>
<td>17</td>
<td>57</td>
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<tr>
<td>Other places</td>
<td>101</td>
<td>43,574</td>
<td>3,690,564</td>
<td>364,310</td>
<td>7,442,821</td>
<td>23,969,578</td>
<td>31</td>
<td>50</td>
</tr>
<tr>
<td>Yukon &amp; NWT</td>
<td>5</td>
<td>1,673</td>
<td>235,971</td>
<td>16,648</td>
<td>370,991</td>
<td>781,872</td>
<td>47</td>
<td>64</td>
</tr>
</tbody>
</table>

1. Includes only those theatres within the incorporated limits of the city.
2. Total receipts (excluding taxes) divided by number of admissions. No corrections are made for juvenile attendance, matinee and evening prices, etc.
Boxoffice Statistics

In 1958, says the Dominion Bureau of Statistics, Canadian movie exhibition rang up a cash figure of $88,848,320, of which $7,455,242 was for provincial amusement taxes. The non-tax total, $81,393,078, compared with $82,211,488 in 1957, is a decrease of $818,410.

In the table below none of the figures includes Itinerant Operators but those down to 1956 do include Community Enterprises and this must be borne in mind when comparisons are made. There were 506 of the latter in operation in 1956 and they account for about two per cent of the receipts.

The drive-ins' share of the total take was $6,254,410, which does not include $504,281 in amusement taxes. There were 232 drive-ins operating in 1958, three more than 1957's 229, and they took in $529,099 more in 1958 than in 1957. In the table below drive-in figures are included from 1946 on, that being the year the first one opened.

Therefore, the figures for Canada's "Regular" theatres (as defined by the DBS) and drive-ins for receipts, admissions and amusement taxes were:

$88,848,320, 146,483,741 and $7,455,242

The following table includes the Yukon and Northwest Territories, which are serviced from British Columbia. Newfoundland is included for the first time in 1949, the year it became Canada's tenth province.

<table>
<thead>
<tr>
<th>Year</th>
<th>Theatres</th>
<th>Receipts</th>
<th>Admissions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1930</td>
<td>907</td>
<td>$38,479,500</td>
<td></td>
</tr>
<tr>
<td>1933</td>
<td>762</td>
<td>24,954,200</td>
<td></td>
</tr>
<tr>
<td>1934</td>
<td>796</td>
<td>25,338,100</td>
<td>107,354,509</td>
</tr>
<tr>
<td>1935</td>
<td>859</td>
<td>27,173,400</td>
<td>117,520,795</td>
</tr>
<tr>
<td>1936</td>
<td>956</td>
<td>29,610,300</td>
<td>126,913,547</td>
</tr>
<tr>
<td>1937</td>
<td>1,044</td>
<td>32,499,300</td>
<td>133,660,450</td>
</tr>
<tr>
<td>1938</td>
<td>1,130</td>
<td>33,635,052</td>
<td>137,381,280</td>
</tr>
<tr>
<td>1939</td>
<td>1,183</td>
<td>34,010,115</td>
<td>137,898,668</td>
</tr>
<tr>
<td>1940</td>
<td>1,229</td>
<td>37,858,955</td>
<td>151,590,799</td>
</tr>
<tr>
<td>1941</td>
<td>1,240</td>
<td>41,369,259</td>
<td>161,677,731</td>
</tr>
<tr>
<td>1942</td>
<td>1,247</td>
<td>46,461,097</td>
<td>182,845,765</td>
</tr>
<tr>
<td>1943</td>
<td>1,265</td>
<td>52,567,989</td>
<td>204,677,550</td>
</tr>
<tr>
<td>1944</td>
<td>1,298</td>
<td>53,173,325</td>
<td>208,167,180</td>
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<tr>
<td>1945</td>
<td>1,323</td>
<td>55,430,711</td>
<td>215,573,267</td>
</tr>
<tr>
<td>1946</td>
<td>1,477</td>
<td>59,888,972</td>
<td>227,538,798</td>
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<tr>
<td>1947</td>
<td>1,693</td>
<td>63,139,604</td>
<td>221,528,177</td>
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<tr>
<td>1948</td>
<td>1,950</td>
<td>70,315,889</td>
<td>224,055,171</td>
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<tr>
<td>1949</td>
<td>2,200</td>
<td>79,953,539</td>
<td>236,017,859</td>
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<tr>
<td>1950</td>
<td>2,387</td>
<td>86,249,751</td>
<td>240,824,982</td>
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<tr>
<td>1951</td>
<td>2,440</td>
<td>95,833,340</td>
<td>250,547,499</td>
</tr>
<tr>
<td>1952</td>
<td>2,500</td>
<td>104,963,599</td>
<td>261,475,857</td>
</tr>
<tr>
<td>1953</td>
<td>2,749</td>
<td>108,603,966</td>
<td>257,965,182</td>
</tr>
<tr>
<td>1954</td>
<td>2,813</td>
<td>105,129,851</td>
<td>236,158,824</td>
</tr>
<tr>
<td>1955</td>
<td>2,808</td>
<td>93,819,187</td>
<td>201,247,408</td>
</tr>
<tr>
<td>1956</td>
<td>2,592</td>
<td>87,516,895</td>
<td>177,615,767</td>
</tr>
<tr>
<td>1957</td>
<td>1,945</td>
<td>82,211,488</td>
<td>156,701,458</td>
</tr>
<tr>
<td>1958</td>
<td>1,854</td>
<td>81,393,078</td>
<td>146,483,741</td>
</tr>
</tbody>
</table>

*Denotes that the DBS for the first time in 1957 dropped Community Enterprises, which usually had about 2% of the receipts. Adding 2%, or $1,644,228, to the 1957 receipts for purposes of comparison would give an approximate total of $83,855,716. Similarly, in 1958 it would add $1,627,860 to make the total $83,020,938.

NOTE: Just prior to our going to press the DBS issued estimated statistics for 1959 based on returns from 75 per cent of regular theatres. These would seem to indicate that receipts will drop by 10.3 per cent to $67,425,925, admissions decrease by 12.7 per cent to 119,064,660 and amusement taxes fall by 13.9 per cent to $5,983,442. The DBS warns, however, that these preliminary figures should serve only as indicators and not as an exact account of the year's operations.)
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Executive Assistant Jack M. Fine
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Secretary Angus MacCunn
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City Market Bldg., Saint John, NB.
(Phone 3-1185)
Joshua Lieberman and Mitchell Bernstein

BARNES & DAVIDSON THEATRES INC.
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Comptroller George Arnott
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DIRECTORS
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Royal Bank Bldg., Toronto 1, Ont.
(Empire 4-0141)

Winnipeg:
Capitol Theatre Building (Whitehall 2-6020)

Vancouver:
719 Seymour St. (Mutual 5-9261)

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Asst. Secretaries J. A. Troyer, R. F. Beaula
Asst. Treasurers T. W. Naylor, L. G. Geering

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Television & Telemeter Eugene E. Fitzgibbons
Auditing Lawrence G. Gaering
Real Estate Harold E. Roberts
Public Relations and Advertising James R. Nain
Statistical J. A. Troyer
Insurance Fred A. Morley
Film Booking and Buying Ben Geldsader
Accounting Tom W. Naylor

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District Manager James McDonough

Ottawa Office: Copitol Theatre Bldg.
Windsor Office:  
Capitol Theatre Bldg.  
City Manager Ed Lamoureaux  

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Western Division Manager Robert J. Eves  
Vancouver Office:  
719 Seymour St.  
Division Supervisor Maynard S. Joiner  
District Manager B. John McCausland  
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Family Theatre Bldg., Halifax, NS.  
(Phone 3-8552)  

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St. Catharines, Ont.  
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OFFICERS  
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Managing Director Roy M. Miller  

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1540 Broadway, New York, NY.  
(Judson 6-4400)  

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Assistant Secretary John Podester  
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Assistant Treasurer Leonard Pollock  
Assistant Treasurer Irving B. Schlossberg  

DIRECTORS  
L. Friedman, D. B. McCrimmon, W. J. Stephens, J. H. Clarke, Picker, Murphy, Mackie.  
The Canadians on the board are McCrimmon, Mackie, Clarke and Stephens. The others also on the board of Loew's Theatres Inc., which was organized when Loew's Inc., meeting the terms of the USA government Consent Decree in 1954, divorced itself from its theatre holdings and kept its film studio and distribution company, MGM.

Loew's controls three theatres in Canada, Loew's Yonge Street, Toronto, is operated by Marcus Loew's Theatres Limited, a Canadian public share-holder company which owns the Uptown, Toronto. The Uptown is operated by the Yonge-Bloor Theatre Company Limited, a subsidiary of Loew's Theatres, Inc., NY. Loew's, London, is operated by the Dundas Street London Amusements Limited. Loew's, Montreal, is in no way connected with Loew's Theatres, Inc., but is owned and operated by Consolidated Theatres Limited, a Famous Players' affiliate.

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Canadian Division Manager J. H. Clarke  
Adv. & Publicity Gerald M. Collins  

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Odeon Theatre Building, Smith Street, Winnipeg, Man.  

Area General Manager Harry W. Hurwitz  

DIRECTORS  
For Morton: Mrs. Rebecca Morton, F. W. Christie; For Odeon: L. W. Brockington, CMG, QC, C. R. B. Salmon.  

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(Empire 3-5961)  

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Vice-Pres. & Gen. Mgr. F. H. Fisher  
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Treasurer H. T. Blumson  
Director of Advertising Ron Leonard  
Director of Buying & Booking W. E. H. Hunt  
Director of Confectionery Sales Chas. L. Sweeney  
Eastern Division Mgr. Arthur P. Bahn  
District Mgr., Maritimes Fred Leavens  
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District Manager, BC G. A. Sutherland  
Supervisor, Lakehead Don Gauld  
District Mgr., Ont. Steve McManus  

DIRECTORS  

Odeon-Garson (Maritimes) Super. Fred Leavens  
Odeon-Morton (Manitoba & Sask.) Harry Hurwitz  
Odeon-Friedman (Edmonton) S. Binder  
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Head Booker Barney Fox

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600 Bay St., Toronto 2, Ont.
General Manager Bruce McLeod
Manager Harold Pfaff
Booker Ed Goldsmith

NATIONAL BOOKING CO.
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General Manager Lionel Lester

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1200 St. Alexander St., Montreal, Que. (University 6-2877)
Amusement Taxes

BRITISH COLUMBIA

(Effective April 1, 1956)

All net admissions are subject to 10 per cent tax. No exemptions are permitted for motion pictures theatres and a 2 per cent commission is allowed for tax collected.

Formula: Divide the gross by 11.

ALBERTA

Effective April 1, 1959, the Provincial Amusements Tax was abolished.

SASKATCHEWAN

Amusement tax is on a local option basis, with municipalities applying their own.

MANITOBA

(Effective May 1, 1958)

Up to 60¢, no tax; 61-64, 1¢; 65-67, 3¢; 68-70, 5¢; 71¢ and over, 10 per cent.

A 5 per cent commission is allowed for tax collected. A tax is payable on all pass or complimentary and season or periodic tickets at the maximum rate payable at the place of amusement at the time of presentation.

ONTARIO

(Effective April 1, 1960)

For theatres located in communities with a population over 10,000 and for all drive-ins: Up to 25¢, no tax; 26-34, 2¢; 35-48, 3¢; 49-52, 4¢; 53-61, 5¢; 62-65, 6¢; 66-74, 7¢; 75-84, 8¢; 85-94, 9¢; 95-99, 10¢; $1 and over, 10 per cent, with fractions less than 1/2¢ eliminated and 1/2¢ and over counted as 1¢.

For theatres located in communities with a population of less than 10,000: Up to 65¢, no tax; 66¢ and over the tax is the same as in the above paragraph.

Above scale is for places of amusement only. A commission of 2½ per cent is allowed for tax collected.

QUEBEC

The amusement tax is collected by the municipalities by authority of the Province of Quebec which shares it.

Tax levied is 10 per cent of actual admission price, plus an additional assessment in the form of a surtax of 25 per cent of the amount of such tax when the theatre admission price is over $1. Each fraction of a cent is counted as 1 cent. The surtax amounts to 3 cents on prices from $1.01 to $1.30, 4 cents from $1.31 to $1.60 and 5 cents from $1.61 to $2.00, etc. In the following scale on the 10 per cent tax is given, so that for admission over $1 the surtax must be added to the figure given.

Up to 10¢, 1¢; 11-20, 2¢; 21-30, 3¢; 31-40, 41-50, 5¢; 51-60, 6¢; 61-70, 7¢; 71-80, 8¢; 81-90, 91-100, 10¢. For the tax on admission from $1.01 to $2 add 10¢ to the scale above; from $2.01 to $3 add 20¢, etc.

Holders of complimentary or season tickets and every person admitted free into a place of amusement shall pay the duty based on the price of admission that he would pay if he did not hold such ticket or was admitted free.

Since May 1, 1952, a service charge of 5¢ on admission prices below $1 and 10¢ on admission prices higher than $1 is levied on attractions given in municipal buildings, which are: the Colisee Palais Montcalm, Municipal Baseball Stadium and the city-owned race track.

NEW BRUNSWICK

(Effective April 1, 1959)

Up to 30¢, no tax; 31-40, 4¢; 41-45, 5¢; 46-60, 6¢; 61-70, 7¢; 71-80, 8¢; 81-90, 9¢; 91-100, 11¢; 101 and over, 11 per cent.

Passes subject to tax of 10 cents. Five per cent discount is allowed on all tickets, which are purchased by theatres from the province. No tax shall be charged for children under 12 years.
age attending a matinee where the admission charge is not over 10 cents on Saturday, New Year’s Day, Good Friday, Dominion Day, Christmas Day, Victoria Day, Labour Day, Remembrance Day and the day appointed for the celebration of the birthday of the reigning sovereign.

NOVA SCOTIA
(Effective July 15, 1956)
Up to 30c, no tax; 31-38, 2c; 39-70, 5c; 71-$1.00, 10c; $1.01 and over, 10c plus 5c for each 50c or fraction thereof.
Passes subject to tax of not less than 5 cents.

PRINCE EDWARD ISLAND
(Effective Jan. 1, 1959)
Up to 30c, no tax; 31 to 40, 2c; 41 to 45, 3c; 46 to 60, 5c; 61 to 75, 7c; 76 to $1, 10c; over $1 5c for every 50c or fraction thereof.

NEWFOUNDLAND
A provincial entertainment tax of 5c on every adult admission, called the Cancer Control Tax, went into effect July 1, 1953. The receipts from this tax will be used to finance cancer research or treatment.
Under Section 73 of the Local Government Act, 1956, councils may impose a tax upon every person attending a place of entertainment, but this tax does not apply to any entertainment where the proceeds are to be used for charitable, educational or religious purposes. The owner acts as agent of the council and is required to collect the tax by means of tickets or otherwise and is responsible for the payment to the council of any money collected in respect of the tax. The rate of Entertainment Tax may be fixed by the council and may be varied as between resident and non-resident performers and as between different kinds of entertainments.
The following Newfoundland Municipalities impose and collect an entertainment tax:

BADGER’S QUAY - VALLEYFIELD
Five per cent on gross proceeds.

POOL’S ISLAND
Ten per cent on gross proceeds.

BAY ROBERTS
Ten dollars per annum on performances by residents and five per cent of gross proceeds on performances by non-residents.

BELLEoram
Five per cent of gross proceeds.

BURIN
Five cents per ticket.

CARBONEAR
Five cents per admission.

CATALINA
Five per cent of gross proceeds (Entertainment).

CHANGE ISLANDS
Two dollars for each entertainment or performance.

CHANNEL — PORT-AUX-BASQUES
Twenty per cent of gross proceeds.

CLARENVILLE
Non-residents only ten per cent of gross receipts.

CORNER BROOK
Ten cents per admission with the exception of matinees.

DEER LAKE
Ten per cent of gross receipts.

ENGLEE
One dollar per performance.

FOGO
Three per cent of gross proceeds.

FORTUNE
Five cents per ticket.

FRESHWATER
Five per cent on gross proceeds of local residents and ten per cent on gross proceeds of non-residents.

GLOVERTOWN
Five cents per ticket.

GRAND BANK
Five cents per ticket for residents; $15 each performance for non-resident performers.

GREENSPOND
Two dollars for each performance.

HARBOUR GRACE
Five cents per ticket sold to adults.

JERSEY SIDE
Six per cent gross receipts.

LEWISPORTE
Ten per cent of gross proceeds.

MAIN BROOK
Three cents per ticket.

MARYSTOWN
Three per cent of gross proceeds (Non-residents). Two per cent of gross proceeds (Residents).

PLACENTIA
Five cents per ticket sold.

RAMOEA
Five dollars per performance.

ST. ANTHONY
Five cents per ticket.

ST. JOHN’S
Ten per cent on gross proceeds.

ST. LAWRENCE
Five cents per ticket sold to adults.

SPRINGDALE - SOUTH BROOK
Ten per cent of gross proceeds.

STEPHENVILLE
Ten cents per admission to adults.

WESLEYVILLE
Five per cent gross proceeds on entertainments sponsored by residents and ten per cent on gross proceeds by non-residents.

WINDSOR
Five cents per ticket.

Theatre Licence Fees

BRITISH COLUMBIA
Imposed Under the "Fire Marshal Act"
41. Theatre Licences.—(a) No moving-picture theatre shall be opened to the public except after a licence therefor has been obtained from the Fire Marshal, which licence shall be kept posted in a conspicuous place on the licensed premises.

CHANNEL — PORT-AUX-BASQUES
Twenty per cent of gross proceeds.

CLARENVILLE
Non-residents only ten per cent of gross receipts.

CORNER BROOK
Ten cents per admission with the exception of matinees.

DEER LAKE
Ten per cent of gross receipts.

ENGLEE
One dollar per performance.

FOGO
Three per cent of gross proceeds.

FORTUNE
Five cents per ticket.

FRESHWATER
Five per cent on gross proceeds of local residents and ten per cent on gross proceeds of non-residents.

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Ten per cent of gross proceeds.

STEPHENVILLE
Ten cents per admission to adults.

WESLEYVILLE
Five per cent gross proceeds on entertainments sponsored by residents and ten per cent on gross proceeds by non-residents.

WINDSOR
Five cents per ticket.

The license fees payable under the "Fire Marshal Act" for licences for moving-picture theatres shall be as follows:

(a) If conducted in premises located in the cities of Vancouver or Victoria, and not licensed under any subsequent clause of this regulation,
provided the licence fee shall not exceed $300 or less than $75, for each seat 20c.

(2) If conducted in premises within the limits of any organized municipality or corporation or townsite, and not licensed under any subsequent clause of this regulation, where the seating capacity does not exceed 300 persons $65.

For each seat in excess of 300, provided the fee shall not exceed the sum of $250 15c.

(3) If conducted in premises not licensed under any other clause of this regulation, where the seating capacity does not exceed 300 persons $55.

For each seat in excess of 300, provided the fee shall not exceed the sum of $200 10c.

(4) If conducted in connection with vaudeville or variety show and exhibiting moving pictures as part of the performance:

For the first reel $100.

For each additional reel 25.

(5) If conducted in premises limited to a period of one month 50.

(6) If conducted in open-air park:

For one month 50.

For two months 75.

For three months 100.

For season, not exceeding six months 150.

(6a) If conducted in a park or premises so equipped that moving pictures can be viewed by patrons while seated in motor-vehicles parked in an enclosed space commonly known as a drive-in theatre, a fee calculated under subsections (2) or (3), as the case may be, based upon the assumption that the seating capacity of the park or premises is 2.5 times the number of motor-vehicles which the drive-in theatre can accommodate.

(7) Itinerant licences for the exhibition of feature films, etc., good only in places endorsed on face of licence:

For each day $10.

For each week 40.

For each month 100.

(8) Itinerant licences, good only in places endorsed on face of licence, not more than four places to be covered by one licence:

Good only two days in any calendar week in any one place 25.

(9) Itinerant licences limited to small towns or villages, good only one day a week, not more than ten places to be covered by one licence 40.

(10) If conducted under the auspices of a church, religious organization or educational institution other than a school or college holding a permit issued under Regulation 45 of these regulations, or in aid of charitable purposes:—

Good only three days in any calendar week in any one place 35.

(11) If conducted for the purpose of advertising anything whatsoever 50.

an annual licence fee shall be payable in advance as follows:

(a) In every incorporated city having a population exceeding ten thousand:

Where the seating capacity exceeds fifteen hundred $400.

(b) In a city or town having a population of ten thousand or less and in any incorporated town or village irrespective of population:

Where the seating capacity exceeds six hundred and fifty $100.

(c) In a hamlet or rural district:

Where the seating capacity exceeds three hundred but does not exceed six hundred and fifty 40.

Where the seating capacity does not exceed three hundred 25.

(d) Drive-In Theatres annual or monthly licence fees payable in advance as follows:

<table>
<thead>
<tr>
<th>Car Capacity</th>
<th>Monthly or Annual part-month licence fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Over 500 cars</td>
<td>$125.00 $25.00</td>
</tr>
<tr>
<td>Over 400 not over 500 cars</td>
<td>$100.00 $20.00</td>
</tr>
<tr>
<td>Over 300 not over 400 cars</td>
<td>$75.00 $15.00</td>
</tr>
<tr>
<td>Over 200 not over 300 cars</td>
<td>$50.00 $10.00</td>
</tr>
<tr>
<td>Over 100 not over 200 cars</td>
<td>$25.00 $5.00</td>
</tr>
<tr>
<td>Not over 100 cars</td>
<td>$15.00 $3.00</td>
</tr>
</tbody>
</table>

SASKATCHEWAN

Imposed Under The Theatres and Cinematographs Act

In cities:—For every theatre, when the population of the city is 10,000 or over, $250; when the population of the city is less than 10,000, $150.

In towns:—For every theatre $50.

Provided that in case an annual licence is issued after the first day of January in any year and for a period not less than three months, the applicant therefor shall be charged such proportion only of the licence fee as the number of days remaining between the date of his licence and the 31st day of December bears to the licence fee for the whole year.

ALBERTA

Imposed Under The Amusements Act

"2. In the case of a theatre or place of amusement used for the exhibition of moving pictures,

ONTARIO

Imposed Under The Theatres Act, 1953

(a) In municipalities having a population under 1,500 according to the last revised-assessment
(b) In municipalities having a population of 1,500 or over but under 3,000 according to the last revised-assessment roll, 15c for each seat or chair.

(c) In municipalities having a population of 3,000 or over but under 10,000 according to the last revised-assessment roll, 20c for each seat or chair.

(d) In municipalities having a population of 10,000 or over according to the last revised-assessment roll, 25c for each seat or chair.

A fee of $5 is charged for the transfer of a theatre licence.

For licences for theatres other than drive-ins issued after July first but before October first the fee shall be four-fifths of that for the year; and for those issued on or after October first but before January first the fee shall be one-half of that for the year; and for those issued on or after January first but before March 31st the fee shall be one-quarter of that for the year.

DRIVE-IN THEATRES

Drive-ins are licenced according to the number of vehicles they can accommodate, the rate being 37½c per car.

QUEBEC

Imposed Under The Quebec Licences Act

CITIES:

Quebec, Montreal, Outremont, Verdun and Westmount, per seat .......................... 50c
In all other cities, per seat .......................... 30c
Elsewhere, per seat .......................... 20c

A $5 fee is payable with every licence.

NEW BRUNSWICK

Imposed Under The Theatres, Cinematographs and Amusements Act

Provided also that no rebate shall be allowed if the applicant for a licence has permitted public performances or other entertainments to be held in the theatre for which the licence is required prior to the date of his provincial licence.

DRIVE-IN THEATRES

For each Drive-in theatre situated:

(a) within a radius of 10 miles of any city having a population of over 10,000, $50 per month or a maximum of $250 per season.

(b) within a radius of 10 miles of any city having a population of less than 10,000, $30 per month or a maximum of $150 per season.

(c) in other locations not specifically provided for in (a) or (b) above, $10 per month, or a maximum of $50 per season.

MANITOBA

Imposed Under The Amusements Act

Under Schedule "A" Section 4 (1) of the "Act" licence fee for a place of amusement:

With a seating capacity

under 500 ........................................... $ 5
from 500 to 750 ........................................... 7.50
from 750 to 1000 ........................................... 10
from 1000 to 1250 ........................................... 12.50
from 1250 to 1500 ........................................... 15
from 1500 to 1750 ........................................... 17.50
from 1750 to 2000 ........................................... 20
from 2000 to 2250 ........................................... 22.50
over 2250 ........................................... 25

DRIVE-IN THEATRES

The licence fee is based on the car capacity of the grounds times 2½, or the licence fee would be $50 x 2½ seating capacity. 1250, licence fee $12.50.

(13) Every owner, lessee, or occupant of a theatre, and every owner, user or exhibitor, of every cinematograph, shall pay the following fees:

(a) In all villages and towns with a population not exceeding 1,500, per seat ........................................... 5c
(b) In all towns over 1,500 population and up to 3,000, per seat ........................................... 10c
(c) In all towns over 3,000 population and up to 7,500, per seat ........................................... 15c
(d) In all towns or cities over 7,500 population, per seat ........................................... 20c
(e) In all villages, towns or cities where more than three performances are given in any week, one-half the fee as set in sections (a) to (d) inclusive shall apply.

(14) For so-called drive-in theatres the licence fee is to be 25 cents per car or amplifier, in addition to licence for cinematograph.

NOVA SCOTIA

Imposed Under The Theatres, Cinematographs and Amusements Act

3. (1) No theatre owner shall give any performance in his theatre unless he holds in respect of the theatre a licence which is in force.

(2) The fee payable for any theatre licence shall be as follows:

In municipalities having a population not exceeding 1,500

10c exceeding 1,500 but not exceeding 3,000 15c
3,000 exceeding 3,000 but not exceeding 10,000 20c
10,000 exceeding 10,000 25c

for each seat or chair in the theatre.

(3) In any theatre where benches are used instead of seats or chairs, every twenty-four inches of the bench shall be deemed to be a seat or chair.

(4) In any theatre where not more than three performances are given weekly one-half the fee mentioned in subsection (2) shall be payable.

(5) For licences issued on or after the first day of July and before the first day of October in any year the fee shall be three-quarters of the yearly licence fee and for licences issued on or after the first day of October and before the first day of January the fee shall be one-half the yearly licence fee and for licences issued on or after the first day of January the fee shall be one-quarter of the yearly licence fee.

DRIVE-IN THEATRES

The fee payable for a Drive-In Theatre licence shall be 50c for each vehicle space provided in the theatre and the provisions of Section 3 of these regulations shall not apply to a Drive-In Theatre.

PRINCE EDWARD ISLAND

Imposed Under The Amusement Tax Act

The annual fee is $2 with the exception of chain theatres for which the licence fee is $300 for each theatre. This regulation also applies to drive-in theatres.

RECEIPTS

EXPENDITURES on motion picture theatre entertainment continued to drop in 1958, the year's total (including taxes) falling two per cent to $88,488,000 from $90,547,000 in the preceding year and by more than one-quarter from the 1953 alltime peak of $120,198,000. The per capita figure dropped to $3.21 from $5.46 in 1957 and the record $8.30 in 1953.
The drop in expenditures was accompanied by an even larger fall in the number of paid admissions, which, at 146,484,000, reached the lowest level since the 1930's. Admissions were down 6.5 per cent from 156,701,000 in 1957 and more than two-fifths below the 1952 record of 256,112,000. The next lowest attendance, which included patrons of community enterprises, not covered since 1956, was 137,899,000 in 1939.

Number of regular motion picture theatres declined in 1958 to 1,622 from 1,716 in the preceding year, receipts from admissions to $75,139,000 from $76,486,000, amusement taxes to $6,951,000 from $7,815,000, and number of paid admissions to 136,335,000 from 146,756,000. Record for admissions was 247,733,000 in 1952.

Except for 1954 when a peak of $6,317,000 was reached, receipts of drive-in theatres at $6,254,000 in 1958 were the highest on record. In 1957 the total was $5,725,000. Amusement taxes were $504,000 in 1958, $520,000 in 1957 and $722,000 in 1954. The number of paid admissions increased to 10,149,000 in 1958 from 9,946,000 in 1957 and compared with a peak total of 12,380,000 in 1954. Number of drive-in theatres in 1958 was 232 versus 229 in 1957.

Revenue from sources other than sales of admission tickets to regular motion picture theatres in 1958 amounted to $11,954,000 ($12,097,000 in 1957), and included $11,121,000 from sales of candy, drinks, cigarettes, etc. ($11,315,000), $377,000 from the rental of concessions and vending machines ($367,000), $76,600 from exhibiting commercial films ($73,600), and $380,000 from other sources ($342,000). Similar receipts for drive-in theatres in 1958 totalled $2,781,000 ($2,495,000 in 1957), of which $2,640,000 was derived from sales of candy, drinks, cigarettes, etc. ($2,496,000 in 1957).

### SEATING

In 1959 Canada had 818,217 seats in its 1,524 35 mm. auditorium theatres, compared to 844,439 seats in 1,568 theatres in 1958, a decrease of 26,222 seats and 44 theatres, according to a Canadian Film Weekly survey. Drive-ins also lost ground in 1959, the 231 drive-ins with accommodation for 89,132 cars showing a drop of nine situations and 3,291 car spaces from 240 and 92,423 of 1958. To get a picture of the effect of television on Canadian theatres a rough comparison can be made between 1953, when TV first made itself felt in this country, and the present by using the figures issued on March 31, 1953 by the Canadian Motion Picture Distributors Association. At that date the CMPDA listed 1,924 35 mm. standard houses with 963,914 seats — greater than the Dec. 31, 1959 count by 400 theatres and 145,697 seats.

Using these figures indoor cinema seating declined by a little over 15 per cent in the seven years since Canada began its own TV production, while the number of theatres was reduced by 20 per cent. The discrepancy in the percentages is accounted for by the fact that the majority of theatres eliminated were small ones with only a couple of hundred seats. The larger theatres, with the greater capacity, weren’t hit as hard. Before 1953 the average seating capacity was figured at about 450 per theatre. Today it is about 540.

Not included in the figures above are Canada’s legitimate houses and special auditoriums that occasionally play films. Of the former there were 10 with 13,592 seats, located in Toronto, Montreal, Ottawa and London, and three of the latter with 6,825 seats.

In order to get a clear view of the overall effect on seating of the coming of TV to Canada it is necessary to include drive-in accommodation. In 1953, the CMPDA states there were 104 drive-ins with a car capacity of 48,337 and 1,056 walk-in seats. For purposes of comparison, drive-in operators and some Provincial governments consider one car space equivalent to 2½ seats. Using this formula the 1953 drive-ins had seats for 111,898. At the end of 1959 there were 231 drive-ins with 89,132 car spaces and 1,592 walk-in seats, for the equivalent of 224,422 seats. This constitutes a gain of 112,524. When this last figure is subtracted from the loss of seats in auditorium theatres — 145,697 — it makes the net loss 33,173.

Of the 1,524 hardtops with 818,217 seats in Canada at the end of 1959, Ontario had 383 houses with 270,197 seats, Quebec 394 with 219,826, BC 125 with 76,960, Alta. 172 with 70,427, Sask. 105 with 38,571, Man. 116 with 50,335, NS 60 with 33,837, NB 53 with 24,902, Nfld. 22 with 8,501 and PEI 16 with 4,313.

Canada’s 231 drive-ins and their car capacity of 89,312 were made up of Ont. 90 with 40,696 car spaces, Alta.’s 37 with 13,204, BC’s 31 with 10,073, Sask.’s 36 with 10,039, Man.’s 13 with 5,484, NB’s 13 with 5,070, NS’ eight with 3,316 and PEI’s three with 1,250. Que. bans drive-ins and Nfld. has none.
# THEATRES

"O" means Odeon, "NBC" National Booking Co., "FP" Famous Players Canadian Corp., "EBA" Exhibitors Booking Association, "WCB" West Coast Booking. "Cl." means closed at the time this list was issued in October.

## British Columbia

(Licences are renewable in British Columbia on January 1st.)

<table>
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(Licences are renewable in Alberta on January 1st of each year.)

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(Licences are renewable in Saskatchewan on January 1st.)

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(Licenses are renewable in Manitoba on May 1st.)
### Manitoba—Ontario

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### Ontario

(Licences are renewable in Ontario on April 1st.)

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Quebec

(Licences are renewable in Quebec on May 1st. No itinerant licences are included. "Vi" shown after name of Licensee indicates theatre using equal number of French and English pictures. "Fr." indicates French pictures only.)

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Quebec—New Brunswick

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<td>500</td>
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New Brunswick

(Licences are renewable in New Brunswick on June 1st.)

<table>
<thead>
<tr>
<th>Pop.</th>
<th>Town</th>
<th>Theatre</th>
<th>Open</th>
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<th>Licensee</th>
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<tr>
<td>1,741</td>
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58
New Brunswick—Nova Scotia

<table>
<thead>
<tr>
<th>Pop.</th>
<th>Town</th>
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<th>Licensee</th>
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<td>Bellevue</td>
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<td>1</td>
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<td>Grand Manan</td>
<td>Happy Hour</td>
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<td>Lyric</td>
<td>1</td>
<td>270</td>
<td>H. A. Galley (Winter)</td>
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<td>McAdam</td>
<td>Vogue</td>
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<td>Minto</td>
<td>Gaiety</td>
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<td>6</td>
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<tr>
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<td>Normandie</td>
<td>6</td>
<td>300</td>
<td>A. J. Boudreau</td>
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<tr>
<td>1,350</td>
<td>Plaster Rock</td>
<td>Briggs</td>
<td>6</td>
<td>400</td>
<td>Y. R. Briggs &amp; Son</td>
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<td>4-6</td>
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<td>Arthur Mitchell</td>
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<td>2,000</td>
<td>Richibucto</td>
<td>Pine</td>
<td>4-6</td>
<td>300</td>
<td>H. Adams</td>
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<tr>
<td>976</td>
<td>Rothesay</td>
<td>Community</td>
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<td>Vogue</td>
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<td>698</td>
<td>Odeon</td>
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<td>Darleen</td>
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<td>H. Matchett</td>
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<td>Sunny</td>
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<td>H. Matchett</td>
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<td>Sussex</td>
<td>Strand</td>
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<td>750</td>
<td>Colin &amp; Wm. Danson</td>
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<td>Nathan Rubin</td>
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<td>6</td>
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<td>Montcalm</td>
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<td>Queen</td>
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<td>Maple Leaf</td>
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<td>W. Newman</td>
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<td>4,244</td>
<td>Woodstock</td>
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<td>455</td>
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Nova Scotia

(Licences are renewable in Nova Scotia on April 1st.)

<table>
<thead>
<tr>
<th>Pop.</th>
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<th>Licensee</th>
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59
Nova Scotia—Prince Edward Island—Newfoundland

Pop.  Town   Theatre    Open  Seats  Licensee
---  ------  --------  ----  ----  -----  
 90,871  Halifax  Garrick   6   614  Odeon
        Hyland   6   735  Odeon
        Oxford   6   720  Odeon
        Paramount  6  1162  FPCC
        Vogue    6   945  Franklin-Herschorn
 1,130  Hantsport  York     6   250  R. Hazel
 544  Hubbards  Hubb    4   150  W. L. Armstrong
 2,360  Inverness  Victoria  4-6  264  J. Tubetfi
 4,840  Kentville  Paramount  6   746  F. G. Spencer (FPCC)
 3,535  Liverpool  Astor    6   625  Astor Thea. Ltd. (Spencer)
 1,225  Lockeport  Capitol   6   391  &L Theatres
 2,816  Lunenburg  Capitol   6   460  F. G. Spencer
 1,019  Mahone Bay  Kenerik   2   185  Eric Redden
 1,506  Middleton  Capitol   6   490  G. R. Spencer
 9,333  New Glasgow  Academy  6   717  Odeon
        Roseland  6   743  Odeon
 500  New Ross  Cross     4   208  Mrs. P. Barkhouse
 10,423  New Waterford  Majestic  6  594  F. Gregor (FPCC)
          Paramount  6   746  F. Gregor (FPCC)
 8,009  North Sydney  Strand  6   576  Odeon
 1,466  Oxford   Capitol   6   275  G. E. Fulton
 1,906  Parrsboro  Gem     6   128  C. E. Sargent
 4,259  Pictou  Capitol   6   440  H. Wisener
 1,034  Port Hawkesbury  State  4-6  225  R. F. Hazel
 1,000  Reserve Mines  Family  6   289  P. Branchini
 2,000  River Hebert  Royal   4   270  W. L. McEachem
 1,500  Sheet Harbour  Atlantic  2   250  George Cole
 2,040  Shelburne  Capitol   6   397  &L Theatres
 1,822  Shubenacadie  Roxy    2-6  187  G. Cole
 31,317  Sydney   Paramount  6   996  FPCC
          Strand    6   601  &L Theatres and E. R. Lynn
          Vogue    6  1075  FPCC
 8,400  Sydney Mines  Strand  6   753  Odeon
 12,032  Truro  Royal    6   922  F. G. Spencer (FPCC)
 1,327  Wedgeport  Evangeline 4   260  St. Michael's Church
 561  Westport  Star     1   155  W. G. Strickland
 4,300  Westville  Roxy    6   364  G. Cole
 6,000  Whitney Pier  Casino  6   344  George Khattar
 3,439  Windsor   Imperial  6   590  Windsor Amusement Co.
 2,313  Wolfville  Acadia   6   600  G. R. Spencer
 8,106  Yarmouth  Capitol   6   1249  Odeon

Prince Edward Island
(Licences are renewable in New Brunswick on June 1st and in Nova Scotia on April 1st.)

Pop.  Town    Theatre   Open  Seats  Licensee
---  ------  --------  ----  ----  -----  
 674  Alberton  Princess Pat  6   320  J. F. & Gordon White
 16,446  Charlottetown  Capital  6   514  F. G. Spencer (FPCC)
 300  Crapaud  Crapaud    2   200  Lloyd Rogerson (Summer)
 811  Kensington  Cameo    6   250  J. K. Pidgeon
 1,068  Montague  Yeo's    4   250  B. H. Yeo
 500  Mount Stewart  St. Andrews Hall  2-4   225  St. Andrews Parish
 400  Murray River  Mayfair   6   418  B. H. Yeo
 800  O'Leary  Verdun    4   400  Milton Smallman
 1,183  Souris  Souris    2   250  C. N. Richards
 7,115  Summerside  Capitol   6   800  H. E. Gaudet
          Regent    6   526  G. R. Pope
 800  Tignish  Canadian Legion  4   160  Can. Legion

Newfoundland

Pop.  Town    Theatre   Open  Seats  Licensee
---  ------  --------  ----  ----  -----  
 12,000  Belle Island  Princess    4   400  R. R. Costigan
 2,552  Bishop's Falls  Wavell   2-4   200  Roy Walsh

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## Newfoundland — Drive-in Theatres

<table>
<thead>
<tr>
<th>Pop.</th>
<th>Town</th>
<th>Theatre</th>
<th>Open</th>
<th>Seats</th>
<th>Licensee</th>
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<td>1,401</td>
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<td>Garrick</td>
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<td>F. G. Bradley</td>
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<td>2,744</td>
<td>Botwood</td>
<td>Imperial</td>
<td>6</td>
<td>200</td>
<td>J. S. Arkle &amp; Roy Petrie</td>
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<td>2,003</td>
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<td>Buchan's</td>
<td>6</td>
<td>200</td>
<td>C. L. Courage</td>
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<td>23,128</td>
<td>Corner Brook</td>
<td>Majestic</td>
<td>6</td>
<td>500</td>
<td>Coleman &amp; Coombes</td>
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<td></td>
<td>Palace</td>
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<td>500</td>
<td>J. A. Basha</td>
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<td>3,448</td>
<td>Deer Lake</td>
<td>Regent</td>
<td>2</td>
<td>150</td>
<td>Coleman &amp; Coombes</td>
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<td>2,400</td>
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<td>400</td>
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<td>3,947</td>
<td>Grand Falls</td>
<td>Popular</td>
<td>4</td>
<td>460</td>
<td>Charles Edwards</td>
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<td>1,194</td>
<td>Humbermouth</td>
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<td>4-6</td>
<td>350</td>
<td>M. G. Basha</td>
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<td>2,634</td>
<td>Port Aux Basque</td>
<td>Basque</td>
<td>6</td>
<td>304</td>
<td>E. J. Godden &amp; H. O. House</td>
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<td>3,754</td>
<td>Stephenville</td>
<td>Dome</td>
<td>4-6</td>
<td>300</td>
<td>Leo Gaultois</td>
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<td>956</td>
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<td>Twillingate</td>
<td>4-6</td>
<td>200</td>
<td>Chas. McPatridge</td>
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<td>56,694</td>
<td>St. John's</td>
<td>Capitol</td>
<td>6</td>
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<td>7,837</td>
<td>Wabana</td>
<td>St. Patrick's</td>
<td>—</td>
<td>490</td>
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<td>4,513</td>
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<td>350</td>
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<td>Rev. F. P. Meany</td>
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### Drive-in Theatres

(All theatres have the word drive-in after the name.)

**BRITISH COLUMBIA**

<table>
<thead>
<tr>
<th>Town</th>
<th>Theatre</th>
<th>Cars</th>
<th>Licensee</th>
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<td>Burnaby</td>
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<tr>
<td>Cache Creek</td>
<td>Cache Creek</td>
<td>187</td>
<td>Cache Creek Drive-in Thea. (WCB)</td>
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<tr>
<td>Cassidy</td>
<td>Cassidy</td>
<td>400</td>
<td>Cassidy Drive-in Theatre Ltd.</td>
</tr>
<tr>
<td>Castlegar</td>
<td>Elk</td>
<td>300</td>
<td>N. Shelfontiuk</td>
</tr>
<tr>
<td>Chilliwack</td>
<td>Chilliwack</td>
<td>481</td>
<td>J. H. &amp; R. Clarke (WCB)</td>
</tr>
<tr>
<td>Cranbrook</td>
<td>Rex</td>
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**ALBERTA**

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## Drive-in Theatres

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### SASKATCHEWAN

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| Biggar      | Sunset                   | 200  | J. Adrain &amp; W. Nelson                        |
| Estevan     | Starlite                 | 200  | G. Geim &amp; D. Abbott                          |
| Eston       | Eaton                    | 126  | Herb Shea                                    |
| Foam Lake   | Blue Moon                | 200  | H. Vassos                                    |
| Fort Qu’Appelle | Twillie       | 100  | Twilight Theatres Ltd.                       |
| Humboldt    | Golden West              | 500  | S. &amp; R. H. Besenski                          |
| Kamsack     | Sunset                   | 300  | W. &amp; F. Welykholowa                          |
| Kenosee     | Kenosee                  | 100  | E. O. Vana                                    |
| Kindersley  | Skyvue                   | 225  | Dobni &amp; Bellward (Personal Thea. Serv.)      |
| Kyle        | Clearwater               | 300  | J. Feldman &amp; J. Diamond                      |
| Lloydminster| C&amp;H                      | 200  | G. Coombes &amp; E. G. Hudson                    |
| Meadow Lake | Northland               | 225  | Lloyd Jones                                   |
| Melport     | Sunset                   | 225  | J. J. Baldwin                                |
| Melville    | Star Dust                | 300  | Rothstein Theatres                           |
| Moose Jaw   | Golden West              | 400  | FPCC                                         |
| Nipawin     | Skyview                  | 200  | I. Reinhorn                                  |
| North Battleford | Preeceville  | 150  | Gerrit Nyholt                                 |
| Preeceville | Preeceville              | 150  | F. &amp; N. Dubelt                               |
| Prince Albert| Pines                   | 500  | Strand Theas. Ltd. (P. W. Mahon)             |
| Regina      | Queen City               | 500  | J. Watson (FPCC)                             |
| Regina      | Starlite                 | 450  | I. Berenbaum                                 |
| Rosetown    | Rosetown                 | 250  | A. J. Flach                                  |
| Saskatoon   | Skyway                   | 500  | Rothstein Theatres Ltd.                      |
| Saskatoon   | Starlite                 | 400  | H. Howard                                    |
| Saskatoon   | Sutherland Park          | 500  | FPCC                                         |
| Swift Current| Swift Current          | 250  | D. J. Burke &amp; R. Dahl                        |
| Tisdale     | Falkon                   | 125  | F. W. Falkner                                |
| Unity       | Twillite                 | 150  | H. Selinger                                  |
| Wadena      | Amibo                    | 300  | Mike Piusator, Sr.                           |
| Watrous     | Jubilee                  | 200  | A. M. Crawford                               |
| Wayburn     | Twillite                 | 400  | Rothstein Theas. Ltd.                        |
| Wilkie      | Circus                   | 386  | M. Friedman &amp; Associates (Associated Theas.) |
| Wolseley    | Twillite                 | 300  | J. &amp; S. Zeba                                 |
| Wynyard     | Lake Vu                  | 250  | W. Tien (Prairie Allied)                     |
| Yorkton     | Crest                    | 300  | Rothstein Theatres                           |</p>
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**NEW BRUNSWICK**

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**NOVA SCOTIA**

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**PRINCE EDWARD ISLAND**

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(For 16 mm. Drive-ins see 16 mm. Situations in 16 mm. Section.)
Distribution

- DISTRIBUTORS
- FILM CARRIERS
- FILM STORAGE
- ASSOCIATIONS
- NEWSREELS
- PRODUCERS' REPRESENTATIVES
- FILM RENTALS
DISTRIBUTION

THE decline in motion picture rentals has dictated economies of a sort that were long predicted but were only introduced in 1960. There was a hint of this last year, when some companies assigned their physical distribution in Quebec to Associated Screen Industries of Montreal. A few gave up their 16 mm. section and assigned their small-gauge distribution to others.

In April, 1960, Rank Film Distributors of Canada Ltd., the exchange wing of the J. Arthur Rank Organization of Canada Ltd., officially dropped out of distribution and closed its branch offices. At that time 20th Century-Fox Corp. Ltd. undertook the sale and distribution of the Rank films.

In 1943 J. Arthur Rank established Eagle-Lion Distributors, Limited for the international distribution of his films. Early in 1945 Eagle-Lion Distributors was opened in Canada as a separate sales structure within Empire-Universal Films, which was headed by Paul L. Nathanson, who had sold Rank half of Odeon Theatres of Canada Ltd. in Nov. 1944. In June, 1945 Rank and Nathanson became partners in Eagle-Lion Distributors, opening branches.

Early in 1946 Rank acquired Nathanson's interest in Odeon and Eagle-Lion Distributors. The company was renamed the J. Arthur Rank Film Distributors (Canada) Ltd. in April, 1951, and in March, 1957 this was changed to Rank Film Distributors of Canada Ltd.

On Oct. 1 Columbia Pictures of Canada, Ltd. and Paramount Film Service Ltd. undertook the operation of a distribution company that represents a consolidation of their sales and distribution operations under the title Affiliated Pictures Corp. Ltd.

The Columbia name came into Canada in Nov., 1926, replacing Independent Films Ltd., an Allen company which held the franchise in this country. In 1954 Columbia bought 50 per cent of the Canadian company and in 1959 acquired the rest. Paramount opened exchanges in Canada in 1920 as Famous-Lasky Film Service and became Paramount Film Service not long after.

FILM DISTRIBUTORS

AFFILIATED PICTURES CORP. LTD.
72 Carlton St., Toronto, Ont. (WAInut 1-B931)

OFFICERS
Managing Director Gordon Lightstone
General Sales Manager Harvey Harnick
Asst. to Gen. Sales Mgr. Mickey Stevenson

BRANCH OFFICES
SAINT JOHN, NB
L. Simon, Manager, 136 Princess St.

MONTREAL
R. Goudreau, Manager, 2000 Northcliffe Ave.

TORONTO
L. Bernstein, Manager, 72 Carlton St.

WINNIPEG
S. Gunn, Manager, 287 Colony St.

CALGARY
R. Lightstone, Manager, 3811-A Edmonton Trail.

VANCOUVER
N. Levant, Manager, 2182 W. 12th Ave.

ALLIED ARTISTS PICTURES OF CANADA LTD.
386 Victoria St., Toronto, Ont. (EMpire 6-8083)

(A division of International Film Distributors Ltd., which distributes the product of Allied Artists Productions, Inc., 4376 Sunset Drive, Hollywood 27, Cal.)

OFFICERS
President N. A. Taylor
Executive Vice-Pres. D. Griesdorf
Secretary-Treasurer H. S. Mandell
General Manager D. V. Rosen
General Sales Manager Jack Bernstein
Advertising & Publicity Chester Friedman

BRANCH OFFICES
SAINT JOHN, NB
Norman Simpson, Manager, 92 Union St.

MONTREAL
Maurice Diamond, Manager, Joseph Pollon, Sales Rep., 5801 Monkland Ave.

TORONTO
Ben Langbord, Sales Rep., 386 Victoria St.
“Never before in our history have we had so many films of blockbuster potential completed, in work and in preparation.”

— ARTHUR B. KRIM / President, United Artists
<table>
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<tr>
<th>Movie Title</th>
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<tr>
<td>A Bullet for Charlemagne</td>
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<tr>
<td>Advise and Consent</td>
<td>Produced and Directed by Otto Preminger • From the novel by Allen Drury</td>
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<tr>
<td>&quot;Aimez-vous Brahms?&quot;</td>
<td>Starring Ingrid Bergman • Yves Montand • Anthony Perkins • Produced and Directed by Anatole Litvak • From the novel by Françoise Sagan</td>
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<tr>
<td>Battle (The Robert Capa Story)</td>
<td>Produced and Directed by Robert Wise • A Mirisch Company-Robert Wise Production</td>
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<tr>
<td>By Love Possessed</td>
<td>Starring Lana Turner • A Mirisch Company Presentation in Association with Seven Arts Productions • From the novel by James Gould Cozzens</td>
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<tr>
<td>California Street</td>
<td>Produced by Plato and Spyros S. Skouras • A Triton Pictures Corporation Production • From the novel by Niven Busch</td>
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<tr>
<td>Flight from Ashiya</td>
<td>Starring Clark Gable • Richard Widmark • Exec. Producer Harold Hecht • Produced by Max Pakula • From the novel by Elliot Arnold</td>
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<tr>
<td>For All the Gold in the World</td>
<td>Produced and Directed by Anatole Litvak</td>
</tr>
<tr>
<td>Jack the Giant Killer</td>
<td>Technicolor • 70 mm • Starring Kerwin Mathews • Directed by Jerry Juran • Produced by Robert E. Kent • An Edward Small Production</td>
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<tr>
<td>Judgment at Nuremberg</td>
<td>Starring Spencer Tracy • Laurence Olivier • Maximilian Schell • Produced and Directed by Stanley Kramer</td>
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<tr>
<td>Man of Alcatraz</td>
<td>Starring Burt Lancaster • Executive Producer Harold Hecht • Produced by Stuart Millar • A Hecht-Hill-Lancaster Presentation</td>
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<td>Paris Blues</td>
<td>Color • Starring Paul Newman • Joanne Woodward • Sidney Poitier • Diahann Carroll • Directed by Martin Ritt • Produced by Sam Shaw • Executive Producers George Glass and Walter Seltzer • A Pennebaker Production</td>
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<td>Pocketful of Miracles</td>
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<td>Revolution of the Slaves</td>
<td>Color • Starring Rhonda Fleming • Lang Jeffries • Directed by Benito Melasomma • Prod by Paolo Maffa</td>
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<td>Something Wild</td>
<td>Starring Carroll Baker • Ralph Meeker • Mildred Dunnock • Directed by Jack Garfein • Produced by George Justin • A Prometheus Production • From Alex Karmel’s novel “Mary Ann”</td>
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<td>Spider’s Web</td>
<td>Technicolor • Superama • Starring Glynnis Johns • John Justin • Directed by Godfrey Grayson • Prod. by Edward J. and Harry Lee Danziger • A Danziger Production • From the play by Agatha Christie</td>
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<tr>
<td>Studs Lonigan</td>
<td>Starring Christopher Knight • Directed by Irving Lerner • Produced by Philip Yordan • A Longridge Enterprises, Inc. Production • From the novel by James T. Farrell</td>
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<td>The Best Man</td>
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<td>The Ceremony</td>
<td>Produced and Directed by Anthony Mann</td>
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<td>The Constant Image</td>
<td>A Mirisch Company Presentation • From the novel by Marcia Davenport</td>
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<td>The Haunting of Hill House</td>
<td>Produced and Directed by Robert Wise • A Mirisch Company-Robert Wise Production • From the novel by Shirley Jackson</td>
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<tr>
<td>The Hoodlum Priest</td>
<td>Starring Don Murray • Directed by Irvin Kershner • Produced by Don Murray and Walter Wood • A Murray-Wood Production</td>
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<tr>
<td>The Hustler</td>
<td>Produced and Directed by Robert Rossen • From the novel by Walter Tevis</td>
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### A Matter of Conviction
Starring Burt Lancaster • Shelley Winters • Dina Merrill • Directed by John Frankenheimer • Produced by Pat Duggan • Executive Producer Harold Hecht • A Hecht-Hill-Lancaster Presentation • From the novel by Evan Hunter

### Apple Pie Bed
Starring Maurice Chevalier • Prod. and Dir. by Joan Negulesco • From Flora Sandstrom’s novel “The Midwife of Pont Clery”

### A Rage to Live
Produced by Walter Mirisch • A Mirisch Company Presentation • From the novel by John O’Hara

### Elmer Gantry
Eastmancolor • Starring Burt Lancaster • Jean Simmons • Dean Jagger • Arthur Kennedy • Shirley Jones • Patii Page • Directed by Richard Brooks • Produced by Bernard Smith • From the novel by Sinclair Lewis

### Exodus
Technicolor • New Panavision 70 • Starring Paul Newman • Eva Marie Saint • Sir Ralph Richardson • Lee J. Cobb • Peter Lawford • Sal Mineo • John Derek • Produced and Directed by Otto Preminger • From the novel by Leon Uris

### First Train to Babylon
Starring Gary Cooper • Dir. by Michael Anderson • Executive Producers George Glass and Walter Seltzer • A Pennebaker-Baroda Production • From the novel by Max Ehrlich

### Inherit the Wind
Starring Spencer Tracy • Fredric March • Gene Kelly • Florence Eldridge • Dick York • Donna Anderson • Paul Hartman • Produced and Directed by Stanley Kramer • From the play by Jerome Lawrence and Robert E. Lee

### Invitation to a Gunfighter
Directed by Paul Stanley • Produced by Stanley Kramer • A Stanley Kramer Production

### Irma la Douce
Produced and Directed by Billy Wilder • A Mirisch Company Presentation in Association with Edward L. Alperson

### Messalina
Color • Widescreen • Starring Gina Lollobrigida • From the novel by Jack Dieck

### My Glorious Brothers
Directed by Richard Fleischer • Produced by Stanley Kramer • From the novel by Howard Fast

### Roman Candle
A Mirisch Company Presentation • From the Broadway play by Sidney Sheldon

### Sergeant Pike
An Edward Small Production

### The Alamo
Technicolor • Todd A.D. • Starring John Wayne • Richard Widmark • Laurence Harvey • Frankie Avalon • Linda Cristal • Richard Boone • Produced and Directed by John Wayne • A Batjac Production

### The Apartment
Panavision • Starring Jack Lemmon • Shirley Maclaine • Fred MacMurray • Directed by Billy Wilder • A Billy Wilder Production • A Mirisch Company Picture

### The Facts of Life
Starring Bob Hope • Lucille Ball • Produced and Directed by Norman Panama and Melvin Frank • A Parkwood Enterprises Production

### The Gladiators
Starring Yul Brynner • Directed by Martin Ritt • An Alciona Production • From the novel by Arthur Koestler

### The Great Escape
Produced and Directed by John Sturges • A Mirisch Company-Alpha Production • From the novel by Paul Brickhill

### The Joyful Beggars
( THE STORY OF ST. FRANCIS OF ASSISI )
Directed by Michael Curtiz • Produced by Plato and Spyros S. Skouras • A Triton Pictures Corporation Production

### The Kiss-Off
Starring Sophia Loren • Directed by Garson Kanin • Prod. by Carlo Ponti and Marcello Gerosi
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<td>H. Heck</td>
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**ARTKINO PICTURES (CANADA) LIMITED**

130 Carlton St., Toronto, Ont.  
(WAlnut 2-2563)

**ASTRAL FILMS LTD.**

130 Carlton St., Toronto 2, Ont.  
(WAlnut 2-3163)

**ATLAS FILM DISTRIBUTORS LTD.**

5800 Monkland Ave., Montreal 28, Que.  
(Hunter 9-6879)

**CINE-ART FILM DISTRIBUTING COMPANY LIMITED**

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Director of Publicity ................ Emile Bouffard  
Public Relations ..................... Gilles Bernard  

**DIRECTORS**

### WARNER’S FIRST 12 OF THE 1960-61 SEASON!

— And More To Come —

<table>
<thead>
<tr>
<th>Movie Title</th>
<th>Cast Members</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OCEANS 11</strong></td>
<td>Frank Sinatra • Dean Martin • Sammy Davis Jr. • Peter Lawford</td>
</tr>
<tr>
<td><strong>THE SUNDOWNERS</strong></td>
<td>Deborah Kerr • Robert Mitchum • Peter Ustinov • Glynis Johns</td>
</tr>
<tr>
<td><strong>THE CROWDED SKY</strong></td>
<td>Dana Andrews • Rhonda Fleming • Troy Donahue • Efrem Zimbalist Jr.</td>
</tr>
<tr>
<td><strong>PARRISH</strong></td>
<td>Troy Donahue • Claudette Colbert • Karl Malden • Dean Jagger</td>
</tr>
<tr>
<td><strong>THE DARK AT THE TOP OF THE STAIRS</strong></td>
<td>Robert Preston • Dorothy McGuire • Eve Arden • Angela Lansbury</td>
</tr>
<tr>
<td><strong>FANNY</strong></td>
<td>Leslie Caron • Charles Boyer • Maurice Chevalier</td>
</tr>
<tr>
<td><strong>GIRL OF THE NIGHT</strong></td>
<td>Anne Francis • John Kerr • Lloyd Nolan</td>
</tr>
<tr>
<td><strong>A FEVER IN THE BLOOD</strong></td>
<td>Efrem Zimbalist Jr. • Don Ameche • Angie Dickenson • Jack Kelly</td>
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<tr>
<td><strong>SUNRISE AT CAMPOBELLO</strong></td>
<td>Ralph Bellamy • Greer Garson • Hume Cronyn • Jean Hagen</td>
</tr>
<tr>
<td><strong>THE SINS OF RACHEL CADE</strong></td>
<td>Angie Dickenson • Peter Finch • Roger Moore</td>
</tr>
<tr>
<td><strong>SPLENDOR IN THE GRASS</strong></td>
<td>Natalie Wood • Warren Beatty</td>
</tr>
<tr>
<td><strong>GOLD OF THE SEVEN SAINTS</strong></td>
<td>Clint Walker • Roger Moore • Robert Middleton</td>
</tr>
</tbody>
</table>

Watch for THE MUSIC MAN

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Gina Lollobrigida,
Pierre Brasseur, Marcello Mastroianni,
Melina Mercouri, Yves Montand.
Directed by Jules Dassin.
From a novel by Roger Vailland.
Screen Play by
Jules Dassin and Francoise Giroud.
Produced by Jacques Bar
with Paolo Stoppa.
A “Groupe des Quatre” Paris—GE.S.I.
Cinematografica—Titanus Picture.

BUTTERFIELD 8
CinemaScope
Metrocolor
Elizabeth Taylor, Laurence Harvey,
Eddie Fisher, Dina Merrill.
Screen Play by
Charles Schnee and John Michael Hayes.
Based On the Novel
by John O'Hara.
Directed by Daniel Mann.
A Pandro S. Berman Production.

GORGO
Technicolor
Wide Screen
Bill Travers,
William Sylvester, Vincent Winter.
Produced by Frank and Maurice King.
Directed by Eugene Lourie.
Screen Play by
John Loring and Daniel Hyatt.
From an original story by Eugene Lourie.
A King Brothers Production.

GO NAKED IN THE WORLD
CinemaScope
Metrocolor
Gina Lollobrigida, Anthony Franciosa,
Ernest Borgnine, Luana Patten,
Will Kulua, Philip Ober, John Kellogg,
Nancy R. Pollock, Tracey Roberts.
Screen Play by Ranald MacDougall.
Based on the Book by Tom T. Chamales.
Directed by Ranald MacDougall.
Produced by Aaron Rosenberg.
An Arcola Production.

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PRESENTATION OF
BEN-HUR
METRO-GOLDWYN-MAYER
ROARMANSHIP!
HEARD 'ROUND THE WORLD!

CIMARRON
CinemaScope
Metrocolor
Glenn Ford, Maria Schell, Anne Baxter,
Arthur O'Connell, Russ Tamblyn,
Mercedes McCambridge, Vic Morrow,
Robert Keith, Charles McGraw,
Henry (Harry) Morgan, David Opatoshu,
Aline MacMahon, Lili Darvas,
Edgar Buchanan.
Screen Play by Arnold Schulman.
Based On the Novel by Edna Ferber.
Directed by Anthony Mann.
Produced by Edmund Grainger.

WHERE THE BOYS ARE
CinemaScope and Color
Dolores Hart, George Hamilton,
Yvette Mimieux, Jim Hutton,
Barbara Nichols, Paula Prentiss
and introducing Connie Francis.
Based On the Novel by Glendon Swarthout.
Directed by Henry Levin.
Produced by Joe Pasternak.
A Euterpe Production.

VILLAGE OF THE DAMNED
George Sanders, Barbara Shelley,
Michael Gwynn.
Screen Play by Stirling Silliphant,
Wolf Rilla, George Barclay.
Based On the Novel “The Midwich Cuckoos” by John Wyndham.
Directed by Wolf Rilla.
Produced by Ronald Kinnoch.

ATLANTIS,
THE LOST CONTINENT
Color and Wide Screen
Anthony Hall, Joyce Taylor, John Dall,
Edward Platt, Frank de Kova, Jay Novello,
Edgar Stehli, Wolfe Barzell, Berry Kroeger.
Directed and Produced by George Pal.
A George Pal Production.

SAMUEL BRONSTON’S
PRODUCTION

KING OF KINGS
Directed by Nicholas Ray
Screen Play by Philip Yordan
For Release by M-G-M

(70 mm. Super-Technirama and Technicolor)
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FROM: PARAMOUNT PICTURES CORPORATION

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George Weltner
Vice President in Charge of Worldwide Sales
FOR FALL RELEASE

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THE BOY WHO STOLE A MILLION

BLOOD AND ROSES

THE SAVAGE INNOCENTS

G. I. BLUES

A BREATH OF SCANDAL

CINDERFELLA
Fantastic Adventures of the Killer-Ship ATLANTIS!
A Dino DeLaurentis Production starring Van Heflin, Charles Laughton, Mylene Demongeot • Produced by Dino DeLaurentis
Directed by Dario Coletti • Based on Admiral Bernhardt Rogge's non-fiction book, "Under Ten Flags."

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Starring Virgilio Texera, Marianne Benet, Introducing Maurice Reyna • Produced by George H. Brown • Directed by Charles Crichton
Original story and screenplay by Neils West-Larsen • A George H. Brown Presentation

Suspense Drama...Based on an Eerie Vampire Legend!
Starring Mel Ferrer, Elsa Martinelli, Annette Vadim • Produced by Raymond Eger • Directed by Roger Vadim
Screenplay by Roger Vadim, Claude Brule and Claude Martin
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Starring Anthony Quinn, co-starring Yoko Tani • Produced by Maleno Malenotti • Directed by Nicholas Ray
Screenplay by Nicholas Ray • Adapted by Hans Ruesch from his novel "The Top of the World"
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Screenplay by Edmund Beloin and Henry Garson • Technicolor®

Sparkling Personalities...Sparkling Romantic Comedy!
A Carlo Ponti-Marcello Giori production starring Sophia Loren, John Gavin, Maurice Chevalier • Directed by Michael Curtiz
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A Wonderfully Funny Switch on the Cinderella Theme!
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Directed by Frank Tashlin • Written by Frank Tashlin • Technicolor®
..AND COMING YOUR WAY SOON

Ray Stark's production of
THE WORLD OF
SUZIE WONG
starring
William Holden
Nancy Kwan
Technicolor®

Perlberg-Seaton's production of
THE PLEASURE OF HIS COMPANY
starring Fred Astaire, Debbie Reynolds, Tab Hunter, Lilli Palmer. Technicolor®

Hal Wallis' production of
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starring Shirley MacLaine, Dean Martin. Technicolor®

Perlberg-Seaton's production of
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starring William Holden, Lilli Palmer
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MOTION PICTURES OF OUR TIME!

Pennebaker Productions'
ONE-EYED JACKS
starring Marlon Brando and Karl Malden, co-starring Katy Jurado
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**CANADIAN MOVIE TONE NEWS**
Issued weekly by Twentieth Century-Fox Corp., Ltd. Edited by Edmund Reek, Movietone News Inc., 460 West 54th St., NYC 19. Canadian coverage by Pathe-Deluxe of Canada Ltd., Toronto 14, which prints the reel. Cameraman: Charles Quick.

**NEWS OF THE DAY**

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**Film Rentals**

Film rentals from all sources in Canada decreased narrowly in 1958 by slightly more than one per cent compared with 1957, or $407,082, the total being $337,746,765. In the 1958 summary the Dominion Bureau of Statistics, for the fourth time, gave the part of the total yielded by television, the return being $6,336,346, which compares with $5,575,414 in 1957. An additional statistic related to the whole revealed that $393,966 was the amount from the renting of films for other non-theatrical use.

Rental from 35 mm. theatrical films yielded $25,310,194 or 69.5 per cent of the overall total. In 1957 the rental amounted to $26,379,668, making the 1958 figure a drop of $1,069,474 in revenue, which represents a decrease of four per cent, while at the same time, the DBS reports, box-office receipts declined by 1.2 per cent and theatre admissions dropped by 6.4 per cent.

During 1958 16 mm. films for theatrical use drew revenue of $1,706,259, compared with $1,805,867 the previous year. This figure, to which is added the revenue from 16 mm. films for TV and other use, brings the small-gauge rentals total to $8,436,571, an increase of 8.5 per cent when compared with the 1957 figure, $7,774,159. The gain in 16 mm. revenue due to television helped limit the overall decline to a little over one per cent.

During 1958 there were 49 film distribution companies operating out of 124 exchange offices, compared with the same number of companies and 130 branches in 1957. The year 1955 saw the great spurt in distribution of films to TV and the opening of 16 new companies. The 49 firms employed 1,102 persons and paid out $4,104,677 in salaries and wages during 1958.

The following table of annual rentals, in which each figure represents the combined 16 and 35 mm. yield from every source, shows the progressive increase in every year except 1955, 1956 and 1958:

<table>
<thead>
<tr>
<th>Year</th>
<th>Firms</th>
<th>Branches</th>
<th>Rentals</th>
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<tbody>
<tr>
<td>1934</td>
<td>—</td>
<td>60</td>
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<td>1935</td>
<td>—</td>
<td>61</td>
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</tr>
<tr>
<td>1958</td>
<td>49</td>
<td>124</td>
<td>33,746,765</td>
</tr>
<tr>
<td>1959*</td>
<td>49</td>
<td>119</td>
<td>33,406,495</td>
</tr>
</tbody>
</table>

*(The 1959 total is given in this table, although the rest of this article deals with 1958. The DBS has released that figure but as yet not those for the elements that make it up, such as the yield from theatres, 16 mm. exhibition and TV.)

The figures from the years previous to 1940 include receipts from advertising and other sources. The totals from 1946 on are presumed to be from every type of exhibition, including receipts from rentals to drive-ins. Canadian Film Weekly figures show that at the end of 1958 there were 1,586 standard 35 mm. theatres and 236 drive-ins. The DBS figure for 1958 regular (non-drive-in) theatres, 1,623, which is 93 smaller than that of the previous year, is made up of both 35 mm. and 16 mm. situations. The count for 1958 drive-ins is 232.

As a guide to the amount of rentals for 35 mm. only the following 16 mm. rentals table will help:

<table>
<thead>
<tr>
<th>Year</th>
<th>Rentals</th>
</tr>
</thead>
<tbody>
<tr>
<td>1944</td>
<td>$967,179</td>
</tr>
<tr>
<td>1945</td>
<td>1,198,016</td>
</tr>
<tr>
<td>1946</td>
<td>1,173,170</td>
</tr>
<tr>
<td>1947</td>
<td>1,180,170</td>
</tr>
<tr>
<td>1948</td>
<td>1,444,872</td>
</tr>
<tr>
<td>1949</td>
<td>1,684,953</td>
</tr>
<tr>
<td>1950</td>
<td>1,713,813</td>
</tr>
<tr>
<td>1951</td>
<td>1,889,461</td>
</tr>
<tr>
<td>1952*</td>
<td>2,281,540</td>
</tr>
<tr>
<td>1953*</td>
<td>2,411,244</td>
</tr>
<tr>
<td>1954*</td>
<td>2,923,762</td>
</tr>
<tr>
<td>1955</td>
<td>2,400,733</td>
</tr>
<tr>
<td>1956</td>
<td>2,205,101</td>
</tr>
<tr>
<td>1957</td>
<td>2,198,745</td>
</tr>
<tr>
<td>1958</td>
<td>2,100,225</td>
</tr>
</tbody>
</table>

*(Television came to Canada in September, 1952 but only accounted for a minor share of the 16 mm. rentals until 1955. For the three years marked with an asterisk above (1952-3-4) the DBS included the TV income in the totals but in the following years these were given separately and amounted to:

<table>
<thead>
<tr>
<th>Year</th>
<th>Television Rentals</th>
</tr>
</thead>
<tbody>
<tr>
<td>1955</td>
<td>$3,072,992</td>
</tr>
<tr>
<td>1956</td>
<td>4,550,178</td>
</tr>
<tr>
<td>1957</td>
<td>5,575,414</td>
</tr>
<tr>
<td>1958</td>
<td>6,336,346</td>
</tr>
</tbody>
</table>

During 1958 1,432 new 35 mm. films were released for theatrical use on a commercial basis, compared to 1,213 in 1957.
Production

CANADIAN PRODUCTION & STATISTICS

PRODUCTION FACILITIES

STUDIOS AND PRODUCERS

LABORATORIES

RAW STOCK

ASSOCIATIONS

HOLLYWOOD STUDIOS

NATIONAL FILM BOARD

PROVINCIAL GOVERNMENT UNITS

CREDITS
Not for love nor money...

There are times when no re-take is possible — the once-in-a-life-time photographic opportunities that can come up any time, anywhere . . . and so often do! That's why photographers appreciate the security of Eastman Film, black-and-white or color — appreciate, too, the advice and co-operation of Kodak's technical staff.

For more information, write:

CANADIAN KODAK SALES LIMITED
Toronto 15, Ontario

ALWAYS shoot in color —
Eastman Color Film . . .
Spectrum of the sixties.
PRODUCTION

Motion Picture Production for 1959 by the Dominion Bureau of Statistics

Prepared in the Wholesale Trade and Services Section, Industry and Merchandising Division

Summary Statistics of Private Industry Motion Picture Production

<table>
<thead>
<tr>
<th>Year</th>
<th>No. of Firms</th>
<th>No. of Employees</th>
<th>Salaries and Wages</th>
<th>Gross Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>1952</td>
<td>30</td>
<td>386</td>
<td>1,066,918</td>
<td></td>
</tr>
<tr>
<td>1953</td>
<td>32</td>
<td>387</td>
<td>1,150,890</td>
<td></td>
</tr>
<tr>
<td>1954</td>
<td>45</td>
<td>478</td>
<td>1,549,233</td>
<td></td>
</tr>
<tr>
<td>1955</td>
<td>46</td>
<td>445</td>
<td>1,460,421</td>
<td></td>
</tr>
<tr>
<td>1956(2)</td>
<td>59</td>
<td>1,127</td>
<td>2,483,910</td>
<td></td>
</tr>
<tr>
<td>1957</td>
<td>58</td>
<td>1,216</td>
<td>2,758,560</td>
<td></td>
</tr>
<tr>
<td>1958(3)</td>
<td>52</td>
<td>1,133</td>
<td>2,770,375</td>
<td></td>
</tr>
<tr>
<td>1959</td>
<td>54</td>
<td>1,365</td>
<td>3,471,347</td>
<td></td>
</tr>
</tbody>
</table>

(1) Not available. (2) Figures from 1956 include laboratories with no motion picture production. They are not included in the figures for prior years. (3) Revised.

Gross revenue of private production and printing firms in 1959 was $8,704,410, an increase of $1,034,707. There were 514 films made of five-minute length or over by private industry. Adaptation or language versions of original films in the 514 totalled 40 for television and 15 for other non-theatrical use, with 11 of these made for other than Canadian sponsors. Adaptations or language versions of five minutes and over reported by government agencies were 20 for theatres, 10 for television and 61 for non-theatrical use, with one of these made for other than Canadian sponsors.

Canadian sponsors.

Private industry and government agencies printed 47,978,205 feet of 16 mm. film, 307,694 more than in 1958, and 21,200,275 feet of 35 mm. film, which is 3,227,335 less. Since 35 mm. film is used in theatres the decline is a reflection of the reduced number of features being made. Another factor might be the closing of theatres, making fewer prints necessary. Some 7,802,333 feet of the 16 mm. films was printed in color. The foregoing figures were compiled by the Dominion Bureau of Statistics.
IN CANADA
IT'S
Pathé-DeLuxe
of Canada Limited
For Complete Film Services

LABORATORY
OVERNIGHT NEGATIVE SPRAY DEVELOPING AND RUSHES — 35MM AND 16MM.
B & W PRINTING AND PROCESSING — 35MM AND 16MM.
MASTERS AND DUPE NEGATIVES — 35MM, 16MM AND REDUCTION.
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16MM KODACHROME PRINTING.
ELECTRONIC PRINTING.

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9 CHANNEL FULLY INTERLOCKED RE-RECORDING SYSTEM — 35MM OR 16MM.
NARRATION RECORDING — WILD OR WITH PICTURE — 35MM OR 16MM.
COMPLETE TRANSFER SERVICES — 35MM AND 16MM, MAGNETIC AND OPTICAL,
ALSO ¼" WITH RANGERTONE SYNC.
MAGNETIC STRIPING.

STAGE AND RENTAL FACILITIES
FULLY EQUIPPED SOUND STAGE, OVERHEAD GRID, LIGHTING AND GRIP EQUIPMENT.
SYNC SOUND LOCATION EQUIPMENT.
BNC MITCHELL AND ARRIFLEX CAMERAS.

EDITORIAL
FULLY EQUIPPED 16MM AND 35MM EDITING ROOMS.
EDITORIAL SERVICE — WORK PRINT EDITING — NEGATIVE MATCHING — SOUND EDITING — SYNCHRONIZING, ETC.

General Sales Agents
LEON SHELLY & COMPANY,
199 BAY ST. - TORONTO - EM. 4-5667

Pathé-DeLuxe of Canada Limited
R. J. Beaudry, Vice-Pres. & Gen. Mgr.
9 BROCKHOUSE ROAD -- TORONTO 14, ONTARIO
CLifford 9-7811
Studios and Producers

[Note: Additional companies may be found in listing of the membership of The Association of Motion Picture Producers and Laboratories of Canada.]

AFFILIATED TELEVISION PRODUCTIONS
310 Lakeshore Rd., Toronto 14, Ont. (CLifford 5-2351)
General Manager George Richfield
(New York address: 136 E. 57th St.)

ROBERT ANDERSON ASSOCIATES LTD.
Sky Ridge, Mt. Rd., South Hull, Que. (PRovince 7-5465)
Producers of films and films for TV.

ANIMATION PRODUCTIONS
103 Rose Ave., Toronto, Ont. (WAInut 2-5515)
President & Gen. Mgr. Allan Ackman
Office Manager Dorothy Shapiro
Sales Reps. Walter Pasko, O. E. Briem
Animation Director Don Snowden
Animation Artists Frank Lewis, Jon Cramer, Maria Yurschich, Ron Meechan, David Morrow

ARTEK FILM PRODUCTIONS
1818 Sherbrooke St. W., Montreal, Que. (WE. 3-8469)
OFFICERS
President . Paul l.egault
Vice-President . Andre Legault
Secretary . Gerald O’Kane

ARTRAY LTD. FILM PRODUCTIONS
1219 Richards St., Vancouver 2, BC. (MUTual 4-4554)
President & Gen. Mgr. . Art Jones
Secretary-Treasurer . I. J. Jones
Production Mgr. . Victor Spooner
Animation . Len McGregor
Editorial Supervisor . Bert Darbyshire
Associate Artist . Robert Banks
Sound Engineer . Maurice Embra

ATLANTIC FILMS & ELECTRONICS LTD.
22 Prescott St., St. John’s, Nfld. (Phone 3017-2-3)
Managing Director . Alberts Jekste
Sales & Electronics Dept. Mgr. . Arnis Lucis
Production Mgr. . Raifs Balodis
Writer, Director . W. Hodapp
Animation & Laboratory Mgr. . W. Brants
Film Librarian . Alice O’Brien

REAL BENIO FILM PRODUCTIONS
2161 St. Catherin St. W., Montreal, Que.
Director . Real Benoît

BEAVER FILM PRODUCTIONS LTD.
175 Bloor St. E., Toronto, Ont. (WAlnut 4-3701)
President . N. A. Taylor
Vice-President . David Griesdorf
Secretary-Treasurer. H. S. Mandell
A Taylor Associates company.

BERKELEY STUDIO
(United Church of Canada)
316 Queen St. E., Toronto 2, Ont. (Empire 3-2048-9-0)
Director, Audio-Visual Aids . Rev. A. C. Moorhouse
Asst. Dir. . Rev. Keith Woollard
Director, Radio & Television . Rev. G. Earl Leard
Asst. Director, Radio & TV . Nancy Edwards
Asst. Motion Picture Director . Shirley Tyte
Photographic Director . Edmund de Fay
Electronics Engineer . Len Green
Filmsstrip Production . Dickie Sada
Company has a sound stage 30 x 45 x 12 feet.
Adv. & Publicity . Max E. Youngstein
General Sales Manager . James R. Veide

DAVID BIER STUDIOS
265 Vitre St. W., Montreal, Que. (UNiversity 1-3469)
Owner . David Bier

BRISTON FILMS LTD.
1490 Sherbrooke St. W., Montreal, Que. (Wellington 3-2795)
President Jack Bristowe
Production Mgr. . F. Ross McConnell

S. W. CALDWELL LTD.
447 Jarvis St., Toronto 5, Ont. (WAlnut 2-2103)
(QUEENSWAY FILM STUDIOS)
1640 The Queensway (CL. 9-7641)
OFFICERS
President . Spence Caldwell
Vice-President, Sales . G. F. Keeble
Vice-President, Production . Sydney Banks
Accountant . Ron Hastings
General Sales Manager . K. Page
Assistant Sales Manager . R. S. Wilson

DEPARTMENT HEADS
Sound Engineering-Recording . J. Davidson
Chief Cameraman . G. Alsens
Art Director . K. Fujiwara
Studio Co-ordinator . Bob Schutz

BRANCH OFFICES
WINNIPEG
801 Lindsay Building, Winnipeg 2, Man. (WHitehall 2-4643)

VANCOUVER
Miss Florence Ward, Manager, 1049-32nd Ave. W. (CEDar 7280)

MONTREAL
Bud DeBow, Manager, Suite 319—1410 Stanley St. (AVenue 8-0528)
Company has a sound stage 55 x 75 x 28 feet.
ARThUR
J.
KELLY

STILL ON THE MARCH

'This Most Gallant Affair'
Filmed in France

'The Abbey on Monte Cassino'
Filmed in Italy

'The Samaritans'
To Be Filmed in Israel

CHILI JONES
A NEW STAR

in 'The Samaritans'
(ALL CANADIAN — That's Kelly!)
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14 Cindy St., RR #3, Peterborough, Ont.
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(CLifford 5-2351)
OFFICERS
President
Arthur Gottlieb
Vice-President
Gladys Glad Gottlieb

CARAVAN TELEVISION PRODUCTIONS, LIMITED
310 Lakeshore Rd., Toronto 14, Ont.
(CLifford 5-1196)
OFFICERS
President
David Rush
Executive Vice-President
Rick Campbell
Director
G. L. Phillips
Representatives
Trans-Ocean Radio and TV
Representatives
( Ont. & Que.)

CHETWYND FILMS LTD.
21 Grenville St., Toronto, Ont.
(WAlnut 4-4493)
President & Gen. Manager
Arthur Chetwynd
Vice-Pres. & Sec.-Treas.
Marjory Chetwynd
Controller
S. G. Hennessey
Production Mgr.
James L. McCormick

JACK CHISHOLM FILM PRODUCTIONS LIMITED
Suite 31, 96 Bloor St. W., Toronto 5, Ont.
(WAlnut 5-2281)
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Jack Chisholm
Vice-President
F. M. Chisholm
Secretary-Treasurer
M. Di Tursi
Cameraman
Paul Woolston-Smith
Company also operates Showcase Film Productions.

CLARION PRODUCTIONS LTD.
33 Isabella St., Toronto, Ont.
(WAlnut 4-7191)
OFFICERS
President
Irwin Burns
Vice-Pres. & Exec. Producer
Allan Wargon

CRAWLEY FILMS LIMITED
19 Fairmont Ave., Ottawa, Ont.
(Parkway 8-3513)
OFFICERS
President & General Manager
F. R. Crawley, CA
Vice-President
Graeme Fraser
Dir. of Administration
C. H. Everett
Producers—George Gorman, Peter Cock, Rene Bonniere, Thomas Farley
Chief Engineer
Rod Sparks, BSc
Laboratory & Quality Control
Ivor Lomas, FRPS
Production Manager
Tom Glynn
Production Mgr. Asst.
Wm. O'Farrell
Script Dept. Head
Judith Crawley, BA
Chief Cameraman
Stanley Brede

DIRECTORS
F. R. Crawley, CA; Graeme Fraser, Arthur A. Crawley, FCA; A. S. Merrick, FCA; J. A. Fraser, C. H. Everett.

BRANCH OFFICES
TORONTO
William Kennedy, Manager,
181 Eglinton Ave. E. (HUdson 5-0325)
MONTREAL
J. Alasdair Fraser, Manager,
1467 Mansfield St. (AVenue 8-2264)
Company has a large sound stage in Ottawa and one at Old Chelsea, Que.

CRAWLEY-McCONNELL LTD.
387 Albert St., Ottawa 4, Ont.
(WAlnut 3-7715)
President
Arthur A. Crawley, FCA
Vice-President
John G. McConnell

DIRECTORS
Arthur A. Crawley, FCA, John G. McConnell, F. R. Crawley, CA, A. Glenn Gilbert, R. Clarkson.

SPENCE CRILLY MOTION PICTURE PRODUCTIONS
P.O. Box 701, Calgary, Alfa.
Studio: 223A 10th St. NW
(ATias 3-1516)
OFFICERS
Managing Producer
Spence Crilly
Editor
Jack Tuenissen
Sales & Public Relations
Bruce Trafford
Cameraman
Eddie Hunter

ROBERT CRONE PICTURES LTD.
106 Adelaide St. W., Toronto, Ont.
(WAlnut 4-9044)
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Robert C. Crone

KEN DAVEY PRODUCTIONS LTD.
695 Sargent Ave., Winnipeg 3, Man.
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DOMINION MOTION PICTURES LTD.
310 Lakeshore Rd., Toronto 14, Ont.
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General Manager
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DUNCLEAREN PRODUCTIONS
131 Somerset St. W., Ottawa, Ont.
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Partners are Alma Duncan, Audrey McLaren. Producers of Animation Films.

EASTERN FILM PRODUCTIONS LTD.
9 Argyle S., Halifax, NS
(Phone 3-7542)
Production Mgr.
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EDWARD PRODUCTIONS LTD.
5271 Western Ave., Montreal, Que.
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OFFICERS
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Irving Posluns
Company has a sound stage 50 x 80 feet.
Sixty-eight different Crawley motion pictures have won 119 national and international awards. Crawley and Quality are synonymous. This means more viewers per film — more impact per viewer.
FIFESHIRE MOTION PICTURES LTD.
2349 Yonge St., Toronto 12, Ont.
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FILM ASSOCIATES LIMITED
1225 Mountain St., Montreal, Que.
(UNiversity 6-8729-0)
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Bd. Chairman ......................... Pierre A. Champagne, BA, BCL

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Vice-Pres. & Treas. ....................... Bernard Rubin
Vice-President ............................ Robert Franz
Business Administrator ................. Michael Smith

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RCA Bldg., 225 Mutual St., Toronto 2, Ont.
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1214 Burrard St., Vancouver 1, BC
(MUnotional 3-0810)
OFFICERS
President .................................. Robert Fortune
General Manager ........................ Keith Cutler

FURIE PRODUCTIONS LTD.
1366 Bathurst St., Toronto, Ont.
(LEnnox 4-6365)
President .................................. Sidney Furie

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72 Morningside Ave., Toronto, Ont.
President & Producer ..................... G. Morgan Coote

GUERNAND FILM CO.
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Director & Mgr. .......................... Fernand Guertin

HAIDA FILMS
10 Costleknock Rd., Toronto 12, Ont.
(HUdson 8-8862, 8-8601)
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Same principals also operate Sell-a-Vision Films,
which produces animated TV commercials.

HARVARD PRODUCTIONS LIMITED
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President .................................... E. A. Harvard

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1736 Cedar Ave., Montreal, Que.
(WELlington 7-7855)
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Producer Co-ordinators ................. Dennis Heagerty
Director .................................... Yvon Charette

HIRST FILM PRODUCTIONS
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(RE. 8-3616)
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Production Manager ...................... Walter Taylor
Sales Manager & TV Supervisor .......... H. W. Mason

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666 Riverwood Ave., Fort Garry, Winnipeg, Man.
(Globe 33 642)
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Vice-President ............................ Donald J. Campbell
Treasurer ................................. E. H. Holmes
Associate Producer & Editor ............ Werner Franz

JOHN S. HOLMES STUDIOS LTD.
26 Blowers St., Halifax, NS
President ................................... John S. Holmes

THE INTERNATIONAL PRODUCTIONS LIMITED
(A Division of Faster Advertising Limited)
149 Alcorn Ave., Toronto, Ont.
(WAinut 4-4446)
OFFICERS
President .................................... Harry E. Foster
Secretary-Treasurer ...................... D. W. Turnbull, CA
Gen. Mgr. ................................... S. A. Mackay
Producer ................................. Philip Wiegand
Chief Engineer ............................ W. S. Orrett
Cameraman-Editor ....................... Ian Samson
Assistant Editor .......................... James McGowan

ARTHUR J. KELLY PRODUCTIONS
5 Hawarden St., Brantford, Ont.
(Plaza 2-3320)
General Manager ........................ Arthur J. Kelly

IVY LEAGUE FILMS LTD.
1470 Dan Mills Rd., Toronto, Ont.
(Hickory 7-4646)
President .................................. Norman Klenman
Vice-President ............................ William Davidson
Secretary-Treasurer ...................... Paul Firestone

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96 King St. W., Toronto, Ont.
(Empire 3-7878)
President & Treasurer ..................... John Conway

KLENMAN-DAVIDSON PRODUCTIONS LIMITED
9 Bloor St. E., Toronto, Ont.
(WAinut 4-6259)
President .................................... William D. Davidson
Vice-President ............................ Norman Klenman

LAVOIE PRODUCTIONS
477 Dolbeau St., Quebec, Que.
Director ................................. Hermenegilde Lavoie

ROBERT LAWRENCE PRODUCTIONS
(CANADA) LIMITED
38 Yorkville Ave., Toronto, Ont.
(WAinut 5-5561)
President .................................... J. T. Ross
Treasurer ................................. Maret Frost
NEW! High Speed Anscochrome Professional Film Type 242

ALL THE BRILLIANT COLOR RENDITION OF THE TYPE 242 EMULSION PLUS E.I. 25

Here is the new High Speed Anscochrome (R) film Type 242 that will give you realistic benefits in terms of film speed. Fully 1 stop faster than the older version, this new film offers a speed of 25 with no sacrifice of quality! If you are a user of low-contrast color emulsions for cinematography, you can’t afford not to test this superb high-speed film. Contact your local Ansco representative today.

ANSCO OF CANADA, LTD.

Now 3 labs in Canada to process your film

Associated Screen Industries Ltd.,
2000 Northcliffe Ave.,
Montreal 28, Que.

Dolumba Film Labs,
114 Pandora Ave.,
Kitchener, Ont.

Mortifee Munshaw Limited,
1250 Richards Street,
Vancouver 3, B.C.
Secretary  (Miss) M. Stonehouse  
Production Director  R. Rose  
Art Director  H. Spencer  
Director of Photography  F. Spiess, CSC  
Unit Manager  D. Hall  
Chief Editor  R. Cole  
Sales  D. Patten  

JACK MARKOW & CO. LTD.  
1827 St. Catherine St. W., Montreal 25, Que.  
(WELLINGTON 5-2907, 7-4988)  
President  Jack Markow  
Manager  Jack Keery  

MASTER FILM STUDIOS  
811A—17th Ave. SW, Calgary, Alta.  
(AM. 9-3200, CH. 4-2008)  
Managing Producer  Robert Willis  

MERIDIAN FILMS LIMITED  
THE VIDEO TAPE CENTRE  
MERIDIAN VIDEOPRINT  
1202 Woodbine Ave., Toronto, Ont.  
(OXFORD 8-1628)  

OFFICERS  
President  Ralph Foster  
Secretary-Treasurer  Julian Roffman  
Director of Production  Julian Roffman  
Director Film Division  Herbert S. Alpert  
Comptroller  Eric Greenwood  
Chief Engineer, Production  James Leitch  
Chief Engineer, Recording  Robert Hinze  
Art Director  Helmut Engelhardt  
Company has a sound stage 55 x 125 x 25 feet  
and services include complete video tape and  
all motion picture production facilities. It also  
has a mobile videotape unit.  

MINISTAR FILM PRODUCTIONS LIMITED  
159 Jane St., Toronto, Ont.  

OFFICERS  
President  Ernest Corley  
Vice-President  David Corley  
Sec.-Treasurer  Teresa Corley  

MISSIONARY AUDIO-VISUAL COLLEGE  
454 W. Broadway, Vancouver 10, BC  
(TR. 4-8533)  

President  Peter P. Allinger  
Production Mgr.  John Young  

MONTAIGNE CINE PRODUCTIONS LIMITED  
157 Alfred St., Pembroke, Ont.  
(RE. 2-2824-5)  
President  Wm. J. Montaigne  

MORELAND-LATCHFORD PRODUCTIONS  
7 Pleasant Blvd., Toronto 7, Ont.  
(WALNUT 5-5929)  

OFFICERS  
President  Hugh Moreland  
Vice-President  Frank Latchford  
Prod'n Assts.  Evelyn Hedager, David Mulholland  

MOTION PICTURE CENTRE LTD.  
577 Jarvis St., Toronto, Ont.  
(WALNUT 4-8329)  

OFFICERS  
President  Gerald S. Kedey  
Secretary-Treasurer  David A. Smith  
Directors  Norah M. Kedey, T. A. Kedey  

MURRAY-HOWARD FILMS LTD.  
Richmond Building, London, Ont.  
(GE. 8-2045)  

OFFICERS  
President  Pat Murray  
Vice-President  Barry Howard  
Secretary  W. R. Poole  

NIAGARA FILMS INC.  
Suite 601, 3460 Simpson St., Montreal, Que.  
(WE. 5-8473)  
Studio: 720 Church Ave., Verdun, Que.  
(PO. 9-1471)  

OFFICERS  
President  Fernand Seguin  
Vice-President  Charles Lussier  
Secretary-Treasurer  Francois Cloutier  
General Manager  Pierre Lamy  

PARIS OFFICE  
Jacques Robert, Manager,  
10 Euler St.,  
Paris (8e), France.  (BAL. 79-60)  

NOVA FILMS INC.  
20 St. Jean St., Quebec, Que.  
(LA. 5-4939)  

OFFICERS  
President  Jean M. Nadeau  
Vice-President & General Mgr.  Michel Morisset  
Secretary-Treasurer  Jean Paul Cadrin  
Production Supervisor  Pierre Dumas  
Technical Director  Werner Nold  

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Israel Film Producers Association, 3 Ahusat Bait St., Tel Aviv, P.O.B. 2478.

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JAPAN
Motion Picture Producers Association of Japan, Inc., No. 3, Ichome, Ote-Machi, Chiyoda-ku, Tokyo.

MEXICO
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IN the 1950-60 fiscal year ended March 31 the National Film Board was given $4,555,417 by the Government, added $576,549 in rentals and royalties and $20,501 from miscellaneous sources to this for an income of $5,152,467, the annual report of the National Film Board shows. The NFB is Ottawa's official agent for the making of films and departments and agencies of the Government paid it $1,032,983, while it got $325,973 from others. The NFB also calls this income, so that its total was $6,511,443. The excess of income over expense, which it returns, was $24,448, so that it spent $6,486,975. The previous year it spent $6,116,216.

How did it spend this $6,486,975? Its main production program of films and other visual materials cost $2,441,401, production for government departments and others took respectively $952,723 and $205,083, a total of $1,157,806. Distribution cost $1,911,658, administration and general services $782,465 and acquisition of equipment $193,645. The figures do not include rent, maintenance, etc.

The Board completed 448 productions—352 for itself and 96 sponsored. Its regular staff totalled 639 and those on a contract or term basis were 88. During the year scholars from various countries, who came through Unesco, the Colombo Plan, their own governments or other sponsors, were given training. In the motion picture laboratories film processed totalled 19,882,292 feet.

NFB productions won awards at Festivals in Italy, Spain, France, the USA, Germany and Switzerland. Film processed totalled 19,882,292 feet, which was made up of both color and black-and-white.

The information was contained in the annual report of Government Film Commissioner Guy Roberge to the Hon. Ellen Fairclough, Minister of Citizenship and Immigration, who tabled it in the House of Commons.

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Information about National Film Board films may be obtained

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Director of Motion Pictures Margaret Perry
Motion Picture Photographer Ned Norwood
Senior Still Producers Hedley Doit & L. J. Boner

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Canadian Theatrical Credits

(All credits and titles given here are for films released from July, 1959 to June, 1960. For credits prior to this see previous editions of the Year Book.)

(compiled by GERALD PRATLEY)

Canadian Feature Films

1959-60

THE ABBEY ON MONTE CASSINO

STORY: The film deals with the Canadian and USA soldiers in the Battle of Monte Cassino and the reluctance of the Allies to bomb the famous Monte Cassino abbey when it is occupied by German troops.

HIRED GUN
A Dairy Production filmed on location and at Meridan Studio in Toronto. Produced and directed by Lindsay Shonteff; assistant producer, James Beggs; screenplay, Lindsay Shonteff; director of photography, Herb Alpert, CSC; sound, Les Hadley; editing, Lindsay Shonteff; continuity, Christine Murray; sets, Edgar Keenan; costumes, Malabar Ltd.; theme song, Hired Gun, Lesley Poulbot; music, Fred Tudor. Running time 60 minutes.


STORY: A gunfighter, hired by farmers to stop the molestation of their women by cowboys from a large ranch in the district, is killed by a farmer with whose wife he becomes involved.

WINGS OF CHANCE
Produced in Eastmancolor in Calgary and on location in Alberta by Tiger Productions. Executive producer, Lorne H. Reed; producer, Larry Matanski; production manager, Jack L. Copeland; director, Edward Dew; based on the John Patrick Gillese novel, Kirby's Gander.


STORY: Theme of the film is the hazards and experiences of a bush pilot in Northwestern Canada.

Canadian Short Subjects

(Produced for commercial distribution to theatres)

Canada Carries On Series
Produced by the National Film Board and distributed in Canada by Columbia Pictures of Canada.

Portrait of Canada: July, 1959
(B&W film showing how Canada's new atlas was produced)

The Queen's Plate: September, 1959
(Color film showing the running of the 100th Queen's Plate, attended by the Queen, and the history of this Toronto event)

High Arctic: October, 1959
(Color film of bird, plant and animal life on the edge of the Canadian arctic)

The Magic Mineral: November, 1959
(B&W film of asbestos mining and manufacture)

Wheat Country: December, 1959
(Color film showing life on a prairie farm during the past and the present)

The Chairmaker and the Boys: January, 1960
(A story—in color—about Ernest "Grandpa" Hart, a respected craftsman who for over 50 years has manufactured wooden furniture in the Margaree Valley)

Man of Music: February, 1960
(A day in the life of composer and organist, Dr. Healey Willan of Toronto. B&W)

The Awakening Mackenzie: March, 1960
(Color film of the river and its services to the north)

City Out of Time: April, 1960
(Color film of Venice as seen in Canada's Canalettas and at the present-day Bienalle Exhibition)

The Atom—Servant of Man: May, 1960
(Color film showing progress in atomic science for peaceful application)

Thousand Islands Summer: June, 1960
(Color record of life in a girl's camp in the St. Lawrence resort area)
Television

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LATE in 1959 the Board of Broadcast Governors, created in 1958 as an independent regulatory body in TV by the Government, began its hearings for private station licences. The BBG, created in 1958 following the recommendations of the Royal Commission headed by R. M. Fowler of Montreal, assumed the power formerly vested in the Canadian Broadcasting Corp., which was put in the same position as the private stations it used to regulate in relation to the BBG.

The ruling of the BBG that 55 per cent of the content of our TV stations must be of Canadian character was hailed generally and pleased Canadian film producers, who saw it as a business booster. In most places there was vigorous bidding for the second-station licence and the choices of the BBG were accepted without controversy. In Toronto, however, the choice was followed by some dissatisfaction.

The financial interest of motion picture industry people in Canadian TV grew as the result of the coming of private stations. Among the film industry companies and personalities participating financially in the new stations are Paul Nathanson, Nat Taylor, David Griesdorf, Joseph DeSeve, Spence Caldwell and Art Jones.

That aspect of Canadian TV drawing the most interest internationally is Telemeter, the Paramount-Famous Players coinbox pay-as-you-see system that was opened in Etobicoke, a Toronto suburb, in Feb., 1959.

Up to August, 1960, the cost of Telemeter reached $1,500,000 and it had 4,400 subscribers at a $5 installation charge. As to whether Telemeter, which offered current films and some sporting events, was considered successful, was for its officers to say. They say it will take about a year of operation to make such a determination. Much of TM’s technical cost is due to its being a pilot operation.

The pay-TV controversy continued to rage in the USA and Britain. In Britain the J. Arthur Rank interests combined with Rediffusion Ltd. to explore the field and in the USA Phonevision, the Zenith Electric Co. system, will be tried in Hartford with the permission of the Federal Communications Commission. There is a division of opinion among motion picture exhibitors as to whether government restraint on pay-TV should be sought. Some associations are seeking it; others have no official position.

This year, 1960, will see the release of post-'48 motion pictures to TV by leading distributors.

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DIRECTORS

Telecasting

The Canadian Broadcasting Corp., no longer able to call the turns in Canadian TV, went through a regrouping of departments, operating divisions and of its executive structure. It competed successfully with private applicants before the Board of Broadcast Governors for a station.

In December, 1959, Ernest L. Bushnell, CBC vice-president who was with the government agency almost since its inception, resigned and was successful in 1960 in his bid for an Ottawa station licence. He was acting president during the six-month absence through illness of J. Alphonse Ouimet, CBC president.

The CBC undergoes an annual examination by the Special Committee on Broadcasting created by the House of Commons.

Total operating expenses of the CBC in the 1959-60 fiscal year ended March 31 was $90,864,218. It got $54,404,000 as a 1959-60 parliamentary grant and $38,162,337 in commercial income, enabling it to end the year with a $6,103,722 margin after $3,000,000 off for depreciation.

Commercial income, which provided 42 per cent of its funds, was up again over the previous year but Ouimet warned in his report that this might be reversed by the coming of competition through the new private stations.

Production and distribution of non-commercial programs cost the CBC $48,387-
SEVEN ARTS
Distributes the two greatest film libraries in TV today — Warner Bros. features, shorts and "Popeye" cartoons.

SEVEN ARTS
Will produce for you the highest ratings through these two properties.

SEVEN ARTS
Will provide for theatres the best boxoffice attractions through proven performance.

SEVEN ARTS
Will continue to bring to both TV and theatres additional great merchandise for fine entertainment.

SEVEN ARTS PRODUCTIONS LTD.

Write, wire or phone

GARFIELD P. CASS
Board of Trade Building,
Adelaide St. W., Toronto.
355, while those with commercials cost $32,580,752.

The CBC's fall and winter schedule "will be the most varied selection of programs in its history." The 1960-61 parliamentary grant: $62,085,000.

CANADIAN BROADCASTING CORPORATION

Television Networks

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Victoria Bldg., 140 Wellington St., Ottawa, Ont.

BOARD OF DIRECTORS

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Dir. North. and Armed Forces Services (Ottawa) Andrew Cowan
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CBC Rep. in Paris Benoit Lafleur
CBC Rep. in London Spencer Moore
CBC Rep. at UN J. J. Dunn
Gen. Mgr. French Network Broadcasting Marcel Ouimet
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NETWORK BROADCASTING

354 Jarvis Street, Toronto, Ont. (WALNUT 5-3311)

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Special Asst. to the Director of Eng. Network & Toronto Area (PR) W. G. Dulmage
Dir. of Div. Services H. R. Hilliard
Dir. of Radio Operations J. M. Kannawin
Dir. of TV Operations J. W. R. Graham
Dir. of Info. Services D. MacDonnay
Dir. of Programming J. D. Nixon
Program Director, TV M. Sadlier
Program Director, Radio B. Raymond
Sales Director J. R. Malloy
Manager, TV Sales W. F. Cooke
Manager, Radio Sales R. S. Johnstone
Asst. Dir., TV Networks (SR) I. M. Ritchie
Asst. Dir., Radio Networks (SR) J. N. Mogridge
Supervisor of Network Operations (Engineering) H. E. S. Hamilton

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Sup. of Programming \& Traffic W. C. Anderson
Sup. of Children’s Prog. B. F. Attridge
Supervisor of Drama E. W. Ljungh
Sup. of Farms & Fisheries R. G. Knowles
Sup. of Institutional, Inter. Exchange and Religious Broadcasts W. J. Dunlop

Director of Music G. Waddington
Chief News Editor W. H. Hong
Sup., Outside Broadcasts A. E. Powley
Sports Director J. C. McCabe
Sup. of School Broadcasts F. B. Rainsberry
Sup. of Public Affairs F. W. Peers
Sup. of Variety R. W. McGall
Script Supervisor H. L. Kemp

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Production Manager John Barnes
Presentation Officer John Ryan
Supervising Producer (Drama) L. Crainford
Executive Producer (Drama) E. Moser
Executive Producer (Drama) R. Whitehouse
Supervisor of Variety L. Starmer
Supervising Producer (Children) Stanley Cox
Supervising Producer (Features) M. J. Bolt
Supervising Producer (Sports) George Retzlaff

Supervising Producer (Special Programs) R. G. Allen
Mgr., National TV News R. E. Duffield
TV News D. J. MacDonald
Manager TV Film Service O. C. Wilson
Operations Mgr. (Film Service) J. D. Patterson
Film Procurement Officer W. K. Moyer
Supervising Producer (Film Service) E. E. Rollins
Technical Director Reginald Horton
Assistant Technical Director D. N. Gardiner
Technical Supervisor of Film Operations Rodger Ross
Supervisor of Traffic N. H. M. Smith
 Casting Officer Miss Eva Langbord
Design Director A. J. Ozmond
Design Organizer J. Wilson
Staging Services Organizer Peter Garstang
Super. Costuming Mrs. Edna Harvey
Super. Graphics D. J. McKay
Super. Scenic Carpentry Lembit Saar
Super. Scenic Painting W. K. Fraser
Super. Properties G. W. Loney
Super. Stage Hands Mrs. V. I. Israel
Super. Scenic Painting W. K. Fraser
Super. Stage Hands W. H. Linnkater
Super. Stage Hands (Services and Supplies) J. F. Holmes
QUEBEC AND FRENCH NETWORKS
DIVISION (MONTREAL)
Box 6000, Montreal, Que.
(UNiversity 6-2571)

Director for Quebec and French Networks: G. Lamarche
Director of Television: Yves Vien
Assistant Director: Paul-Marcel Raymond
Acting Dir. of Sound Broadcasting: R. Teasdale
Regional Engineer: Etienne Dubreuil
Program Director: Roger Rolland
Director of Information Services (French): J. J. Trudeau
Commercial Manager (Quebec): Maurice Valiquette
Supervisor of Station Relations: Jean St. Georges
Chief News Editor: Bruno Comeau
Supervisor of Farm Broadcasts: Armand Berube
Program Director CBFT: Fernand Guerard
Asst. Program Dir. CBFT: Jacques Landry
Asst. Program Dir. CBFT (Production): Raymond David
Program Director CBMT: Kenneth F. Davey
Production Manager: Paul Colbert
Teletheatre and Major Drama Productions: Roger Citerne
Supervising Producers (Drama Serials): Florent Forget
(Variety): Laurier Hebert
(Educational and Public Affairs): Marc Thibault
(Quiz Shows): Yves Dumoulin
(Sports): Roland Giguere
(Children’s): Fernand Dore
(Feminine Interests): Jean St.-Jacques
Regional Dir. of Music (Religious): Edmond Labelle
(Special Events and Outside Broadcasts): Roland Giguere
Casting Officer: Claude Garneau
Supervisor of Traffic and Program Clearance: Roger Germain
Director of TV Services: Charles Fenette
Director of Technical Services: Guy Fontaine
Supervisor Studio Operations (Tech.): Jean-Louis Huard
Supervisor Outside Broadcasts (Tech.): Maurice Doucet
Supervisor Film and Videotape Operations: Gilles Fleury
Supervisor Technical Maintenance: Leo Guerette
Supervisor Mount Royal Transmitters: J.W. Roland Beaulieu
Assistant Commercial Manager: Gaston Belanger
News Editor-in-Charge (TV): Saluste Duval Lemyre
Film Service Director: Jean Maurice Beaudoin
Design Director: Gaston Sarault
Staging Director: Jean Lefebvre
Super. Costuming: Mme. Laure Cabana
Super. Carpentry: Lucien Gagnon
Super. Painting: Lorenzo Latremouille
Super Properties: Marcel Duplessis
Director of Script Bureau: Robert Charbonneau

CBC REGIONAL OFFICERS
Newfoundland Region
T. A. Building, St. John’s
W. F. Galgay, Director for the Province of Newfoundland; E. D. Witherstone, Area Engineer; R. G. O’Brien, Presentation Officer; G. D. Halley, Commercial Representative.
CBYT, Cornerbrook: C. V. Hierilhy, Station Manager.

Maritime Region
United Services Bldg., 100 Sackville St., Halifax
S. R. Kennedy, Director for the Maritime Provinces; D. G. Leblanc, Special Assistant to the Director (Public Relations); G. F. Brinkenden, Regional Program Director; H. M. Smith, Regional Engineer; D. H. Orr, Supervisor of Information Services; J. Simonsen, Director of TV: F. G. Cooke, Director of Radio & Integrated Services; W. G. Allen, News Supervisor.
CBHT, Halifax: C. F. MacCaul, Program Director; G. W. Hames, Film Director; A. B. Warwick, Design Director.

Quebec Division
1425 Dorchester St., Montreal
Gerard Lamarche, Director for the Province of Quebec and French Networks; Roger Rolland, Program Director; E. Dubreuil, Regional Engineer; Yves Vien, Director of TV, Montreal; R. Teasdale, Acting Director of Sound Broadcasting, Montreal; J.-J. Trudeau, Director of Information Services (French); Jean Saint-Georges, Supervisor of Station Relations (French); M. Valiquette, Commercial Manager (Quebec).
CBC-TV Stations, Quebec Region: F. Guerard, Program Director, CBFT, Montreal; C. Fenette, Technical Director, CBFT; D. E. McGill, Program Director, CBMT, Montreal.

Ontario Division
354 Jarvis St., Toronto
A. K. Morrow, Director of English Networks and Toronto Area; G. H. Jones, Regional Engineer; D. MacDonald, Director of Information Services; J. W. R. Graham, Director of TV Operations; J. M. Kannawin, Director of Radio Operations.

Ottawa Area
Box 1045, Ottawa
P. A. Meggs, Director of Ottawa Area; M. Gilbert, Area Engineer; L. O’Neill, Commercial Manager.
CBOT (English), CBOFF (French), Ottawa: George Huard, Manager of TV Operations; Dennis Townsend, Program Director; J. H. Book, Technical Director; Bernard Sauve, Commercial Representative.

Prairie Region
541 Portage Ave., Winnipeg, Manitoba
J. R. Finlay, Director for the Prairie Provinces; D. E. Cameron, Program Director; R. D. Cahoon, Regional Engineer; W. Carpenter, Director of TV; C. E. L’Ami, Supervisor of Information Services; R. L. Horley, Sales Representative; L. S. McIlhagger, Director of Radio.
CBWT, Winnipeg: Bruce McPherson, Program Director; H. C. Heywood, Technical Director; A. W. Denny, News Director; Stan Langtry, Design Director; Miss G. M. Brown, Film Director.

British Columbia Region
701 Hornby St., Vancouver, B.C.
K. P. Caple, Director for the Province of British Columbia; Peter Garvie, Program Director; Hugh Palmer, Director of TV, Vancouver; R. G. Harlow, Director of Radio; F. B. C. Hilton, Regional Engineer; R. Jessup, Supervisor of Information Services; M. L. Munro, Sales Representative.
CBUT, Vancouver: W. Inglis, Program Director; R. Whiteside, Technical Director; R. L. Elson, News Director; Stanley Fox, Film Director; D. J. S. Williams, Design Director.

International Service
Radio Conoado Bldg., Montreal, Que.
C. R. Delafield, Director; H. Shane, Supervisor, Information Services; J. M. Laporte, Supervisor, Engineering Services.
Television Sales
ALL-CANADA RADIO & TELEVISION LTD.
PROGRAM DIVISION
All-Canada Bldg., 1000 Yonge St., Toronto, Ont.
(WALnut 5-9361)

OFFICERS
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General Manager .............................. Reo Thompson
Program Division Mgr. ..................... Dana Murray
Program Service Manager ................. Fred W. Cannon
TV Time Sales Mgr. ......................... Ross McCreath
Promotion Director ......................... Peter Harricks

BRANCH OFFICES

MONTREAL
Ken Baker, Manager,
922 Dominion Sq. Bldg. IUN. 6-9868)

WINNIPEG
Bruce Pirie, Manager,
706 Electric Railway Chambers Bldg.
(WH. 2-6861)

CALGARY
J. E. Cavanaugh, TV Film Sales,
Taylor, Pearson & Carson Bldg.
(AM. 2-7691)

VANCOUVER
J. E. Baldwin, Manager,
1161 Melville St. (MU. 4-7461)

Company is sales rep for 22 private TV stations.

AMERIVISION, INC.
Suite 601, 3460 Simpson St., Montreal, Que.
(WE. 5-8829)

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President ....................................... Francois Cloutier
Vice-Pres. & Gen. Mgr. ...................... Fernand Seguin
Chairman of the Board ..................... Jean Cescas
Secretary-Treasurer ......................... Roland Olivier
Director ....................................... Wilfred Dodd
Business Manager ......................... Pierre Lamy
Sales Executive ............................. Therese Cote

BRANCH OFFICES
Jacques Robert, Manager,
10 Euler St.,
Paris (8e), France. (18AL. 79-60)

Betty Knox, Manager,
Golzheimer Platz 9,
Dusseldorf, Germany. (49-18-93)

ATLAS TELEFILM LIMITED
160 Bloor St. E., Toronto 5, Ont.
(WALnut 5-6315)

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Vice-President .............................. James A. Cowan
Secretary ..................................... Carl B. French
Directors ...................................... James Houston, Gerald Kirby

BONDED FILM SERVICES
RCA Bldg., 225 Mutual St. Toronto 2, Ont.
(EMpire 3-8372)

OFFICERS
President ....................................... Howard D. Fletcher
Secretary ...................................... Svend Blangsted

Film syndication, storage and shipment to Canadian TV stations.

S. W. CALDWELL LTD.
447 Jarvis St., Toronto 5, Ont.
(WALnut 2-2103)

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Vice-President .............................. G. F. Keeble
General Sales Mgr. ......................... Ken Page
Asst. Sales Manager ......................... R. S. Wilson

CANADIAN VIDEO FILMS LTD.
Suite 200, 3448 Peel St., Montreal, Que.
(VI. 4-1335)

OFFICERS
President ....................................... René Mongeau
Vice-President .............................. John M. Schlesinger
Secretary-Treasurer ......................... Gérard Yachon
General Manager ........................... Suzanne Guinard

WALT DISNEY TELEVISION SALES
790 Bay St., Toronto 2, Ont.
(EMpire 6-2996-7)

Canadian TV Mgr. ......................... W. Bruce Butler

FILM ART TRAILER SERVICE
Suite 703, 21 Dundas Sq., Toronto, Ont.
(EMpire 3-7723)

President & General Manager ................ S. L. Vinsen

FILM CENTRE OF CANADA
1202 Woodbine Ave., Toronto, Ont.
(Oxford 8-1628)

DIRECTORS
Ralph Foster, Julian Roffman.
Distributes films for television; provides editing services and TV commercial cut-ins for advertising agencies.

FREMANTLE OF CANADA LTD.
17 Dundonald St., Toronto 5, Ont.
(WALnut 4-9635-6)

Chairman of the Bd. & Treas. ................ Paul Talbot
President & Gen. Mgr. ....................... Ralph C. Ellis
Secretary ..................................... Howard Phillips, QC
Director ....................................... Morris Wirth
Sales Supervisor, Toronto ................ Joseph Morgan

MONTREAL
Henri Tremblay, Eastern Sales Supervisor,
314 Medico Dental Bldg.,
1396 St. Catherine St. W.

INTER-TV FILMS LTD.
1500 Stanley St., Montreal, Que.
(Victor 2-4860)

ITC OF CANADA LTD.
100 University Ave., Toronto 1, Ont.
(EMpire 2-1166)

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Treasurer ...................................... W. M. Wolfson
Assistant Secretary ......................... Milton P. Kayle
General Manager ........................... John E. Pearson
National Sales ............................... Hershel Harris

DIRECTORS
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McTaggart, Seabrook, Pearson.

MONTREAL OFFICE
Wm. Clapham, Manager,
1500 Stanley St. (AV. B-4082)

MCA CANADA LTD.
180 University Ave., Toronto, Ont.
(EMpire 3-4031)
Branch Offices

General Sales Manager: William D. Hannah
Vice-President: Peter McDonald
Vice-President: Gunnar Rugheimer
Account Executive: James T. Inch

NTA Telefilm (Canada) Ltd.
175 Bloor St. E., Toronto 5, Ont.
(Walnut 4-3766)
President & Gen. Mgr.: David Griesdorf
Vice-President: N. A. Taylor
Secretary-Treasurer: H. S. Mandell
Sales (Western): Jack Dichter
Sales Manager: Menly Shulman
Sales & Booking: Mel Lefko

Directors:
Ely A. Landau, Oliver A. Unger, Harold Geldman.

Quebec Television Booking Service Limited
1500 Stanley St., Montreal, Que.
(Walnut 8-5489)
President & Gen. Mgr.: David Griesdorf
Vice-President: N. A. Taylor
Secretary-Treasurer: H. S. Mandell
Sales (Western): Jack Dichter
Sales Manager: Menly Shulman
Sales & Booking: Mel Lefko

Directors:
Ely A. Landau, Oliver A. Unger, Harold Geldman.

RCA Victor Company, Ltd.
Custom Record Department
225 Mutual St., Toronto, Ont.
(Empire 3-3443)
1241 Guy St., Montreal, Que.
(Wellingh 4-1871)

Toronto Manager: R. A. Gray
Montreal Manager: E. Traynor

Officers:
Vice-President: Lloyd Burns
General Manager: Steve Krantz
Dir. of National Sales: Nat. V. Donato
Western Sales Mgr.: W. O. Steer
Director of French Sales: J. Verge
Toronto Office Mgr.: B. Ledger
Montreal Office Mgr.: M. Seguin

Sales Represenatives: W. Robinson, J. MacDonald

The company has branch offices in Montreal and Vancouver.

Seven Arts Productions Ltd.
6th Floor, Board of Trade Bldg.,
11 Adelaide St. W., Toronto, Ont.
(Empire 4-7193)

Officers:
President: David B. Stillman
Chairman of the Board: Louis Chesler
General Manager: Garfield P. Cass
Director of Sales: Abraham B. Cass
Comptroller: Edward D. Wright
Secretary: James Rawlins

Directors:
Gregson Bautzer, J. R. McCrary, A. C. Cowan,
Stillman, Garfield P. Cass.

Sovereign Film Distributors Limited
TV Sales Division
277 Victoria St., Toronto 2, Ont.
(Empire 8-6262)

Distributors of Hollywood Television Features and selected half-hour shows.

General Manager: Alex Metcalfe
Sales Manager: Frank Kowcenuk

Branch Offices

Montreal:
Bert Frank, Sales,
1200 St. Alexander St.

Winnipeg:
Harold Joyal, Sales,
291 Colony St.

Vancouver:
H. Heck, Sales,
2102 W. 12th Ave.

Sterling Films Limited
Second Floor, King Edward Hotel, Toronto, Ont.
(Empire 6-6221)

President & Gen. Mgr.: O. R. Hanson
Vice-Pres. & Asst. Gen. Mgr.: G. H. Oullahan
Secretary: James B. Lawson

Company handles product of Interstate Television Corp., Lion International Films Ltd., Regis Films and Junior Auction.

Stovin-Byles Ltd.
406 Jarvis St., Toronto 5, Ont.
(Walnut 4-5766)

President: W. D. Byles

Telefilm of Canada
130 Carlton St., Toronto, Ont.
(Walnut 2-3163)

President: J. H. Solway
General Sales Manager: R. Rosenberg
Station Relations: Lawrence Fine
Secretary: I. H. Allen

Directors:
Gregson Bautzer, J. R. McCrary, A. C. Cowan,
Stillman, Garfield P. Cass.

Twentieth Century-Fox Corp. Ltd.
110 Bond St., Toronto, Ont.
(Empire 4-3471)

Officers:
Managing Director: Peter S. Myers
Sales Manager: Cecil Black
Booker: Mrs. Zelda Goldhar
Advertising & Publicity: Sam Glasier

Branch Offices:
Saint John, NB
Gordon Lightstone, Jr., Manager
12 Hazen Ave.

Montreal:
G. L. Chernoff, Manager,
8275 Mayrand St.

Toronto:
Victor J. Beattie, Manager
110 Bond St.

Winnipeg:
Phil Geller, Manager,
75 Marion St., Norwood, Man.

Calgary:
Robert Stern, Manager,
1402 11th Ave., SW.

Vancouver:
Dawson Esley, Manager,
2186 W. 12th Ave.

St. John's, NF.
Robert Pacey, Sales Representative
124 Water St., E.

United Artists Television
277 Victoria St., Toronto 2, Ont.
(Empire 4-6473)

General Manager: C. S. Chaplin

Branch Offices

Saint John, NB
I. J. Davis, Manager
96 Union St.
MONTREAL
Sam Kunitzky, Manager, 5969 Monkland Ave.
TORONTO
George Helber, Manager, 277 Victoria St.
WINNIPEG
Abe Feinstein, Manager, 289 Colony St.
CALGARY
Robert Radis, Manager, 708 Eighth Ave. W.
VANCOUVER
Harry Woolfe, Manager, 2182 W. 12th Ave.

UNITED KINGDOM INFORMATION SERVICE
119 Adelaide St. W., Toronto, Ont.
(EMpire 2-1223)
Information Officer C. S. Saunders

WARNER BROS. PICTURES DISTRIBUTING CO. LTD.
70 Carlton St., Toronto 2, Ont.
(WALnut 2-5145)
General Manager Haskell M. Masters
Sales Manager David G. McLaughlin

BRANCH OFFICES
STANT JOHN, NB
Mickey Komar, Manager, 12 Hazen Ave.

MONTREAL
Archie Cohen, Manager, 5957 Monkland Ave.
TORONTO
Irvin Coval, Manager, 70 Carlton St.
WINNIPeg
Mel Cherry, Manager, 295 Colony St.
CALGARY
Blain Covert, Manager, 704-8th Ave. W.
VANCOUVER
Earl H. Dalgleish, Manager, 2180 W. 12th Ave.

Z.I.T. PROGRAMS (CANADA) LTD.
Suite 301, 1000 Yonge St., Toronto 5, Ont.
(WALnut 4-3796)
Vice-president & Gen. Mgr. Myron Burnes
Vice-President Colm O'Shea
Represents Ziv International Television Programs of the USA.

TV Equipment
SEE CUE DEVICES LTD.
433 Jarvis St., Toronto 5, Ont.
(WALnut 5-2841)
President G. Norris Mackenzie
Secretary Allan D. Rogers
Treasurer Douglas M. Haig
DIRECTORS

TELEPROMPTER OF CAN. LTD.
447 Jarvis St., Toronto 5, Ont.
(WALnut 2-2103)
President Spence W. Caldwell
Operations Manager Bruce Emonson
Sales & Service Chris Hrushowy
Complete prompting facilities for TV stations, film studios and public speaking; staging for sales meetings and conferences; closed-circuit TV.

VIDITON CORPORATION LTD.
384 Bank St., Ottawa, Ont.
(ICE. 3-4068)
President Warren Y. Soper
Vice-President Arthur H. Hindrichs
Manager, Audio Division John Hoppe
Sales Manager, Ferrania Division Vic Grandis
Secretary-Treasurer R. J. McGuire

TV Service
INDUSTRIAL FILM MAINTENANCE
135 Peter St., Toronto, Ont.
(EMpire 2-2501)
OFFICERS
President Larry Lewis
Secretary-Treasurer Jean Lewis
Account Supervisor Jack Mackay
Librarian D. Woodcock
Editorial Staff Marie McDonald, Gert Dabbs, Syd Moshenberg, Raphael Birk
Subsidiary companies are Peerless Laboratories of Canada and IPM-TV Film Service.

SYNDICATED FILM SERVICES LTD.
103 Church St., Toronto, Ont.
(EMpire 8-4767)
President Pat Clever
Assignment Ed. & Operations Mgr. Mike Sekura
Section Manager Knut Kucharski

MONTREAL OFFICE
Room 308, Dominion Square Bldg., 1010 St. Catherine St. W.
(UNiversity 1-8475)
Manager Pierre Brunet

NEW YORK OFFICE
630 Ninth Ave., New York 36
(PLaza 7-8936)
Manager Russ Kone
Also operates Comprehensive Distributors Ltd., of which the Toronto Manager is Wm. C. Brennan.

Toll Television
ELECTRONIC FEEDERS REG'D
719 Yonge St., Toronto, Ont.
(WALnut 2-3163)
Representative Richard Rosenberg
Company has Canadian franchise for Selectivities, Inc. system.

TRANS CANADA TELEMETER LTD.
(Division of Famous Players)
13th Floor, Royal Bank Bldg., Toronto, Ont.
(EMpire 4-0141)
STUDIO:
3010 Bloor St. W., Toronto 18, Ont.
(BElmont 9-4881)
President E. E. Fitzgibbons
General Manager W. O. Crampton
Comptroller Fergus L. Martin
Dir. of Ad. & Public Relations James R. Nairn
Sales Manager A. E. Brown
Executive Engineer K. J. Easton

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## Television Stations

(*Indicates licence has been approved but operations have not started at time of going to press.)

### BRITISH COLUMBIA
- **CJDC-TV**, Dawson Creek— Channel 5. Radio Station CJOC Ltd.
- **CFCR-TV**, Kamloops— Channel 4. Owned by Twin Cities Television Ltd.
- **CHBC-TV**, Kelowna— Channel 2. Owned by Okanagan Valley Television Co. Ltd. 
  **CHBC-TV-3**, Oliver. Channel 8.
- **CBUF**, Vancouver— Channel 2. Owned by CBC.
- **CHEK-TV**, Victoria— Channel 6. Owned by CHEK-TV Ltd.
- **CFCN-TV**, Calgary— Channel 4. CFCN Television Ltd.
- **CHCT-TV**, Calgary— Channel 2. Owned by Calgary Television Ltd.
- **CBXT-Edmonton**— Channel 5. Owned by CBC.
- **CFRN-TV**, Edmonton— Channel 3. Owned by Sunwapta Broadcasting Co. Ltd.
- **CJLH-TV**, Lethbridge— Channel 7. Owned by Lethbridge Television Ltd.
  **SASKATCHEWAN**
- **CHSA-TV**, Lloydminster— Channel 2. CHSA-TV Ltd.
- **CHAB-TV**, Moose Jaw— Channel 4. Owned by Radio Station CHAB Ltd.
- **CKBJ-TV**, Prince Albert— Channel 5. Owned by Central Broadcasting Co. Ltd.
- **CKCK-TV**, Regina— Channel 2. Owned by Trans-Canada Communications Ltd.
- **CFQC-TV**, Saskatoon— Channel 8. Owned by A. A. Murphy & Sons Ltd.
- **CKOS-TV**, Yorkton— Channel 3. Owned by Yorkton Television Co. Ltd. 
  **MANITOBA**
- **CKX-TV**, Brandon— Channel 5. Owned by Western Manitoba Broadcasters Ltd.
- **CBWFT**, Winnipeg— Channel 6. Owned by CBC.
- **CSWT**, Winnipeg— Channel 3. Owned by CBC.
- **CJAY-TV**, Winnipeg— Channel 7. Owned by Channel 7 Television Ltd. 
  **ONTARIO**
- **CKVR-TV**, Barrie— Channel 3. Owned by Ralph Snelgrove Television Ltd.
- **CJSS-TV**, Cornwall— Channel 8. Cornwall Broadcasting Ltd.
- **CHCH-TV**, Hamilton— Channel 11. Owned by Niagara Television Ltd.
- **CBWAT**, Kenora— Channel 8. Owned by CBC.
- **CKWS-TV**, Kingston— Channel 11. Owned by Frontenac Broadcasting Co. Ltd.
- **CKCO-TV**, Kitchener— Channel 13. Owned by Central Ontario Television Ltd.
- **CKGN-TV**, North Bay— Channel 10. Owned by Tel-Ad Co. Ltd.
- **CBOFT**, Ottawa— Channel 9. Owned by CBC
- **CBOT**, Ottawa— Channel 4. Owned by CBC.
- **CFCJ-TV**, Port Arthur— Channel 2. Owned by Thunder Bay Electronics Ltd.
- **CKSO-TV**, Sudbury— Channel 5. Owned by CKSO Radio Ltd.
- **CBLT**, Toronto— Channel 6. Owned by CBC.
- **CKNX-TV**, Wingham— Channel 8. Owned by Radio Station CKNX Ltd. 
  **QUEBEC**
- **CHAU-TV**, Carleton-New Carlisle— Channel 5. Owned by La Television de la Baie des Chaleurs, Inc.
  *Satellite: Mont Blanc. Channel 8.
- **CKSL-TV**, Matane— Channel 9. Owned by La Compagnie de Radiodiffusion de Matane Ltd.
CBFT, Montreal—Channel 2. Owned by CBC.
CBMT, Montreal—Channel 6. Owned by CBC.
CFCF-TV, Montreal—Channel 12. Canadian Marconi Co.
CFCM-TV, Quebec—Channel 4. Owned by Television de Quebec (Canada) Ltée.
CKMI-TV, Quebec—Channel 5. Owned by Television de Quebec (Canada) Ltée.
CJBR-TV, Rimouski—Channel 3. Owned by The Central Public Service Corp. Ltd.
Satellites: CFCV-TV-1, CJermont. Channel 75.
CJES-TV-1, Estcourt. Channel 70.
CKRN-TV, Rouyn—Channel 4. Owned by Northern Radio—Radio Nord Inc.
CHLT-TV, Sherbrooke—Channel 7. Owned by La Tribune Ltée.
CKTM-TV, Three Rivers—Channel 13. Owned by Television St. Maurice Inc.
LABRADOR
CFLA-TV, Goose Bay—Channel 8. Owned by CBC.
MARITIMES
CKCW-TV, Moncton, NB—Channel 2. Owned by Moncton Broadcasting Ltd.
Satellite: CKAM-TV, Campbellton.
CBAFT, Moncton, NB—Channel 11. Owned by CBC.
CBWT, Halifax, NS—Channel 3. Owned by CBC.
Satellites: CBHT-1, Liverpool, NS. Channel 12.
CBHT-2, Shelburne, NS. Channel 8.
CBHT-3, Yarmouth, NS. Channel 11.
CJCB-TV, Sydney, NS—Channel 4. Owned by Cape Breton Broadcasters Ltd.
CFCY-TV, Charlottetown, PEI—Channel 13. Owned by Island Radio Broadcasting Co. Ltd.
CBYT, Cornerbrook, Nfld.—Channel 5. Owned by CBC.
CJCN-TV, Grand Falls, Nfld.—Channel 4. Owned by Newfoundland Broadcasting Co.
CFSN-TV, Harmon Field, Nfld.—Channel 8. Owned by CBC.
CJON-TV, St. John’s Nfld.—Channel 6. Owned by Newfoundland Broadcasting Co. Ltd.

Community Antenna
Canada has over 200 community antenna companies, most of which are members of the National Community Antenna Television Association of Canada. Association information is to be found under "Associations" at the beginning of this section.

Emmy Award Winners
(Awards of the Academy of Television Arts and Sciences made in June, 1960, covering the year 1959)

PROGRAMS
Humor: Art Carney Special, VIP (Dec. 4, 1959), NBC.
Children's Programming: Huckleberry Hound (series), Syndication.
Public Affairs and Education: Twentieth Century (series), CBS.
News: Huntley-Brinkley Report (series), NBC.
Variety: Fabulous Fifties (Jan. 31, 1960), CBS.
Drama: Playhouse 90 (series), CBS.
Music: Leonard Bernstein and the NY Philharmonic (series), CBS.

PERSONALITIES
Single Performance—Actress: Ingrid Bergman in The Turn of the Screw on Ford Startime (Oct. 20, 1959), NBC.
Performance in Variety, Musical or Series: Harry Belafonte in Tonight with Belafonte on Revlon Revue (Oct. 30, 1959), CBS.
Series Performance—Actor: Robert Stack in The Untouchables, ABC.
Series Performance—Actress: Jane Wyatt in Father Knows Best, CBS.
Writing—Drama: Rod Serling for Twilight Zone, CBS.

WRITING—COMEDY
Al Gordon and Hal Goldman for the Jack Benny Show, CBS.

WRITING—DOCUMENTARY
Howard K. Smith and Av Weston for The Population Explosion (Nov. 11, 1959), CBS.

DIRECTING—DRAMA
Robert Mulligan for The Moon and Sixpence (Oct. 30, 1959), NBC.

DIRECTING—COMEDY
Ralph Levy for the Jack Benny Hour (specials), CBS.

TECHNICAL
Art Direction and Scenic Design: Frank Smith for The Untouchables (April 20 and 27, 1959), CBS.
Cinematography for TV: Charles Straumer for The Untouchables (April 20 and 27, 1959), CBS.
Film Editing: Ben H. Ray and Robert L. Swanson for The Untouchables, ABC.
Electronic Camera Work: Winter Olympics, CBS.
Best Engineering or Technical Achievement: The new General Electric supersensitive camera tube permitting color telecasting in no more light than is needed for black and white.

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Sales & Service Hector Beaulieu, Gerald Nadeau

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(Cherry 4-6488)

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Vice-President W. G. Farrow
Secretary-Treasurer R. D. Ramsdale
Sales G. W. Birley, A. L. Garside, K. Jones, G. Quinney

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(MU. 5-6634)
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Treasurer D. V. K. Fairleigh

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(WAinut 5-3871)
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Executive Vice-President Andrew G. Rouse
Secretary Angus MacCunn
Treasurer Ralph B. M. Shaw
Chief Engineer A. D. Turnbull

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MID-WESTERN
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271 Edmonton St., Winnipeg, Man.
(WH. 2-5795)
J. Zagol, Branch Manager,
731-10th Ave. SW, Calgary, Alta.
(AM. 2-9947)
L. Kiefer, Branch Manager,
1553 Albert St., Regina, Sask. (JO. 9-5454)
C. Johnson, Field Rep.,
10939-82nd Ave., Edmonton, Alta.
(GE. 9-3090)

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Norman Smith, Field Rep.,
68 Carleton Ave., Hamilton, Ont.
(FU. 5-5661)
A. Bridger, Field Rep.,
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General Information
1958

(Figures below are from the Dominion Bureau of Statistics)

Theatre Receipts $ 81,393,078
For a breakdown of this figure see "Boxoffice Statistics" table.
Amusement Taxes $ 7,455,242
Number of Theatres Where Films Shown 1,854
Number of Paid Admissions 146,483,741
This figure indicates a decrease of over six per cent.
Drive-In Theatres' Share of Total Receipts $ 6,254,410
Number of Paid Admissions to Drive-Ins 10,148,774
The 1957 figure represents a 2.5 per cent gain. There were 232 drive-ins in 1958 compared with 229 in 1957.
Canada's Seating Capacity 853,938
This figure includes walk-in seats at drive-ins.
Canadian Per Capita Expenditure $ 5.21
Highest Per Capita Expenditure — Alberta $ 6.40
Potential Number of Admissions 655,851,969
This figure is for regular theatres.
Percentage of Capacity Utilized 21%
Average Admission Price (including taxes) 60c
Number of 16 Mm. Theatres 133
Number of 35 Mm. Films Released in 1958 1,084
Number of Distribution Companies 49
Number of Exchange Offices 124
Rentals from 35 Mm. Films $ 25,310,194
Rentals from 16 Mm. Films $ 8,436,571
Number of USA Films Released 436
Number of British Films Released 123
Number of French Films Released 100

Statistics Used Below Are For Fiscal Year 1959-60 Ended March 31 of the Ontario Board of Censors

Number of Features Under Review 486
Number Originating in the United States 230
Number Originating in Great Britain 63
Number Originating in Canada 1
Number of Foreign-Language Films 192
Number of Short Comedies 163
Number of Newsreels 60
Number of Miscellaneous Subjects 168
Number of Feet Examined (for single prints) 5,397,000
Number of Features Treated 26
Number of Feature Films Classed as 'Adult' 84
Number of Feature Films Classed as 'Restricted' (For 18-Year-Olds and over) 9
Number of Feature Films Rejected 1
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c/o President, Room 510, 130 W. 46th St.,
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treal.

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(WALnut 4-3701)

See advertisement.

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QUEBEC DIVISION
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THE PIONEER OF THE YEAR AWARD
In 1952 the CPP marked The Golden Anniversary
of the Silver Screen in Canada, dating it from
the establishment of the first successful motion picture
theatre—the Electra of John Schuberg on Cor-

MOTION PICTURE BRANCH of the BOARD OF TRADE of METROPOLITAN TORONTO

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MOTION PICTURE INSTITUTE

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453 Madison Ave., NY 22, NY.

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Corresponding Sec. Florence Long
Recording Sec. Francis Low
Treasurer Elsie Waldron
Convention Chairman Florence Long

DIRECTORS

VARIETY CLUBS INTERNATIONAL, TENT 28, TORONTO

President J. J. Fitzgibbons, Jr.
1st Asst. Chief Barker Phil Stone
2nd Asst. Chief Barker George Altman
Property Master Frank Streen
Dough Guy George Heiber

COMMITTEE CHAIRMEN (1960)

Fun Raising Phil Stone, Frank Streen
Liaison with Variety Village George Altman
Publicity Phil Stone
Public Relations James R. Nairn
Finance R. W. Bolstad
Baseball Tickets Ed DeRocher, Harold Myers
Movies for Shut-Ins J. A. Troyer
Out-of-Town Fund Raising Ron Leonard
Sick and Welfare Ben Granatstein
Press Clipping Library Ben Halter
The Variety Club of Toronto received its charter from the Variety Clubs of America (which became Variety Clubs International) in Sept., 1945, and its Interim Crew, made up of charter members, was confirmed in February, 1946.

The first Crew was comprised of John J. Fitzgibbons, Chief Barker; Paul L. Nathanson, First Assistant Chief Barker; the late L. M. Devaney, Second Assistant Chief Barker; B. S. Okun, Dough Guy; O. R. Hanson, Property Master; and the late William P. Covert, H. L. Nathanson, Ben Freedman, Gordon Lightstone, Ernest Rawley and N. A. Taylor, canvasmen.

PAST CHIEF BARKERS


TENT 28 HEART AWARD WINNERS

In 1947 the late Peter Campbell, then president of the Maple Leaf Baseball Club, was singled out by the Variety Club for his great work and presented with a gift to symbolize it. The following year Conn Smythe, president of the Maple Leaf Hockey Club, was similarly honored. By vote of the tent it was decided to undertake an annual award for the member who had done the most to serve its cause and that this was to be known as a "Heart Award." The winners since its inception are—1948: John J. Fitzgibbons; 1949: James Cameron; 1950: Morris Stein; 1951: Ernest M. Rawley; 1952: George Altman; 1953: Monty Hall; 1954: Dan Krendel; 1955: Jim Nairn; 1956: David Griesdorf; 1957, 1958: N. A. Taylor; 1959 Dan Krendel.

CHARITY CITATION AWARD

In 1950, Tent 28, Toronto, was given the Charity Citation Award of Variety Clubs, International. The winner is selected annually by a special jury.

VARIETY CLUBS — WILL ROGERS HOSPITAL

Gordon Lightstone is the representative of the Variety Club of Toronto on the board of the hospital and Dr. Samuel J. Forest, 262 St. Clair Avenue West, Toronto, is Tent 28’s examining physician.

VARIETY VILLAGE

3701 Danforth Ave.
Address Mail to
Station 8,Scarborough, Ont.
( Oxford 9-7167)

Principal and Headmaster .......... J. Arthur Robertson Matron ................. Mrs. Evelyn Tyrell

Situated at Scarborough, Ontario, beside the eastern entrance to the Provincial Variety Village, a training school and residence for crippled children from any part of the province, is the major project of the Variety Club of Toronto. It is operated for the Club by the Ontario Society for Crippled Children.

Overlooking Lake Ontario, it was built on land donated by the Provincial Government and the cornerstone was laid on December 21, 1948, by Col. George A. Drew, QC, LL.D, then leader of His Majesty’s Opposition in the House of Commons and former Prime Minister of Ontario. It was officially opened on November 16, 1949, by the Hon. Dana Porter, QC, Minister of Education and Attorney-General for the Province, who represented the Hon. Leslie Frost, QC, Prime Minister of Ontario.

VARIETY VILLAGE COUNCIL

Secretary ....................... Reg Hopper
c/o Ontario Society for Crippled Children 92 College St., Toronto

Representing the Variety Club of Toronto: J. J. Fitzgibbons, Jr., chairman; N. A. Taylor and Dan Krendel.

Representing the Ontario Society for Crippled Children: Conn Smythe, John Counsell, Morris Stein.

Representing the Provincial Department of Education: A. M. Moon.

VARIETY VILLAGE SCHOOL BOARD

Representing the Variety Club of Toronto: Morris Stein, chairman.

Representing the Ontario Society for Crippled Children: Conn Smythe.

Secretary-Treasurer ................ Reg Hopper

INTERNATIONAL OFFICERS

International Big Boss: John H. Harris, Harris Amusement Company, 3875 Bigelow Blvd., Pittsburgh 13, Pa.

International Main Guy: Marc Wolf, Y & W Management Corp., 642 Illinois Bldg., Indianapolis 4, Ind.

Chairman, Executive Board: George W. Eby, 1603 Oliver Bldg., Pittsburgh, Pa.

Member, Executive Board: Jack Beresin, 333 South Broad St., Philadelphia, Pa.

International Executive Director: George C. Hooven, P.O. Box 1162, South Miami, Fla.


First Assistant Chief Barker: Rotus Harvey, 291 Golden Gate Ave., San Francisco, Calif.

Second Assistant Chief Barker: James Carreras, 113 Wardour St., London W.1, England.


International Property Master: Ezra Stern, 1914 S. Vermont Ave., Los Angeles, Calif.

International Press Guy: Ray Bell, 119 E. 38th St., New York, N.Y.


<table>
<thead>
<tr>
<th>Tent No.</th>
<th>City, State</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>14</td>
<td>Milwaukee, Wis.</td>
<td>1027 W. Wells St.</td>
</tr>
<tr>
<td>15</td>
<td>Des Moines, Iowa</td>
<td>615 High Street</td>
</tr>
<tr>
<td>17</td>
<td>Dallas, Texas</td>
<td>Hotel Adolphus</td>
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<tr>
<td>18</td>
<td>Dayton, Ohio</td>
<td>Moraine Hotel</td>
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<tr>
<td>19</td>
<td>Baltimore, Md.</td>
<td>Stanley Theatre Bldg.</td>
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<tr>
<td>20</td>
<td>Memphis, Tenn.</td>
<td>Gayoso Hotel</td>
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<tr>
<td>21</td>
<td>Atlanta, Ga.</td>
<td>Atlanta Hotel</td>
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<tr>
<td>22</td>
<td>Oklahoma City, Okla.</td>
<td>Hotel Biltmore</td>
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<tr>
<td>23</td>
<td>Boston, Mass.</td>
<td>Statler Hotel</td>
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<tr>
<td>24</td>
<td>Charlotte, N.C.</td>
<td>Hotel Vista</td>
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<tr>
<td>26</td>
<td>Chicago, Ill.</td>
<td>Congress Hotel</td>
</tr>
<tr>
<td>27</td>
<td>Grand Rapids, Mich.</td>
<td>P.O. Box 38</td>
</tr>
<tr>
<td>28</td>
<td>Toronto, Canada</td>
<td>P.O. Box 4044</td>
</tr>
<tr>
<td>29</td>
<td>Mexico City, D.F.</td>
<td>Hotel Hermanas, Insurgentes-Sury-Sullivan</td>
</tr>
<tr>
<td>32</td>
<td>San Francisco, Calif.</td>
<td>90 Golden Gate Ave.</td>
</tr>
<tr>
<td>33</td>
<td>Miami, Fla.</td>
<td>Miami Colonial Hotel</td>
</tr>
<tr>
<td>34</td>
<td>Houston, Texas</td>
<td>P.O. Box 9269</td>
</tr>
<tr>
<td>35</td>
<td>New York, N.Y.</td>
<td>Room 2411, 1501 Broadway Ave.</td>
</tr>
<tr>
<td>36</td>
<td>London, England</td>
<td>143 Wardour St.</td>
</tr>
<tr>
<td>39</td>
<td>Las Vegas, Nev.</td>
<td>Sahara Hotel</td>
</tr>
<tr>
<td>41</td>
<td>Dublin, Ireland</td>
<td>Carlton Cinema, 52 Upper O'Connell Street</td>
</tr>
<tr>
<td>44</td>
<td>Jacksonville, Fla.</td>
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<tr>
<td>45</td>
<td>New Orleans, La.</td>
<td>920 Gravier St.</td>
</tr>
<tr>
<td>46</td>
<td>Seatle, Wash.</td>
<td>P.O. Box 4044</td>
</tr>
</tbody>
</table>

### Customs

**TRANS WORLD CUSTOM BROKERS**

277 Victorial St., Toronto, Ont.  
(Empire 6-6135)

Manager: Lou Fox

**CUSTOMS, TARIFF, ETC.**

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>16 MM. FILMS FROM USA</strong></td>
<td>Exposed motion picture film is subject to a duty of 1 1/2 cents per linear foot ad valorem, which is not to exceed 20 per cent of the invoice value, plus a sales tax of 11 per cent. The duty is to be computed on the prevailing rate of exchange on the date of shipment. If the USA dollar is at a premium in Canada the invoice value is increased to compensate for the difference in exchange.</td>
<td>Amount payable (duty and sales tax) 126.37</td>
</tr>
<tr>
<td></td>
<td>Exposed motion picture film has a minimum value of eight cents per foot for duty purposes. Exposed motion picture film has a minimum value of eight cents per foot for duty purposes.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Item 2 affords duty-free entry to a broad range of articles and equipment imported for educational or religious purposes. Exposed motion picture film is free of duty but subject to a sales tax of eleven per cent on the invoice value.</td>
<td></td>
</tr>
<tr>
<td><strong>16 MM. EDUCATIONAL OR RELIGIOUS FILMS FROM GREAT BRITAIN</strong></td>
<td>Covered by Tariff Item 696A</td>
<td>Free of duty and sales tax, provided that a certificate from the Office of Educational Exchange, Washington, is submitted to and approved by the Deputy Minister of Customs, Ottawa.</td>
</tr>
<tr>
<td><strong>35 MM. FILMS FROM USA</strong></td>
<td>Exposed motion picture film is subject to the same duty and sales tax as USA shipments.</td>
<td></td>
</tr>
<tr>
<td><strong>35 MM. EDUCATIONAL OR RELIGIOUS FILMS FROM GREAT BRITAIN</strong></td>
<td>Covered by Tariff Item 696A</td>
<td>Free of duty and sales tax provided that a certificate from the Ministry of Education, London, is submitted to and approved by the Deputy Minister of Customs, Ottawa.</td>
</tr>
<tr>
<td><strong>OTHER ITEMS</strong></td>
<td>&quot;Cinematograph and motion picture cameras for use by professional motion picture producers having studios in Canada equipped for motion picture production&quot; and &quot;parts for the foregoing&quot; are free of duty under the British Preferential and Most Favoured Nation Tariffs and 15% under the General Tariff; on and after July 1, 1961 the Most Favoured Nation rate will be 9%. Item 915 &quot;Cellulose nitrate cinematograph and moving picture films, negatives, n.o.p.,&quot; sets the rate under British Preferential and Most Favoured Nation tariffs at ten per cent, with no discount when duty is less than 15 per cent. Item 658, which was free under British Preferential tariff, Most Favoured Nation tariff and three per cent per foot under General tariff, is listed at the same rates. Item 658 reads: &quot;Motion picture film, of 16 millimetre width and over, when imported by recognized processors of motion picture film having duly equipped laboratories for processing motion picture film in Canada, for the sole purpose of having reproductions made therefrom, and provided that the original is re-exported within six months from the date of importation, under such regulations as the Minister may prescribe.&quot; Item 696 affords duty-free entry to a very broad range of articles and equipment imported</td>
<td></td>
</tr>
</tbody>
</table>
into Canada for the use and by order of any society or institution incorporated or established solely for religious, philosophical, educational, scientific or literary purposes, or for the encouragement of the fine arts, or for the use and by order of any public hospital, college, academy, school or school of learning in Canada, and not for sale or rental. The articles referred to above include sound and silent films, separate sound film tracks, positive and negative slides and filmstrips. The relation of this tariff item to certain articles of equipment is noted further on.

Unexposed sensitized negative film of standard commercial width, viz., 35 mm., is rated for duty under Item 187b at 10 per cent ad valorem. Most Favoured Nation tariff. Unexposed sensitized negative film of lesser width, e.g., 8 mm. or 16 mm., is classified for duty purposes under Item 187 at 20 per cent ad valorem under the foregoing Tariff and is admitted free under British Preferential tariff.

Exposed 35 mm. films pay a duty of 1.5 Canadian cents per foot. This tariff also applies to British films. As mentioned above, films for the use and by order of institutions or societies qualified for the entry benefits are exempt from duty. Film cameras, for use with films of 8 mm., 16 mm., or 35 mm. silent type, are considered to be admissible free of duty under the provision in Item 696 relating to "mechanical equipment of a class or kind not made in Canada," when for the use and by order of institutions or societies qualified for the entry benefits of this Item and not for sale or rental.

Sound projectors for 16 mm. films are held to be articles of a class or kind not made in Canada and are therefore admissible under Item 696, when for the use and by order of institutions qualified for the entry privileges of this Item and not for sale or rental.

Sound projectors for 16 mm. films, designed for portable use and having incandescent lamp light source, have been ruled as made in Canada and are not entitled to entry under Item 696. Slide or filmstrip still-picture projectors, when valued at not less than $25 each retail in Canada, may be admitted free of duty under Item 696, when for the use and by order of institutions qualified for the entry privileges of this Item and not for sale or rental.

Articles entitled to entry under Tariff Item 696 are exempt from the consumption or sales tax; otherwise this impost of eleven per cent levied on the duty-paid value is applicable.

INCOME TAX INFORMATION

No changes were made in the Canada-United States Reciprocal Tax Convention during the past year, according to the Department of National Revenue. The effect of the Convention, as stated by the Legal Branch at the Taxation Division, is: "Under the Treaty Agreement between the United States and Canada, a credit for income tax deducted at source by one country will be allowed on the return filed by a taxpayer of the other country. Canadians earning income in the United States may claim credits in their Canadian returns for income tax withheld at a United States source, and Americans earning income in Canada may claim credit in their American returns for income tax withheld at a Canadian source.

PROVINCIAL LEGISLATION

THE most comprehensive survey of the motion picture in action ever made and recorded is that which was issued by UNESCO in 1950, "Press/Film/ Radio," which is one of the "Reports On the Facilities of Mass Communications" exhausting the world. Pages 292 to 305 are devoted to Canada, a flattering amount of space indicative of its high standing in the film world.

One of the most interesting sections of Unesco's Canadian survey was called "Legislation," which contained information surprising in its nature and quantity. It is reprinted here with revisions to bring it up to date.

Apart from the National Film Act governing the operation of the National Film Board of Canada, which will be dealt with later on, no special film legislation has been issued by the Government of Canada or the provincial governments. Each of these has enacted such legislation, mainly dealing with licensing and censorship as follows:

British Columbia: Moving Pictures Act 1924 as amended by the Moving Pictures Act Amendment Act 1948 and the Regulations under it (Regulations respecting Exhibitions of Moving Pictures and Film Exchanges, lastly amended by Order in Council No. 272 of 16 February 1950). The censor board, which has an "Adult Entertainment" classification, recently introduced "Restricted," which bans all under 18 from films so designated.

Alberta: Amusements Act and the Regulations Under the Amusements Act of 1941 lastly amended by Order in Council No. 488 of 2 May 1949. A recent amendment lowered the age at which children may attend movie theatres after 8 p.m., without adult companionship from 16 to 14.

Manitoba: Amusements Act 1924.

New Brunswick: The Theatres Act 1927.


Ontario: The Theatres Act, 1953, a complete revision of the Theatres and Cinematographs Act, first passed in 1911. Under the new act the minimum age under which children may attend movies unaccompanied is lowered from 16 to 14. The term "theatre" is redefined to apply only to those showing 35 mm. films. The exhibition of 16 mm. films in halls becomes the responsibility of local officials. The previous men-per-booth law is withdrawn. Films classified as "Adult Entertainment" must be so advertised in the papers and identified outside the theatre. Under the category called "Restricted," certain films are allowed exhibition for patrons over 18, each engagement requiring approval.

Prince Edward Island: There is no Board of Censors. Pictures shown must be approved by the New Brunswick Board of Censors.

Quebec: Last resort to the Supreme Court. Exhibitions of Moving Pictures 1925 and the regulations under it (Regulations respecting the censorship of films, lastly revised by Order in Council No. 342 of 31 March 1949).

Saskatchewan: The Theatres and Cinematographs Act 1940 and the Regulations under the Theatres
and Cinematographs Act, lastly amended by Order in Council No. 48 of 1948.

Finally, in the North West Territories which do not constitute a province, there is the Ordinance respecting Motion Pictures, lastly amended on 17 March 1948, dealing mainly with theatre licensing and safety conditions. As there are only four licensed cinemas in the North West Territories which obtain films through provincial distribution, and as such films have been censored by the provincial authorities, it has not been considered necessary to carry out further censorship.

In Newfoundland, there is an "Act regarding the Censoring of Moving Pictures," but no regulations have been laid down thereunder. At one time a Board of Censorship existed but it was dissolved some years ago.

All provincial acts contain regulations concerning the licensing of cinemas with a view to public safety and compliance with censorship rules. Generally the licensing includes permanent cinemas as well as mobile cinemas and drive-in theatres both for 35mm and 16mm. In the Province of Quebec, film performances in the open air, and consequently drive-in theatres, are prohibited. Most of the provinces require by law that projectionists must pass an examination and obtain a certificate.

Film exchanges (distributing companies and their local agents) must also be licensed, generally to ensure the safe storage of films. In different provinces, such as the provinces of Alberta, Nova Scotia and Ontario, the law contains a clause according to which the authority in charge may prescribe the terms and conditions under which films may be sold, leased or exchanged.

In addition the Lieutenant-Governor in Council of the province of Ontario may require that a proportion of the films available for distribution to exhibitors and the films exhibited in each theatre be of British manufacture and origin, and he may fix such proportions on a monthly or yearly basis.

The Nova Scotia Theatres, Cinematographs and Amusement Act lays down that no cinema may be deprived of the number of films necessary for its operation and also that no cinema may contract for more films than are reasonably required.

A special rule of the British Columbia Moving Pictures Act provides for the establishment of a British Columbia Patriotic and Educational Picture Service under the Department of the Attorney-General. The task of this service is to produce and acquire films and slides of a patriotic, educational or entertaining nature (especially concerning the Province or the Dominion) and to furnish them without charge for public exhibition in the cinemas. The Director of the Service may issue directions to the cinemas as to the times and manner of the exhibition of the films and slides.

Finally different provincial acts deal with entertainment taxes and all of them contain censorship rules. The general pattern is that censorship is exercised in each province by a Censorship Board and appeals against the decisions of these Boards can be made to the provincial Appeals Boards. Furthermore, films are usually censored under two categories: Adult and Suitable for Family Entertainment (or General). The age under which children may not visit cinemas unless films especially approved for them are shown, varies from 14 to 16 years. However, in the Province of Quebec children under 16 are not admitted at all.

(For censorship fees and exchange licences see Censorship section.)

* Mezzo Plate made directly from unretouched photo

* CREATIVITY

Though not in the dictionary, this word is in common use in advertising and merchandising.

Its meaning is illustrated in the work of all departments at

PHOTO ENGRAVERS & ELECTROTYPERS LIMITED.
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AWARDS

ACADEMY OF MOTION PICTURE ARTS & SCIENCES
9038 Melrose Ave., Hollywood 46, Calif.
(213) 958-6200

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First Vice-President ................................ Valentine Davies
Second Vice-President .............................. Wendell R. Corey
Secretary ........................................... Hal Elias
Assistant Secretary ............................... Hal Mohr
Treasurer .......................................... Fred L. Metzler
Assistant Treasurer ............................... John O. Aalberg
Executive Director ............................... Margaret Herrick
Assistant Executive Director ...................... Sam E. Brown
Counsel ......... Wright, Wright, Goldwater & Wright

BOARD OF GOVERNORS

The purposes of the Academy are:
To advance the arts and sciences of motion pictures and to foster cooperation among the creative leadership of the motion picture industry for cultural, educational and technological progress.
To recognize outstanding achievements by conferring annual Awards of Merit, serving as a constant incentive within the industry and focusing wide public attention upon the best in motion pictures.
To conduct cooperative technical research and stimulate the improvement of methods and equipment.
To provide a forum and common meeting ground for the various branches and crafts; to sponsor publications; and to serve as an impartial clearing house for achievement records and statistics.
To constitute an organization of established prestige which is expressly prohibited from concerning itself with economic, political or labor issues.
To represent to the public the viewpoint of the actual creators of motion pictures and symbolize a leadership comparable to that of other academic institutes and foundations.

1959 ACADEMY AWARDS

(Awards made by the Academy of Motion Picture Arts and Sciences in April, 1960 in Hollywood, California.)

PRODUCTION

Ben-Hur, MGM.

PERFORMANCES
Actor: Charlton Heston in Ben-Hur.
Actress: Simone Signoret in Room at the Top, Romulus Films—IFD (UK).
Supporting Actress: Shelley Winters in The Diary of Anne Frank, 20th-Fox.
DIRECTION
William Wyler for Ben-Hur.

WRITING
Screenplay: Neil Paterson for Room at the Top.
Original Story and Screenplay: Russell Rouse and Clarence Green (story) and Stanley Shapiro and Maurice Richlin (screenplay) for Pillow Talk, U-I.

CINEMATOGRAPHY
Black and White: Wm. C. Mellor for The Diary of Anne Frank.

MUSIC
Song: High Hopes from a Hole in the Head, UA, James Van Heusen and Sammy Cahn.
Scoring (Drama or Comedy): Miklos Rozsa for Ben-Hur.

FILM EDITING

SOUND RECORDING
Ben-Hur, Franklin E. Milton.

ART DIRECTION
Black and White: Lyle R. Wheeler and George W. Davis for The Diary of Anne Frank.
Set Decoration: Walter M. Scott and Stuart A. Reiss.

COSTUME DESIGN
Color: Elizabeth Haffenden for Ben-Hur.
Black and White: Orry-Kelly for Some Like It Hot, Ashoton-Mirisch, UA.

DOCUMENTARY PRODUCTION
Feature: Serengeti Shall Not Die, Okapia-Film, Transocean-Film (German).
Short: Glass, George K. Arthur-Go Pictures (The Netherlands).

SHORT SUBJECTS
Live Action: The Golden Fish, Les Requin Associes, Columbia (France).
Cartoon: Moonbird, Storyboards, Inc., Edward Harrison.

SPECIAL EFFECTS

FOREIGN LANGUAGE FILM
Black Orpheus, Dispatfilm and Gemma Cinematografica (France).

SPECIAL AWARD
Jean Hersholt Memorial Award for Humanitarianism: Bob Hope.

Previous Academy Awards

1927-28
Actor: Emil Jannings, Way of All Flesh.
Actress: Janet Gaynor, Seventh Heaven.
Picture: Wings, Paramount.
Special Awards: Warner Bros. for The Jazz Singer.
Charles Chaplin for The Circus.

1928-29
Actress: Mary Pickford, Coquette.

1929-30
Actor: George Arliss, Disraeli.
Actress: Norma Shearer, The Divorcee.
Picture: All Quiet on the Western Front, Universal.

1930-31
Actor: Lionel Barrymore, A Free Soul.
Actress: Marie Dressler, Min and Bill.
Picture: Cimarron, RKO.
1931-32  
**Actor:** Frederic March, Dr. Jekyll and Mr. Hyde.  
**Actress:** Helen Hayes, The Sin of Madelon Claudet.  
**Picture:** Grand Hotel, MGM.  
**Special Award:** Walt Disney for creation of Mickey Mouse.

1932-33  
**Actor:** Charles Laughton, The Private Life of Henry VIII.  
**Actress:** Katharine Hepburn, Morning Glory.  
**Picture:** Cavalcade, Fox Film Corp.

1934  
**Actor:** Clark Gable, It Happened One Night.  
**Actress:** Claudette Colbert, It Happened One Night.  
**Picture:** It Happened One Night, Columbia.  
**Special Award:** Shirley Temple for outstanding contribution to screen entertainment.

1935  
**Actor:** Victor McLaglen, The Informer.  
**Actress:** Bette Davis, Dangerous.  
**Picture:** Mutiny on the Bounty, MGM.  
**Special Award:** David Wark Griffith for distinguished creative achievements as director and producer and lasting contributions to progress of motion picture arts.

1936  
**Actor:** Paul Muni, The Story of Louis Pasteur.  
**Actress:** Luise Rainer, The Great Ziegfeld.  
**Picture:** The Great Ziegfeld, MGM.  
**Special Awards:** March of Time, W. Howard Greene and Harold Rosson for color cinematography in The Garden of Allah.

1937  
**Actor:** Spencer Tracy, Captains Courageous.  
**Actress:** Luise Rainer, The Good Earth.  
**Picture:** The Life of Emile Zola, Warner Bros.  
**Special Awards:** Mack Sennett, Edgar Bergen, W. Howard Greene for color photography of A Star Is Born, Selznick-United Artists. The Museum of Modern Art Film Library for collecting films dating from 1895.

**Irving G. Thalberg Memorial Award:** Darryl F. Zanuck.

1938  
**Actor:** Spencer Tracy, Boys Town.  
**Actress:** Bette Davis, Jezebel.  
**Picture:** You Can't Take It With You, Columbia.  

**Irving G. Thalberg Memorial Award:** Hal Wallis.

1939  
**Actor:** Robert Donat, Goodbye, Mr. Chips.  
**Actress:** Vivien Leigh, Gone With the Wind.  
**Picture:** Gone With the Wind, Selznick International-MGM.  
**Special Awards:** Douglas Fairbanks, Sr, The Technicolor Company, Motion Picture Relief Fund, Judy Garland for outstanding performance as screen juvenile. William Cameron Menzies for achievements in use of color for Gone With the Wind.

**Irving G. Thalberg Memorial Award:** David O. Selznick.

1940  
**Actor:** James Stewart, The Philadelphia Story.  
**Actress:** Ginger Rogers, Kitty Foyle.  
**Picture:** Rebecca, Selznick International-UA.  
**Special Awards:** Bob Hope, Colonel Nathan Levinson, Twentieth Century-Fox Films. Warner Bros. Art Department and Anton Grot.

1941  
**Actor:** Gary Cooper, Sergeant York.  
**Actress:** Joan Fontaine, Suspicion.  
**Picture:** How Green Was My Valley, 20th Century-Fox.

**Special Awards:** Walt Disney, William Garity, John A. Hawkins, RCA Manufacturing Co. for use of sound in Fantasia. Leopold Stokowski and associates for unique creation of visualized music in Fantasia.

**Irving G. Thalberg Memorial Award:** Walt Disney.

1942  
**Actor:** James Cagney, Yankee Doodle Dandy.  
**Actress:** Greer Garson, Mrs. Miniver.  
**Picture:** Mrs. Miniver, MGM.  
**Special Awards:** Charles Boyer for creation of the French Research Foundation. In Which We Serve for outstanding international foreign production. MGM for production of the Andy Hardy series which best reflects the American Way of Life.

**Irving G. Thalberg Memorial Award:** Sidney Franklin.

1943  
**Actor:** Paul Lucas, The Watch on the Rhine.  
**Actress:** Jennifer Jones, The Song of Bernadette.  
**Picture:** Casablanca, Warner Bros.  
**Special Award:** George Pal for his novel technique in producing puppetoon shorts.

**Irving G. Thalberg Memorial Award:** Hal B. Wallis.

1944  
**Actor:** Bing Crosby, Going My Way.  
**Actress:** Ingrid Bergman, Gaslight.  
**Picture:** Going My Way, Paramount.  
**Special Award:** Margaret O'Brien as the outstanding child actress of the year.

**Irving G. Thalberg Memorial Award:** Darryl F. Zanuck.

1945  
**Actor:** Ray Milland, The Lost Weekend.  
**Actress:** Joan Crawford, Mildred Pierce.  
**Picture:** The Lost Weekend, Paramount.  
**Special Awards:** Walter Wang for distinguished achievement in serving six consecutive years as president of the Academy of Motion Picture Arts and Sciences. Frank Ross, producer, Mervyn LeRoy, director, and Frank Sinatra, star of the House I Live In. Peggy Ann Garner as the most promising juvenile of 1945 for her performance in A Tree Grows In Brooklyn.

1946  
**Actor:** Frederic March, The Best Years of Our Lives.  
**Actress:** Olivia de Havilland, To Each His Own.  
**Picture:** The Best Years of Our Lives, RKO-Selznick Goldwyn.  
**Special Awards:** Laurence Olivier, Harold Russell. Ernst Lubitsch, Claude Jarman, Jr. (Junior Award).

**Irving G. Thalberg Memorial Award:** Samuel Goldwyn.

1947  
**Actor:** Ronald Colman, A Double Life.  
**Actress:** Loretta Young, The Farmer's Daughter.  
**Picture:** Gentleman's Agreement, 20th Century-Fox.  
1948
Actor: Sir Laurence Olivier, Hamlet.
Actress: Janet Wynn, A Woman Under the Influence.
Irving G. Thalberg Memorial Award: Jerry Wald.

1949
Actor: Broderick Crawford, All the King’s Men.
Actress: Olivia de Havilland, The Heiress.
Picture: All the King’s Men, Robert Rossen-Columbia.
Special Awards: Jean Hersholt for distinguished service to the industry. Bobby Driscoll for outstanding juvenile performance in The Window and So Dear to My Heart. Fred Astaire for raising the standard of musical films. Cecil B. De Mille for 37 years of pioneer work in the industry.

1950
Actor: Jose Ferrer, Cyrano de Bergerac.
Actress: Judy Holliday, Born Yesterday.
Picture: All About Eve, 20th Century-Fox.
Irving G. Thalberg Memorial Award: Darryl F. Zanuck.

1951
Actress: Vivien Leigh, A Streetcar Named Desire.
Picture: An American in Paris, MGM.
Special Awards: Rashomon. Gene Kelly for Achievement in the Art of Choreography on Film.
Irving G. Thalberg Memorial Award: Arthur Freed.

1952
Actor: Gary Cooper, High Noon.
Actress: Shirley Booth, Come Back, Little Sheba.
Picture: The Greatest Show on Earth, Paramount.
Irving G. Thalberg Memorial Award: Cecil B. De Mille.

1953
Actress: Audrey Hepburn, Roman Holiday.

British Film Academy Awards

THE SOCIETY OF FILM & TELEVISION ARTS, LTD.
3 Soho Sq., London W.1., England (GERard 4235)

President ................. HRH The Prince Philip, Duke of Edinburgh, KG, KT
Chairman ..................... Bill Ward
Vice-Chairman .................. Sir Michael Balcon
Secretary ..................... James H. Lawrie
Deputy-Secretary ................ Mrs. P. J. Steele

On Jan. 1, 1959 the British Film Academy was merged with the Guild of Television Producers and Directors to form The Society of Film and Television Arts, Ltd. In order to continue the work of both bodies in single organization.

Objects of the SFTA are "To promote, maintain, improve and advance original and creative work among persons engaged in film and television production; to create and maintain a high standard of qualification and performance in such persons; and to encourage and promote experiment and research in the arts, sciences and techniques of film and television production." Among its varied activities are the annual British Film Academy Awards and those of the Guild of Television Producers and Directors.

Its members are senior film-makers or producers and directors of TV programmes. Associate members are others working creatively in film or TV and Affiliates are those not creatively involved but who work in professional contact with those who are.

1959 UK ACADEMY AWARDS
Best Film From Any Source: Ben-Hur (USA).
Best British Film: Sapphire.
United Nations Award for the Best Film em-

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bodying one or more of the principles of the United Nations Charter: On the Beach (USA).

Best Short Film (Previously Best Documentary Film): Seven Cities of Antarctica (USA).

Robert Flaherty Award for best feature-length documentary (First year): The Savage Eye (USA).

Best Specialized Film (Previously for Work lying outside the feature and Documentary Fields): This Is the BBC (British).

Best Animated Film: The Violinist (USA).

Best British Screenplay: I'm All Right, Jack.

Best British Actress: Audrey Hepburn in The Nun's Story (USA).

Best British Actor: Peter Sellers in I'm All Right, Jack.

Best Foreign Actress: Shirley MacLaine in Any Girl (USA).

Best Foreign Actor: Jack Lemmon in Some Like It Hot (USA).

Most Promising Newcomer: Hayley Mills in Tiger Bay (British).

WINNERS IN PREVIOUS YEARS


Special Award for Work Lying Outside the Feature and Documentary Fields: 1948—Atomic Physics; 1949—La Famille Martin; 1950—The True Face of Japan (This Modern Age); 1951—Gerald McBoing-Boing; 1952—An Teanga; 1953—The Romance of Transportation; 1954—Time Out of War; 1955—The Bespoke Overcoat; 1956—The Red Balloon; 1957—A Chairy Tale; 1958—The Children's Film Foundation.

SPECIAL AWARDS

To Arthur Chetwynd of Chetwynd Films in Toronto for "dedicated service in the interests of Canadian film-makers as an executive officer of The Association of Motion Picture Producers and Laboratories of Canada." and to Joseph Morin, director of the Cinematographic Branch of the Province of Quebec "in recognition of more than forty years' distinguished service to Canadian filmmaking in the fields of production, distribution and exhibition."
THEATRICAL

THEATRICAL FEATURE
No entries were submitted in this category.

THEATRICAL SHORT
ROYAL RIVER, produced by the National Film Board of Canada, "for an outstanding theatrical short presentation, excellent in all aspects."

NON-THEATRICAL

ARTS AND EXPERIMENTAL
LES BATEAUX DE NEIGE, produced by Studio 7 Ltd., "for rare sensitivity in subject treatment and delicate tension in the story line and photography."

CHILDREN
TALES OF THE RIVERBANK, produced by Riverbank Productions Ltd., "for an imaginative and delightful entertainment film for young children."

THE CHAIRMAKER AND THE BOYS, produced by the National Film Board, "for artistic and dramatic achievement of purpose."

GENERAL INFORMATION
A IS FOR ARCHITECTURE, produced by the National Film Board, "for outstanding animation and excellent photography, music and editing."

PUBLIC RELATIONS
IT'S PEOPLE THAT COUNT, produced by Crawley Films Ltd., "for excellent use of the black and white film medium in an honest, sincere and modestly related story."

SALES PROMOTION
HOSIERY FACTS AND FASHIONS, produced by Omega Productions Inc., "for imaginative photography, clear exposition of facts and excellent realization of purpose."

TRAINING AND INSTRUCTION
AN INTRODUCTION TO JET ENGINES, produced by the National Film Board, "for effective color and photography in a clear and concise explanation of the subject."

RADIATION, produced by the National Film Board, "for an excellent presentation of a difficult subject."

TRAVEL AND RECREATION
PRESSURE GOLF, produced by Crawley Films Ltd., "for realization of purpose and suitability for its intended audience."

TELEVISION

TELEVISION FILMS
BAD MEDICINE, produced by Crawley Films Ltd., "for a fine combination of drama, suspense, human interests and technical production."

MAN OF KINTAIL, produced by Chetwynd Films Ltd., "for an example of film for television making the greatest use of its talents."

TELEVISION COMMERCIALS
DUET, produced by Robert Lawrence Productions (Canada) Ltd., "for an excellent use of the film medium in an effective television commercial."

AMATEUR
(Winner of this category receives the Trophy of The Association of Motion Picture Producers and Laboratories of Canada, given annually for the Best Amateur Film.)

PAPERCHASE, produced by a group of amateurs during a summer course at the University of British Columbia, "for a refreshing, imaginative and original use of music and dialogue which are in excellent concinnity with the visuals."

Previous Winners

1958 WINNERS
Film of the Year: No award was made.
Special Awards: To the Canadian Broadcasting Corporation for "its encouragement of the appreciation of good film-making over the years" and to Dean Walker, Toronto, for "encouragement of high standards in Canadian film production through his articles."

Theatrical—Shorts: The Tall Country, Parry Films Ltd.; Money Minters, Crawley Films Ltd.; The Quest, National Film Board.

Non-Theatrical—General Information: The Living Stone, National Film Board.

Non-Theatrical—Public Relations: Saskatchewan, Our University, Crawley Films Ltd.

Non-Theatrical—Sales and Promotion: Beauty to Live With, Crawley Films Ltd.

Non-Theatrical—Training and Instruction: Fire in Town, National Film Board.

Non-Theatrical—Travel and Recreation: Grey Cup Festival '58, Chetwynd Films Ltd.; Quetico, Christopher Chapman.

Television—Television Films: Winter Crossing at L'Isle Aux Coudres, Crawley Films Ltd.; One Day's Poison, National Film Board; Blood and Fire, National Film Board.

Television—Filmed TV Commercials: Du Muerior Cigarette, 608, Omega Films Ltd.

Amateur: Watch Out, Jack W. Ruddell, Toronto; Pinoke, J. S. Grassick, Toronto.

The Canadian Film Awards started in 1948. For winners before 1958 see previous editions.

35 Mm. Film Festivals

MONTREAL FILM FESTIVAL
MONTREAL MUSIC AND DRAMA FESTIVAL
Montreal Festivals Society
Suite 34, 1700 Berri St., Montreal, Que.
Chairman Pierre Juneau
Secretary Fernand Cadieux

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STRATFORD SHAKESPEAREAN FESTIVAL
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Vancouver Festival Society
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519 Jarvis St., Toronto 5, Ont.
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NEW YORK 20, NEW YORK
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Most of the music in motion picture films is within the administration of CAPAC and before such music may be lawfully performed in theatres the CAPAC license must be obtained. The rental of a film does not give exhibitors the right to perform CAPAC copyright music in their theatres.

The annual license fees CAPAC may lawfully collect, on behalf of the composers, authors and publishers it represents, are approved each year by a Government Board and are published in the “Canada Gazette”.

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A. Cross, Rediffusion, Inc., Montreal.

The seating capacity of drive-in theatres shall
be three times the maximum number of auto-
mobiles which may be accommodated at any
one time.
A license obtained under this item of the tariff
does not authorize any concert or stage show
when the exhibition of one or more films is not
an integral part of the program.
16 mm. exhibition—Two dollars ($2) for not
more than four prints of any negative either made
in Canada or imported, and an additional $2 for
each additional four or fewer positive prints. Per-
formance on payment "as many times and as
often as desired."

COPYRIGHT APPEAL BOARD
Ottawa, Ontario
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(The Copyright Appeal Board is appointed by
the Governor in Council, as required under the
Copyright Act. It meets annually in Ottawa to
fix fees payable to performing right societies after
hearing interested parties and studying rates sub-
mitted.)
CENSORSHIP

Nine of the 10 Canadian provinces have film censorship boards, the exception being Newfoundland. Censorship was outlawed across the border by the United States Supreme Court as a violation of the freedom of the press guaranteed by the Constitution. Efforts by states and cities to reintroduce film censorship have been declared illegal in several recent court cases.

In the recent past film censorship in Canada has come to the attention of the general public through controversies over Room at the Top, Elmer Gantry and other pictures. The freedom that came to USA producers with the end of censorship has brought broader treatment of sex and other matters.

Film censorship in Canada is considered a provincial matter, whereas television is a federal one. Thus films censored to keep the young from seeing what censors consider questionable content enter the home freely. And not only during the time theatres are open but at other hours and on Sunday, when they are closed in every province but Quebec. Thus film censorship is carried on in a climate of absurdity.

Perhaps the provincial governments don't like to give up film censorship because of the censorship fees, which run into many thousands annually. The Canadian Motion Picture Distributors Association has asked for reductions in these fees for years with little success.

CENSORSHIP BOARDS AND RATES

BRITISH COLUMBIA CENSOR OF MOVING PICTURES
636 Burrard St., Vancouver, BC.
(TAllow 4181, Local 56)
Operates under the Department of the Attorney-General and Senior Officer is Hon. R. W. Bonner, QC, Attorney-General.
Chief Censor is R. W. McDonald.
Chief Inspector of Theatres is Basil O. Nixon, Provincial Fire Marshal, 411 Dunsmuir St., Vancouver.

CENSORSHIP FEES
35 MM.—Silent films: $1.50 for the first 1,000 feet and 75 cents for each additional 500 feet or fraction thereof. Sound films: $4 for the first 1,000 feet and $2 for each additional 500 feet or fraction thereof. Additional prints: $3 for the first 1,000 feet and $1.50 for each additional 500 feet or fraction thereof. Trailers: $2 for each 500 feet or fraction thereof. Other (without film exchange licence and/or not mentioned previously): $6 for the first 1,000 feet and $3 for each additional 500 feet or fraction thereof.

16 MM.—Silent films: $1 for the first 400 feet and 50 cents for each additional 200 feet or fraction thereof. Sound films: $2 for the first 400 feet and $1 for each additional 200 feet or fraction thereof. Additional prints: $1.50 for the first 400 feet and 75 cents for each additional 200 feet or fraction thereof. Trailers: $1 for each 100 feet or fraction thereof. Other (without film exchange licence and/or not mentioned previously): $3 for the first 400 feet and $1.50 for each additional 200 feet or fraction thereof.

APEALS—$25 for each appeal.
TELEVISION—Fees for films to be used for TV broadcasting are at the same rates as above.

NEWSCLIP—$1.50 for each 500 feet or fraction thereof for newsclips added to a newsreel. Additional prints—$1 for each 500 feet or fraction thereof.
AD FILMS—50 cents for each 100 feet of film or fraction thereof for screen advertising film.
SPECIAL FILMS—$5, or any lesser fee chargeable under these regulations, for each titled subject of 35, 16 or 8 mm. film to be shown by an organization or society operating primarily for cultural, educational or charitable purposes, to be shown not more than twice in the Province on a date or dates specified on a certificate from the Censor to accompany the film while in the Province, for the complete film.

EXCHANGE LICENCES
Exchange licences are issued by the Censor of Moving Pictures in Vancouver and the annual fees are $300 for 35 mm. and $25 for 16 mm.

ALBERTA MOTION PICTURE CENSOR BRANCH
Natural Resources Bldg., Edmonton, Alta.
(Phone CA. 9-3310)
Operates under the Province’s Department and Senior Officer is Hon. A. R. Patrick, Provincial Secretary and Minister of Industries and Development.
Director of Amusements Branch and Chairman of the Board is P. J. A. Fleming.
Chief Inspector of Theatres is H. W. Burkell.

CENSORSHIP FEES
35 MM.—$4 per 1,000 feet or fraction thereof. Second and third prints: $3 per 1,000 feet or fraction thereof. Fourth and subsequent prints $1 per 1,000 feet or fraction thereof. Trailers: $1 each.
16 MM.—$2 for each 400 feet or fraction thereof. Additional prints: $1 for each 400 feet or
fraction thereof.
(Without a film exchange licence all charges are doubled.)

EXCHANGE LICENCES
Exchange licences are issued by the Amusements Tax Branch of the Provincial Secretary's Dept. in Edmonton and the annual fees are $250 for 35 mm. and $100 for 16 mm.

SASKATCHEWAN THEATRES & CINEMATOGRAPHS BRANCH
Administration Bldg., Regina, Sask.
Operates under the Department of Labour and Senior Officer is Hon. C. C. Williams, Minister of Labour.
Film Censor is W. E. Murray and Ass'nt Film Censor is Miss A. MacPherson at Saskatchewan House, 4625 Dewdney Avenue, Regina, Sask.
Administrator of the Theatres Branch is Fire Commissioner W. J. Carson, Administration Bldg., Albert Street, Regina, Sask.
Chief Inspector of Theatres is D. E. Williams, Administration Bldg., Albert Street, Regina, Sask.
Chairman of the Board is M. B. Newton.
Vice-Chairman of the Board and Assistant Director of Theatres is W. D. McPhee.

CENSORSHIP FEES
CHARGES—(a) For standard films $4 per reel of original film; additional prints, $3 for each reel.
(b) For miniature films, $2 for each reel of 400 feet in length or less; additional prints, $1 for each reel.
(c) For trailers, $1 per film of less than 100 feet in length; $2 for each film of not less than 100 feet but less than 500 feet in length; and $4 for each film of not less than 500 feet or more than 1,000 feet in length.

MANITOBA BOARD OF CENSORS FOR MOTION PICTURES
7 Legislative Bldg., Winnipeg, Man. (WH-6-7295)
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Chairman of the Board is M. B. Newton.
Chief Inspector of Theatres is R. A. Barley.

CENSORSHIP FEES
35 MM.—$4 per reel for the first print and $1 per reel for each subsequent print; $2 each for regular trailers less than 500 feet; $1 each for teaser trailers less than 100 feet.
16 MM.—$2 for each reel of 400 feet or less. Additional prints: $1 for each reel.

EXCHANGE LICENCES
Exchange licences are issued by the Manitoba Censor Board in Winnipeg and the annual fees are $250 for 35 mm. and $50 for 16 mm.

THEATRE BRANCH AND BOARD OF CENSORS (ONTARIO)
1075 Millwood Rd., Toronto 17, Ont. (Hudson 9-2191)
Operates under the Department of Travel & Publicity and Senior Officer is Hon. B. L. Carmichael, Minister.
Chairman of the Board and Director of Theatres is O. J. Silverthorne.
Vice-Chairman of the Board and Assistant Director of Theatres is W. D. McPhee.

CENSORSHIP FEES
35 MM.—$3 for each reel of sound film of British origin and for each reel of silent film; $6 for each reel of sound film of foreign origin; 50 cents for each silent film trailer 500' or less in length; $1.50 for each sound film trailer of British origin over 100 ft but not over 500 ft and $3 for over 500' but less than 1,000'; $1 for each sound film trailer of foreign or British origin 100' or less, $3 for each sound film trailer of foreign origin over 100 ft but not over 500 ft and $6 for over 500' but less than 1,000'; $1 for each newsreel; $1 for each duplicate certificate.
16 MM.—$3 for each reel of sound or silent film with dialogue or sub-titles in a language other than English; $1.50 for each reel of sound or silent film with English dialogue or sub-titles; $1 for each newsreel; 50 cents for each trailer of 200' or less; $1 for each duplicate certificate.

EXCHANGE LICENCES
Exchange licences are issued by the Theatres Branch and Board of Censors (Ontario) in Toronto and the annual fees are $100 for 35 mm. and $50 for 16 mm. The charge for the transfer of a film exchange licence is $5.

BOARD OF CINEMA CENSORS OF THE PROVINCE OF QUEBEC
701 St. Gabriel St., Montreal, Que.
Operates under the jurisdiction of the Attorney General and his Department.
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Staff Manager and Administrator is Lucien Desbiens.

CENSORSHIP FEES
35 MM.—$5 per film of 500 feet or less and $5 for each additional 500 feet or less.
16 MM.—$2.50 per film of 400 feet or less and $2.50 for each additional 400 feet or less.

APPEALS—For 35 mm., $10 for each 1,000 feet or fraction thereof. For 16 mm., $4 for each 400 feet or fraction thereof.
(Without a film exchange licence all charges, including appeals, are doubled.)

EXCHANGE LICENCES
Exchange licences are issued by the Bureau du Revenu in Montreal and the annual fees are $205 for 35 mm. and $12 for 16 mm.

NEW BRUNSWICK BOARD OF CENSORS
55 Canterbury St., Saint John, NB. (Phone 2-3371)
Operates under the Department of the Provincial Secretary-Treasurer and Senior Officer is Hon. D. D. Patterson, Provincial Secretary-Treasurer.
Chairman of the Board and Chief Inspector of Theatres is George S. Enos.

CENSORSHIP FEES

EXCHANGE LICENCES
Exchange licences are issued by the Dept. of the Provincial Secretary-Treasurer in Fredericton and the annual fees are $250 for 35 mm. and $50 for 16 mm.

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KIMBERLEY
The Daily Bulletin

KITIMAT
Northern Sentinel—Hal Malone

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The British Columbian—Jeffrey Cross

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The Canadian Observer

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The Star

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The Daily Bulletin

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The Herald

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MOOSE JAW
The Times-Herald

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REGINA
The Leader-Post—Bruce Peacock

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The Free Press—Marion Lepkin
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- Courtenay—CFCP
- Cranbrook—CCKE
- Dawson Creek—CJC DC
- Kamloops—CFJC
- Ke alo wna—CKOV
- Nanaimo—CHUB
- Nelson—CKLN
- New Westminster—CKNW
- Penticton—COK
- Prince George—CKPG
- Prince Rupert—CFPR
- Quesnel—CKCQ

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  - CFUN
  - CHQM & CHQM-FM
  - CJOR
  - CKLG
  - CKWX

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  - CFCH
- Camrose—CFCW
- Drumheller—CJDV
- Edmonton—CBX
  - CBX
  - CFRN & CFRN-FM
  - CHER
  - CJCA & CJCA-FM
  - CKUA & CKUA-FM

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- Moose Jaw—CHAL
- North Battleford—CJNB
- Prince Albert—CKBI

#### SASKATOON

- LLOYDMINSTER—CKS A
- Medicine Hat—CHAT
- Peace River—CKYL
- Red Deer—CKRD

#### MANITOBA

- Altona—CFAM
- Brandon—CKX
- Dauphin—CKDM
- Port R Ent—CHFC
- Flin Flon—CFAR

#### PORTAGE LA PRAIRIE—CFRY

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- CKRC
- CKY

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- Chatham—CFCO
- Cobourg—CHUC
- Cornwall—CFML
  - CJSS & CJSS-FM

#### FORT FRANCIS—CFOB

#### FORT WILLIAM—CJLX

- CKPR & CKPR-FM

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- Hamilton—CHML
  - CKOC

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- Parry Sound—CKAR
- Kenora—C JRL
- Kingston—CKLC & CKLC-FM
  - CKWS

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- Kitchener—CKCR
  - CKKW
- Leamington—CJSP
- Lindsay—CKLY
- London—CPFL & CPFL-FM
  - CKSL

#### Midland—C KMP
- Niagara Falls—CHVC
- North Bay—CFCH
- Oakville—CHWO
- Orillia—CFOR
- Oshawa—CKLB & CKLB-FM
- Ottawa—CBO & CBO-FM
  - CFRA & CFRA-FM
  - CKOY

#### Owen Sound—CFOS
- Pembroke—CHOV
- Peterborough—CHEX
  - CKPT

#### Port Arthur—CFPA
- Richmond Hill—CJRH
- St. Catharines—CKTB & CKTB-FM
- St. Thomas—CHLO
- Sarnia—CHOK
- Sa ult Ste. Marie—CJC
  - CKCY

#### Sault St. Marie—CJS
- Simcoe—CFRS
- Smith Falls—CJET
- Stratford—CJCS
- Sudbury—CFBR
  - CHNO
  - CKSO

#### Timmins—CFCL
- Timmins—CKCL
- Toronto—C B C-FM
  - CBL
  - CFRB & CFRB-FM
  - CHF I-FM
  - CHUM
  - CJBC
  - CKED
  - CKFH

#### Welland—CHOW
- Windsor—CBE
  - CKLW & CKLW-FM
- Wingham—CKNX
- Woodstock—CKOX
Quebec

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<td>Jonquiere</td>
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<td>CHRC &amp; CHRC-FM</td>
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<td>CKGV</td>
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<td>Rimouski</td>
<td>CJBR &amp; CJBR-FM</td>
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<tr>
<td>Riviere du Loup</td>
<td>CJFP</td>
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<td>Rochevral</td>
<td>CHRL</td>
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<tr>
<td>Rouyn</td>
<td>CKRN</td>
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<tr>
<td>Ste. Anne de la Pocatiere</td>
<td>CHGB</td>
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<tr>
<td>St. Georges de Beaupre</td>
<td>CKRB</td>
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<td>St. Hyacinthe</td>
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<td>Victoriaville</td>
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<td>New Brunswick</td>
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<tr>
<td>Sackville</td>
<td>CBA</td>
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<tr>
<td>Saint John</td>
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<td></td>
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<td>Woodstock</td>
<td>CJCJ</td>
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Newfoundland

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<th>Town</th>
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<td>CBY</td>
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<td>CGB</td>
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<td>Grand Falls</td>
<td>CBT</td>
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<td>St. John's</td>
<td>CBN</td>
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<td></td>
<td>CJB</td>
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<td>VOCM</td>
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</tbody>
</table>

Trade Publications

**Canadian Film Weekly**
(Incorporating Canadian Moving Picture Digest)

Issued every Wednesday by Film Publications of Canada, Ltd., 175 Bloor St. E., Toronto, Ontario. Walnut 4-3707 and Walnut 4-1757. Managing Editor: Hye Bossin; Assistant Editor: Ben Halter; Office Manager: Esther Silver.

**Canadian Film Weekly Year Book of the Canadian Motion Picture Industry**

Issued by Film Publications of Canada, Ltd., 175 Bloor St. E., Toronto. Walnut 4-3701. President: N. A. Taylor; Vice-President: Hye Bossin; Secretary-Treasurer: H. S. Mandell.

**Canadian Broadcaster**

Issued every second and fourth Thursday of each month by R. G. Lewis & Company Ltd., 54 Wellington St. W., Toronto. Editor and Publisher: Richard G. Lewis.

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CONTINUING decrease in 16 mm. theatrical income is indicated by a marked decline in the number of theatres which operated in 1958. A picture of any aspect of 16 mm. theatrical operation other than total rentals earned is no longer available from the Dominion Bureau of Statistics, which stopped gathering information on Itinerant Operators and Community Enterprises in 1957. Requests for figures were so consistently ignored that the DBS called a halt.

In 1956, the DBS showed that there were 488 16 mm. exhibitors who took in $1,588,587 from 4,286,768 admissions and paid out $2,205,101 in rentals. Comparisons with earlier statistics can be found in previous Year Books.

The number of small-gauge theatres which operated in 1958 is 110, of which five were drive-ins. This is 38 fewer than in 1957, when there were also five drive-ins. Some 16 mm. distributors expressed doubt that the figure had fallen that low. In any case, there was even fewer in 1959 but DBS figures are not available yet. In 1956 there were 206 theatres.

The leader in the 16 mm. theatre field in 1958 was Newfoundland, with 36, an increase of three — which is no doubt why one company, 20th Century-Fox, opened a branch in the capital, St. John's. There is one theatre in Labrador. The other companies service these from their Maritime headquarters in St. John, NB. Ontario had 19 theatres, Sask. 16, Quebec, Alberta and Manitoba 8 each, and BC 6. BC's theatres included two drive-ins and Alberta's one, while NS had two drive-ins but no standard situations.

Besides Community Theatres, which are operated by local bodies presumably as non-profit enterprises, and Itinerant Operators, 16 mm. distributors also get income from institutions.

Income from theatrical use of 16 mm. in 1958 was $1,706,259, a drop of $99,608 from 1957's $1,805,867 and it is estimated that it will not be much lower in 1959, even though there are fewer outlets. Higher prices are a factor in keeping rentals in a profitable area.

Distribution of 16 mm. is a changing picture. Allied Artists and International Film Distributors dropped their small-gauge departments in favor of represen-

tation by 20th-Fox, which created its own department several years ago. Columbia has also resumed distribution of its 16 mm. product.

In the following 10-year table of 16 mm. rentals, returns from TV are separated from 1955 on, as explained below, and the first rentals figures are the totals, in each case, of the combined theatrical and non-theatrical yield. This last-named is the revenue from rentals to the Red Cross, the armed services, institutions, home users, etc., where no admissions are charged, and in 1957 this totalled $392,878 and in 1958 $393,966.

<table>
<thead>
<tr>
<th>Year</th>
<th>Rentals</th>
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</thead>
<tbody>
<tr>
<td>1949</td>
<td>$1,684,953</td>
</tr>
<tr>
<td>1950</td>
<td>1,713,813</td>
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<tr>
<td>1951</td>
<td>1,889,461</td>
</tr>
<tr>
<td>1952*</td>
<td>2,281,540</td>
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<tr>
<td>1953*</td>
<td>2,411,244</td>
</tr>
<tr>
<td>1954*</td>
<td>2,923,762</td>
</tr>
<tr>
<td>1955</td>
<td>2,400,733</td>
</tr>
<tr>
<td>1956</td>
<td>2,205,101</td>
</tr>
<tr>
<td>1957</td>
<td>2,198,745</td>
</tr>
<tr>
<td>1958</td>
<td>2,100,225</td>
</tr>
</tbody>
</table>

* (Television came to Canada in September, 1952 but only accounted for a minor share of the 16 mm. rentals until 1955. For the three years marked with an asterisk above (1952-3-4) the DBS included the TV income in the totals but in the following years these were given separately and amounted to:

TELEVISION RENTALS

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1955</td>
<td>$3,072,992</td>
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<tr>
<td>1956</td>
<td>4,550,178</td>
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<tr>
<td>1957</td>
<td>5,575,414</td>
</tr>
<tr>
<td>1958</td>
<td>6,336,346</td>
</tr>
</tbody>
</table>

(This report is drawn from the official DBS report for 1958, the 1959 report not having been issued yet. But an August, 1960 figure shows that 16 mm. situations increased by four, and that drive-ins had remained at six.)

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BRITISH COLUMBIA
$2 for first 400' (including News); $1 for each additional 200' or fraction thereof; $1.50 for each additional 200' or fraction thereof; trailers $1 for each 100' or fraction thereof (no allowance for additional prints).

ALBERTA
$2 for each 400' or fraction thereof (including News); $1 for each 400' or fraction thereof for additional prints; $1 for each trailer.

SASKATCHEWAN
$2 for each 400' or fraction thereof (including News); no allowance for additional prints; $1 for each trailer.

MANITOBA
$2 for each 400' or fraction thereof (including News); $1 for each trailer; no allowance for additional prints.

ONTARIO
$3 for each reel of sound or silent film with dialogue or subtitles in a language other than English; $1.50 for each reel of sound or silent film with English dialogue or subtitles; $1 for each newsreel; 50c for each trailer of 200' or less; $1 for each duplicate certificate.

QUEBEC
$2.25 for each 400' or fraction thereof (including News).

NEW BRUNSWICK
$10 for each programme (including News and trailers).

NOVA SCOTIA
$1.50 for each 400' or fraction thereof (including News); 75c for each 400' or fraction thereof for additional prints; 50c for each trailer.

PRINCE EDWARD ISLAND
No censor board. Films shown in the Province must be approved by New Brunswick Board of Censors.

NEWFOUNDLAND
No censor board. Films shown in the Province must be approved by New Brunswick Board of Censors.
### 16 Mm. Theatres

In 1957 the Dominion Bureau of Statistics stopped gathering information about Community Enterprises and 16 mm. places of exhibition serviced by Itinerant Operators because of truancy and lateness by exhibitors in providing information. Community Enterprises are those operated by local non-profit organizations and Itinerant Operators are purely commercial exhibitors who move from location to location during the week. In September, 1957, there were 27 Community Enterprises and 123 Itinerant Operators. The DBS now limits itself to gathering information about 16 mm. theatres. A 16 mm. theatre to the DBS is a place of exhibition outside those defined above.

#### BRITISH COLUMBIA
- Alexis Creek, Alexis Creek Theatre
- Burns Lake, Reo Theatre
- Hazelton, Community Hall
- Kaslo, Musiland Theatre
- McBride, Rainbow Theatre
- Port Edward, Community Hall
- Vanderhoof, Reo Theatre

#### ALBERTA
- Banff, Lux Theatre
- Fort Vermilion, Fort Hall
- Slave Lake, Rex Theatre
- Sundre, Sundre Theatre
- Valleyview, James Theatres Ltd.
- Veteran, Veteran Theatre

#### SASKATCHEWAN
- Bjorkdale, Bjorkdale Hall
- Buffalo Narrows, Forest Hall
- Consul, Consul Community Theatre
- Fife Lake, Mike's Theatre
- Golden Prairie, Rex Theatre
- Kyle, Kyle Theatre
- Loo Lake, Loo Lake Theatre
- Paradise Hill, Paradise Hill Theatre
- Piaplot, Massey Hall
- Red Earth, Red Earth Theatre
- Robsart, Community Theatre
- Simmie, Rainbow Theatre
- Torquay, Torquay Theatre

#### MANITOBA
- Alonsa, Silverridge Theatre
- Amaranth, Amaranth Hall
- Churchill, Igloo Theatre
- Cranberry Portage, Bayview Theatre
- Dauphin, Fox Theatre
- Glenella, Wilson Hall
- Grand Rapids, Grand Rapids Theatre
- Island Lake, Island Lake Theatre
- Kelwood, Kelwood Hall
- Langruth, Langruth Theatre
- Moose Lake, Lucian's Theatre
- Moose Lake, Moose Lake Trading Show

#### ONTARIO
- Alcona Beach, Parkside Theatre
- Armstrong, Latoski's Hall
- Coldwater, Embassy Theatre
- Eliott Lake, Canadian Met Mines
- Gogama, Aurum Theatre
- Grand Bend, Aldon Theatre
- Hawk Junction, Theo. J. Boucher
- Hearst, Cartier Theatre
- Killaloe, Village Theatre
- McKenzie Island, Island Theatre
- Manitoulin Island, J. Debassige
- Missanabie, Missanabie Hall
- Nakina, 12 Railway Ave., Paramount Theatre
- Noelville, Huot Theatre
- Quirke Lake, Spanish American Mines
- Sault, G. L. Sheffield
- Temagami, E. F. Goddard
- Vernon, Paris Theatre

#### QUEBEC
- Anse St. Jean, Theatre Bellevue
- Chute aux Outardes, Co. Saguenay, Empire Theatre
- Les Escoumins, Theatre Escoumins
- Longueuil, Theatre Avalon
- Manche O'Pee, Co. Gaspe O., Theatre Blanchette
- New Port Ilots, St. John Theatre
- New Port Point, Co. Gaspe, Theatre Lido
- Oskelaneo River, Theatre Bouchard
- St. Camille, Salle Lapointe
- St. Emile D'Avelair, Cinema Gagnon
- St. Leon De Labrecque, Salle Lemay
- St. Malachie, Salle Principale
- St. Urbain, Pizza Theatre
- Tadoussac, Theatre Tadoussac
- Taschereau, Theatre Durocher

#### NEWFOUNDLAND
- Avondale, Station Theatre
- Baie Verte, Jones Theatre
- Bay of Islands, Co. Cove, S. Noseworthy
- Belfream, J. M. Fudge Ltd.
- Cape Broyle, M. J. Hayden
- Clarke's Beach, Salmon Cove, William Mugford
- Codry, A. L. Gillis
- Englee, R. Gillard
- Flat Bay, Star Theatre
- Fleur de Lys, White Bay, J. Quigley
- Fogo, Musgrave Harbor, Banting Theatre
- Gambo, Caribou Theatre
- Gaultois, Garland's Hall
- Glenwood, Glen Theatre
- Glovertown, Star Theatre
- Heatherton, Bay St. George, County Theatre
- Isle Aux Morts, Jobin T. Harvey
- Jackson's Arm, S. Budden
- Lawn, A. Edwards
- La Scie, Wm. Thomas Show Room
- Lewisporte, Royal Theatre
- Main Brook, White Bay, R. Boyd
- Marystown, T. F. Brenton
- Milltown, Marshall's Theatre
- Norris Arm, Crown Theatre
- Paquet, H. Norman & Sons
- Parsons Pond, St. Barbe, P. E. Wayne
- Port Au Port, Abraham's Cove, R. Kendall
- Port aux Choix, St. Barbe, North Star Theatre
- Port Saunders, Seaside Theatre
- St. Anthony, Capitol Theatre
- St. Anthony East, Star Theatre
- St. Georges, Limelight Theatre
- St. Lawrence, Laurentian Theatre
- Swift Current, Placentia W., E. H. Beck
- Twillingate, H. Randell

#### DRIVE-IN THEATRES

### BRITISH COLUMBIA
- Chase, Whispering Pines
- Lytton, Cooper Kettle
- Smithers, Ranch

### ALBERTA
- Hamlin, Hamlin

### NOVA SCOTIA
- Shelburne, Skyway
- Hilden, Bel Air
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